



Join the Hawaii Pavilion at the  
**76th Tokyo International Gift Show**

**September 4-6, 2013**  
**Tokyo International Exhibition Center**  
**Tokyo, Japan**



The Tokyo International Gift Show is the largest international trade show in Japan with over 2,500 companies marketing gifts, consumer goods and accessories to over 200,000 domestic and international buyers.



Department of Business, Economic Development & Tourism is offering booth space in the Hawaii Pavilion to Hawaii companies interested in marketing their Hawaii made products at the following rates:



Half booth = \$500  
Full booth = \$2,250

Exhibitor space is limited.



The deadline to apply is Monday, May 6, 2013.  
Please complete the assessment and SBA forms and email to: [mkwock@dbedt.hawaii.gov](mailto:mkwock@dbedt.hawaii.gov)

Participation approval will be based on SBA and State of Hawaii criteria.



For more information, please contact:  
Milton Kwock at 587-2759



Please visit the Tokyo International Gift Show's website at:  
**[www.giftshow.co.jp/english/76tigs/](http://www.giftshow.co.jp/english/76tigs/)**

*Funded in part through a Cooperative Agreement with the U.S. Small Business Administration*

*[www.invest.hawaii.gov](http://www.invest.hawaii.gov)*  
*Buy Hawaii, Give Aloha*



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**ASSESSMENT FORM**

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone Number** \_\_\_\_\_ **Fax Number** \_\_\_\_\_

**Email** \_\_\_\_\_

**Description of Hawaii Made Product(s):**  
\_\_\_\_\_

**Are you a new to export company?** \_\_\_\_\_

**Are you new to the Japan market?** \_\_\_\_\_

**Are your products allowed to be exported to Japan?** \_\_\_\_\_

**What is the approximate value of your exports to Japan?** \_\_\_\_\_

**What other countries are you currently exporting to?** \_\_\_\_\_

**What is the approximate total value of your exports?** \_\_\_\_\_

**Request full booth @ \$2,250** \_\_\_\_\_ **Request half booth @ \$500** \_\_\_\_\_

**Please email the completed assessment form and the two SBA forms to:  
mkwock@dbedt.hawaii.gov no later than Friday, May 3, 2013.**

**Eligibility and selection will be based on SBA and State of Hawaii criteria.  
See Page 2 of this form for more details.**

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*Please complete and sign:*

1. Application form.
2. SBA Form 1624, *“Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion Lower Tier Covered Transactions.”*
3. SBA’s *“Self Representation as an Eligible Small Business Concern.”*

*Additional requirements:*

There are eligibility requirements prescribed by the SBA and the State of Hawaii for companies interested in joining the Hawaii Pavilion.

1. Company must be registered and in good standing with the State Department of Commerce & Consumer Affairs Business Registration Division.
2. Company must have a current General Excise Tax License.
3. Company’s Hawaii made products must be able to be imported into Japan.

For companies that may be unsure if they are export ready, please take the *Export Questionnaire* on the U.S. Department of Commerce's website at:

**<http://export.gov/begin/assessment.asp>**.

Upon completion, the questionnaire will give you an Export Readiness Assessment score based upon your responses.

The “Made in Hawaii” designation is defined under Hawaii Revised Statutes Chapter 468-119, stipulating that the product will have at least 51% of the wholesale value added by manufacture, assembly, fabrication, or production within the State.

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