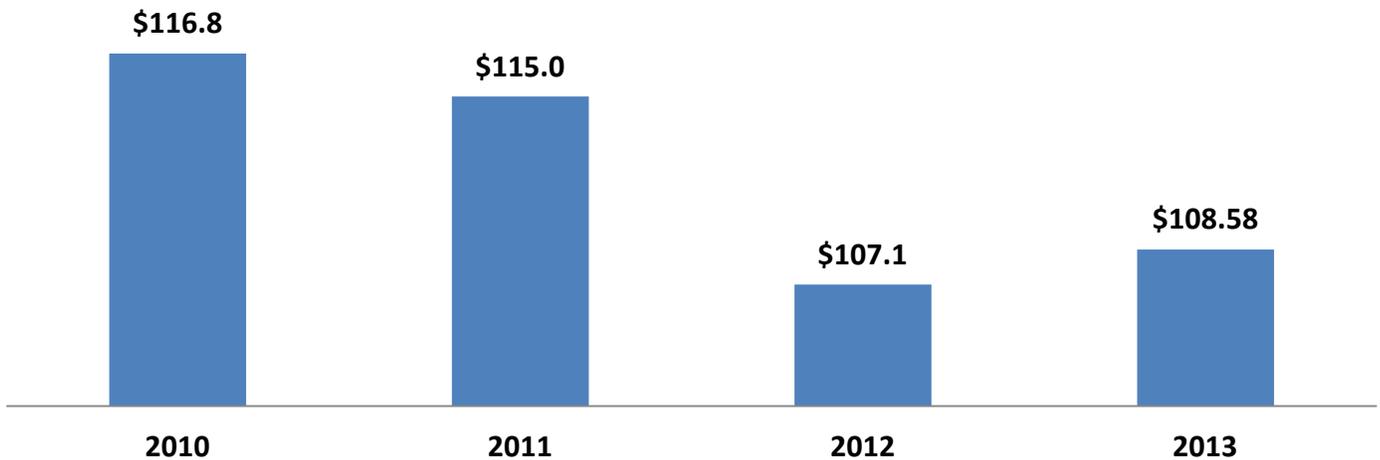


# International Education at a Glance

## International Student Direct Spending in Hawaii (in million \$)



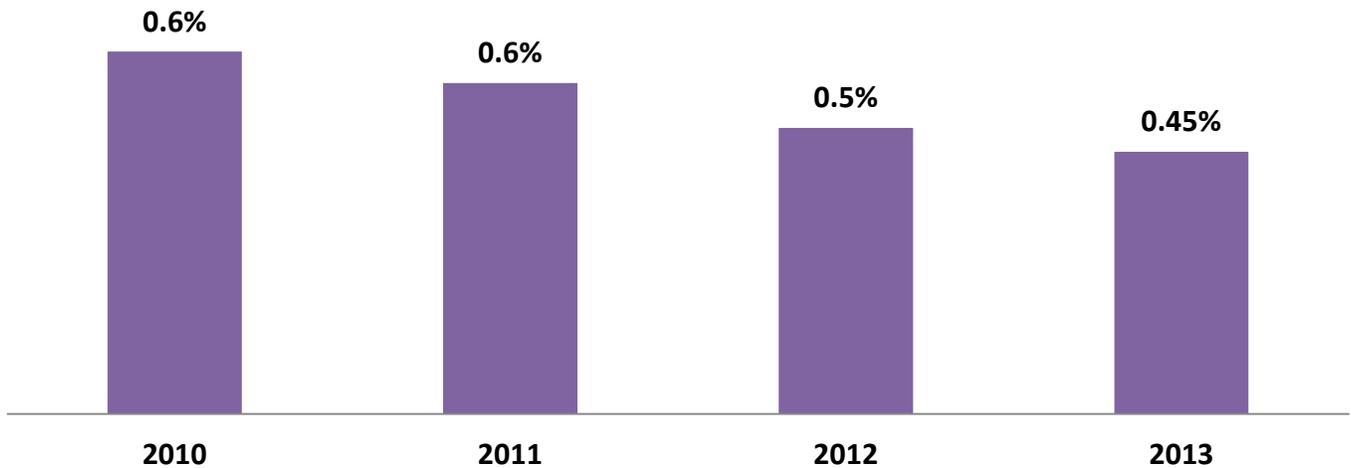
*International study in Hawaii is a \$109 million per year industry.*

## State Tax Revenue Generated (in million \$)



*International students' spending generated \$16 million in state tax revenues.*

## Market Share: Hawaii vs. U.S. (in terms of Student Spending \$)



*Hawaii's market share is declining in terms of spending dollars compared to the rest of the U.S.*

### Highlights

- One International student spends \$24,605 per year.
- Two International students create 1 local job.
- One International student generates \$3,592 in State tax revenues per year.

Sources: Institute of International Education, Association of International Educators (NAFSA), Department of Business, Economic Development and Tourism