

Please join Hawai'i SBDC

for a special event with yelp.

FREE



Consumers use **yelp** to find you, and with **90 million monthly visitors** via mobile and **another 77 million unique visitors** to the desktop site, it is powerful tool to help grow your businesses.

Every second a consumer generates directions or calls a local business from yelp's mobile application.

Whether you've been in business for years or are just starting; no matter what industry you're in: people **WILL** talk about your business online. To help you manage and master your **yelp** presence we have invited members of **yelp's** Business Outreach team to come talk about the free tools **yelp** offers business owners, discuss ways to use these tools to build relationships with potential customers, and grow a robust business.

Specific topics will include:

Use the basics of **yelp** to take control of your online presence

yelp for business owners, the free tools **yelp** offers

How to handle negative reviews

Don't hesitate to bring your laptops or smart phones, as there will be time to work with the **yelp** team to claim your free business page and ask specific questions while looking at your **yelp** Business Owner's account.

Tuesday, July 12, 2016

10 am to 12 noon

Foreign Trade Zone (FTZ9)

521 Ala Moana Boulevard, Room 202

Free Admission

However, space is limited

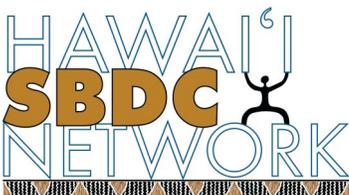
Reserve your space ASAP at

<https://clients.hisbdc.org/workshop.aspx?ekey=4360010>

Limited parking on site



John Carroll is the guest speaker. He is the Manager of Local Business Outreach at yelp, hosting informational sessions with local business owners across North America to educate them on best practices for navigating the world of online reviews.



The Hawai'i SBDC is a program of the University of Hawai'i at Hilo funded in part through a Cooperative Agreement No. SBAHQ-16-B-0048 with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please contact Hawai'i SBDC at 945-1430 to make arrangements.