

# **Connecting Local Business with Japanese Market Opportunities**

Don't miss this opportunity! Learn about the exciting prospects for Hawaii companies in the Japanese market directly from country representatives and business leaders! Hear from experts at the U.S. Embassy in Tokyo and experienced local businesses on where the best opportunities exist, how to do business effectively, avoid common pitfalls, and connect with the best partners and buyers in this key Asia Pacific market.

Japan Learn how to leverage Hi-STEP grant funded tradeshow opportunities by gaining insight into the sectors of focus including consumer products, cosmetics, gifts, food products, active wear & more!

Please join us for the 2016 Export University Series beginning with the market economy of Japan. By connecting local businesses with real international opportunities, this seminar will provide resources to those interested in pursuing business opportunities in the Japanese market.



Yuri Arthur U.S. Embassy, Tokyo



Kazuko Tsurumachi U.S. Embassy, Tokyo



## **Seminar Schedule**

### June 6, 2016

8:45am Registration

9:00am Japan Market Overview 9:45am Upcoming Trade Shows

10:00am Panel Discussion 10:40am TPP: Japan & Hawaii 11:00am Pau + Networking

#### **Session Information**

Hawaii Foreign-Trade Zone No. 9 Homer Maxey International Trade Center ITC Conference Room, 2nd Floor 521 Ala Moana Boulevard, Pier 2 Honolulu, Hawaii 96813

Cost: \$10/person for the event.

PayPal preferred. Cash and checks are also accepted











# Registration

Space is limited! Register via Paypal or e-mail <u>alex@hawaiiexportsupport.com</u> or call 808.522.8040 by June 2, 2016







