

Department of Business, Economic Development & Tourism invites you to exhibit at:

Hawai`i Pavilion— JFW International Fashion Fair, January 22-24, 2014

Building on Hawaii Fashion Month and Hawaii as a fashion hub of creativity and style, the Department of Business, Economic Development & Tourism (DBEDT) invites Hawaii's designers and fashion related manufacturers to participate in the JFW-International Fashion Fair (IFF) from January 22-24, 2014, at Tokyo Big Sight (Tokyo International Exhibition Center).

Hawaii companies interested in exporting their Hawaii-made fashion and accessories to Japan are encouraged to join DBEDT at this international trade show. Organizer, Senken Shimibun, expects over 700 exhibitors from Japan and other countries and 26,000 buyers and professionals, mainly from Japan and Asia, to attend this three-day trade-only event.

The Hawaii Pavilion at IFF is expected to showcase a colorful display of exciting and trend-setting designs and styles reflecting Hawaii's global influence and traditional cultural themed patterns and motifs that capture the international and romantic ambience of our islands and lifestyle.

DBEDT would like to hear from you if you are interested in participating in the 2014 IFF. Please send your intent to participate via email to mhiraoka@dbedt.hawaii.gov.

Highlights

- 26,000 buyers and professionals from and Asia attend the three-day event
- Showcase and elevate Hawai`i's creativity and passion for fashion
- Learn about upcoming trends from the Asia-Pacific region and move Hawai`i fashion forward.





JWF International Fashion Fair Tokyo Big Sight, Odaiba, Tokyo, Japan January 22-24, 2014

YES! I WANT TO JOIN THE HAWAII PAVILION SPONSORED BY THE HAWAII STATE DEPARTMENT OF BUSINESS ECONOMIC DEVELOPMENT AND TOURISM (DBEDT).

NAME: _____ TITLE: _____

COMPANY: _____

ADDRESS: _____ CITY: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

Description of Product:

Is your company new to export? _____

Are you new to the Japan market? _____

What markets are you currently exporting to? _____

Please submit this registration form and additional requirements (please refer to Page 2) along with a non-refundable registration fee of \$500.00 (payable to State of Hawaii) to:

Dennis T. Ling
DBEDT/Business Development & Support Division
250 South Hotel Street, Suite 503
Honolulu, HI 96813

Should you have any questions, please contact Marlene Hiraoka (808-587-2758).

Funded in part through a grant award with the U.S. Small Business Administration.



The State's participation in the JFW International Fashion Fair is funded in part by a U.S. Small Business Administration (SBA) grant and there are eligibility requirements prescribed by the SBA and the State of Hawaii for companies interested in joining the Hawaii Pavilion.

Please submit:

1. Completed Registration Form;
2. SBA Form 1624, "**Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion Lower Tier Covered Transactions.**"
3. SBA's "**Self Representation as an Eligible Small Business Concern.**"
4. Three photos of your products in PDF or JPG formats.
5. Non-refundable registration fee of \$500.00 made payable to DBEDT.

PLEASE SUBMIT ALL ITEMS TO DBEDT BY SEPTEMBER 30, 2013.

Additional requirements:

1. Be registered and in good standing with the State Department of Commerce & Consumer Affairs Business Registration Division.
2. Have a current General Excise Tax License with the State Department of Taxation.
3. Hawaii made products must be able to be imported into Japan.
4. Be willing to share export information as it relates to sales made or anticipated to be made from this show. This information is required for the State to receive funds from the SBA to support this project.

For companies that may be unsure if they are export ready, please take the *Export Questionnaire* on the U.S. Department of Commerce's website at:
<http://export.gov/begin/assessment.asp>.

Upon completion, the questionnaire will give you an Export Readiness Assessment score based upon your responses.

The "Made in Hawaii" designation is defined under Hawaii Revised Statutes Chapter 468-119, stipulating that the product will have at least 51% of the wholesale value added by manufacture, assembly, fabrication, or production within the State.

Funded in part through a grant award from the U.S. Small Business Administration



**Certification Regarding
Debarment, Suspension, Ineligibility and Voluntary Exclusion
Lower Tier Covered Transactions**

This certification is required by the regulations implementing Executive Order 12549, Debarment and Suspension, 13 CFR Part 145. The regulations were published as Part VII of the May 26, 1988 *Federal Register* (pages 19160-19211). Copies of the regulations may be obtained by contacting the person to which this proposal is submitted.

(BEFORE COMPLETING CERTIFICATION, READ INSTRUCTIONS ON REVERSE)

- (1) The prospective lower tier participant certifies, by submission of this proposal, that neither it nor its principals are presently debarred, suspended, proposed for disbarment, declared ineligible, or voluntarily excluded from participation in this transaction by any Federal department or agency.
- (2) Where the prospective lower tier participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this proposal.

Business Name _____

Date _____

By _____
Name and Title of Authorized Representative

Signature of Authorized Representative

INSTRUCTIONS FOR CERTIFICATION

1. By signing and submitting this proposal, the prospective lower tier participant is providing the certification set out below.
2. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.
3. The prospective lower tier participant shall provide immediate written notice to the person to which this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
4. The terms "covered transaction," "debarred," "suspended," "ineligible," "lower tier covered transaction," "participant," "person," "primary covered transaction," "principal," "proposal," and "voluntarily excluded," as used in this clause, have the meanings set out in the Definitions and Coverage sections of the rules implementing Executive Order 12549. You may contact the person to which this proposal is submitted for assistance in obtaining a copy of those regulations (13CFR Part 145).
5. The prospective lower tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.
6. The prospective lower tier participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion--Lower Tier Covered Transactions," without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions.
7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the Nonprocurement List.
8. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
9. Except for transactions authorized under paragraph 5 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.



**U.S. SMALL BUSINESS ADMINISTRATION
WASHINGTON, D.C. 20416**

**SELF REPRESENTATION AS
AN 'ELIGIBLE SMALL BUSINESS CONCERN'**

The undersigned seeks services from a State grant recipient under Public Law 111-240 § 1207, Small Business Jobs Act, which authorized the State Trade and Export Promotion Program.

A. Section 1207 of P.L. 111-240 defines the term 'eligible small business concern,' as:

"...a small business concern that--(A) has been in business for not less than the 1-year period ending on the date on which assistance is provided using a grant under this section; (B) is operating profitably, based on operations in the United States; (C) has demonstrated understanding of the costs associated with exporting and doing business with foreign purchasers, including the costs of freight forwarding, customs brokers, packing and shipping, as determined by the Associate Administrator; and (D) has in effect a strategic plan for exporting;"

B. For purposes of implementing the STEP Program, the U.S. Small Business Administration (SBA) operationally defines the term 'eligible small business concern,' as an entity that:

1. *Complies with SBA size standards found at 13 C.F.R. Part 121 (http://ecfr.gpoaccess.gov/cgi/t/text/text-idx?c=ecfr&tpl=/ecfrbrowse/Title13/13cfr121_main_02.tpl);*
2. *Has been in business for not less than the 1-year period ending on the date on which assistance is provided under a STEP grant;*
3. *Is operating profitably, based on operations in the United States;*
4. *Has demonstrated understanding of the costs associated with exporting and doing business with foreign purchasers, including the costs of freight forwarding, customs brokers, packing and shipping; and,*
5. *Has in effect a strategic plan for exporting.*

Submitting false information in order to obtain services from a STEP grant recipient is a violation of Federal law. If you submit false information the Government may seek criminal, civil, and/or administrative remedies against you, pursuant to 18 U.S.C. §§ 1001, 1040; and 31 U.S.C. §§ 3729-3733. The Government may elect to exclude you from further participation in certain Federal programs and contracts if you submit false information in connection with receiving services from a STEP grant recipient.

I hereby certify that the business that I represent is seeking services from a state recipient under the STEP Program, and is an 'eligible small business concern,' pursuant to Paragraph B., above.

Signature

Date

Title

Company