



2013 HAWAII SMALL BUSINESS FAIR

“Launch Your Dreams into Reality”

Saturday, October 12, 2013

8:30 am to 1:00 pm

Chaminade University, Henry Hall

3140 Waialae Avenue, Honolulu



Chaminade
University

School of Business and Communication

Hogan
Entrepreneurs

2013
Hawai'i
Small
Business
Fall Fair

Schedule:

8:30 am Registration begins / Exhibitor booths open
9:00 am -12 noon Free Workshops
1:00 pm Exhibitor booths close

Free parking in Parking Structure,
restricted to "CUH" spaces:
5 - 116 ONLY.

You can register for one workshop from each time slot		
9:00 am - 9:50 am	10:00 am - 10:50 pm	11:10 pm – 12 Noon
How to “Sell” Yourself & Your Product	Starting a Food Truck/ Culinary Business	Brand Imaging
Forming & Registering Your Business	Profitability & Cash Flow	General Excise Tax De-Mystified
Filing & Paying Taxes	Off the Wall Marketing	Simple Magic of Professional Networking
The 24/7 Salesperson: Your Website	Social Media Marketing Made Simple	Copyrights, Patents & Trademarks
Exporting: The New Wave for Small Business	Contracts = Cash	“Insurance-ology” Insurance Basics
How to Create a Press Release	QuickBook Basics	Understanding Business Accounting
Show Me the Money: Financing Options	Specialty Loans & Tax Breaks	Crowd Funding & Angel Investors
One-on-One Business Counseling	One-on-One Business Counseling	One-on-One Business Counseling
The Entrepreneur’s Guide to Starting a Business	10:00 am – Noon (Sign up for Part 1 and Part 2) Business Plans: a Roadmap to Success	
Workshop topics subject to change without prior notice		

Exhibitors and Organizing Committee: US Small Business Administration, Chaminade University, Small Business Development Center (SBDC), Internal Revenue Service, Business Action Center, Dept of Business Economic Development & Tourism, Bank of Hawaii, Ewa Beach CDBO.

Visit These Exhibitors: Minority Business Development Agency, SCORE, State Dept of Transportation, US Rural Development, State Department of Taxation, State Department of Health, Office of Hawaiian Affairs, Patsy T. Mink Center for Business & Leadership, Pacific Gateway Center, Banks, and many more.

For information, call 945-1430 or 694-8332.

Register by October 4, 2013 to reserve your seat. Walk-Ins will be accommodated on space available basis.

To reserve your seat, register at <http://smallbizfair2013.eventbrite.com> or call 945-1430.