



No cost to attend!

2014 HAWAII SMALL BUSINESS FAIR

“Launch Your Dreams into Reality”

Saturday, February 22, 2014

8:30 am to 1:30 pm, 8am Registration & Exhibits open

Leeward Community College, Theatre Courtyard
96-045 Ala Ike Road, Pearl City

Free parking available



Pre-register for workshops by February 17, 2014, at <https://smallbizfair2014-1.eventbrite.com>

Event walk-ins will be accommodated on a space available basis.

8:30 am - 9:30 am	9:45 am - 10:45 am	11:00 am – 12 Noon	12:15-1:15 pm
Forming & Registering Your Business	Forming & Registering Your Business	General Excise Tax De-Mystified	Non-Profits 101 Starting a Non-Profit Organization
Show Me the Money: Financing Options	Specialty Loans, Tax Breaks & Crowd funding	Show Me the Money: Financing Options	Office of Hawaiian Affairs Business Programs
Media Relations, How to Write a Press Release	Maximizing Profitability & Cash Flow	Secrets of Marketing	Brand Imaging
The 24/7 Salesperson: Your Website	Social Media Marketing Made Simple	Design Thinking Creativity, Problem Solving	Simple Magic of Professional Networking
Export/Import: New Wave for Small Business	Contracts = Cash	“Insurance-ology” Insurance Basics	Starting a Food Business Dept of Health Regs
Getting FIT (Federal Income Taxes)	QuickBook Basics	Understanding Business Accounting	QuickBook Basics
How to “Sell” Yourself & Your Product	Understanding Obamacare (Affordable Care Act)	Copyrights, Patents & Trademarks	Secrets to Success Panel of Successful Entrepreneurs
One-on-One Business Counseling	One-on-One Business Counseling	One-on-One Business Counseling	One-on-One Business Counseling
The Entrepreneur’s Guide to Starting a Business	9:45 am – Noon (Two part workshop, sign up for Part 1 and Part 2) Business Plans: a Roadmap to Success		The Entrepreneur’s Guide to Starting a Business

Organizing Committee: US Small Business Administration, Leeward Community College, Small Business Development Center (SBDC), Internal Revenue Service, Business Action Center, Dept of Business Economic Development & Tourism, Bank of Hawaii, Ewa Beach CDBO.

Additional Exhibitors: SCORE, State Dept of Transportation, USDA Rural Development, State Department of Taxation, State Department of Health, Office of Hawaiian Affairs, Patsy T. Mink Center for Business & Leadership, Banks, Hawaii Health Connector, Business Law Corps and many more.

For information, call (808) 945-1430 or (808) 694-8332.