



SPRING 2015 SMALL BUSINESS FAIR

“Launch Your Dreams into Reality”

Brought to you by DBEDT and Leeward Community College

Saturday, February 21, 2015, 8:00am to 1:30pm

Leeward Community College, Theatre Courtyard, 96-045 Ala Ike Road, Pearl City

Registration begins at 8am, exhibits open 8am to 1:30pm

No Cost to Attend!
Free Parking!

Pre-register for workshops by February 17, 2015, at <http://smallbizfair2015-1.eventbrite.com>

Event walk-ins will be accommodated on a space available basis. Workshop topics subject to change without prior notice.

8:45 am - 9:30 am	9:45 am - 10:45 am	11:00 am - 12:00 pm	12:15 pm – 1:00 pm
<p><u>Secrets To Success</u></p> <p>Featuring Wayne and Laurie Nunez, founders of Showcase Hawaii Productions LLC.</p> <p>With their extensive local, national and international television and entrepreneurial expertise, they will talk about their journey into entrepreneurship and their award-winning program “Showcase Hawaii”, Hawaii’s first and only home shopping television show that tells the stories behind the products, jewelry and artwork for local entrepreneurs. They also operate museum shops.</p>	Forming & Registering Your Business	Incubators & Accelerators Platforms to Launch Your Business	Copyrights, Patents & Trademarks
	Show Me the Money: Financing Options	Specialty Loans, Tax Breaks Crowd-funding	Office of Hawaiian Affairs Business Programs
	Media Relations Working with the Media	Secrets of Marketing How to Wow Customers to Buy	Profitability & Cash Flow Straight to the Bottom Line
	The 24/7 Salesperson: Your Website	Social Media Marketing Made Simple	Mobile Apps How to Create an App
	“Insurance-ology” Insurance Basics	Contracts = Cash US Government Contracts	Export/Import: New Wave for Small Business
	Getting FIT Federal Income Taxes	General Excise Tax De-Mystified	Human Resource Basics How to Hire the Right People
	Starting a Food Business Dept of Health Regulations	How to “Sell” Yourself & Your Product	Professional Networking Making Contact
	Understanding Business Accounting	QuickBook Basics For Beginners	QuickBook Advanced Functions
	One-on-One Business Counseling	One-on-One Business Counseling	One-on-One Business Counseling
	The Entrepreneur’s Guide to Starting a Business	11:00 am – 1:00pm (Two hour workshop, sign up for Part 1 and Part 2) Business Plans: How to Write Your Roadmap to Success	

Organizing Committee: Department of Business Economic Development & Tourism, Leeward Community College, Small Business Development Center (SBDC), Internal Revenue Service, Ewa Beach CDBO, Mink Center for Business & Leadership. **Exhibitors:** Business Action Center, US Small Business Administration, SCORE, State Dept of Transportation, State Dept of Taxation, State Dept of Agriculture, Office of Hawaiian Affairs, Hawaii PTAC, Local Banks, Hawaii Health Connector, DCCA, Pacific Gateway Center, Business Law Corps, and many more. For information, call 945-1430 or 694-8332.

Reasonable arrangements for persons with disabilities will be made if requested by calling (808) 587-2757 by 2/1/2015.

