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Ministry of Economic Affairs

Economic Division of Taipei Economic and Cultural Office in Los Angeles

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Invitation to 2017 US Business Day

May 16, 2017

Re: Inviting U.S. Exporters to sell products/services in Taiwan

Dear US manufacturers, exporters or service providers:

It is a pleasure for me to invite you to visit Taiwan and attend the sixth “**US Business Day**” event in Taipei on August 29th, 2017. The purpose of this event is to promote bilateral trade and investment ties between Taiwan and the U.S. by encouraging Taiwanese buyers/importers to purchase high-quality products/services from US sellers/exporters, and vice versa. This annual event has also successfully served as a platform for both Taiwanese and US businesses to establish an even close partnership and jointly explore Asian markets based on mutual interests.

The event host-TAITRA will provide incentives to encourage your company’s participation, which include four-day-three-night’s accommodations at a five-star hotel in Taipei during your stay if your company’s annual sales reach four million dollars or more. Before the event, TAITRA will provide match-making service finding potential buyers for you and thus arrange one-on-one meetings at the event upon your needs.

I welcome you to attend this event, where I am sure you will meet your potential buyers and explore new business opportunities in Taiwan and Asia. As the seats allocated for US sellers are very limited, please fill out the attached application form and send it directly to tecola4@pacbell.net at your earliest convenience. For further questions, please contact Ms. Pauline at 213-380-3644x103.

My office—Economic Division of Taipei Economic and Cultural Office (TECO) in Los Angeles (<http://www.taiwanembassy.org/US/LAX/mp.asp?mp=52>), which is equivalent to Economic Counselor’s Office in Foreign Consulate General, represents the Ministry of Economic Affairs in Taiwan to promote bilateral trade and investment relations in 13 western states of the United States.

I look forward to hearing from you soon.

Sincerely yours,

Jaime Ming-Shy Chen

Deputy Director General of TECO

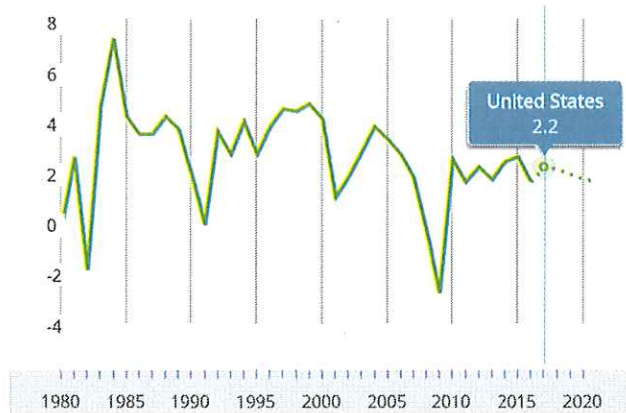


U.S. Business Day Featuring a buyer/ seller program



In helping potential businesses from the U.S. tap into Taiwan’s global supply chain support, and vice versa, the MOEA and the TAITRA hosted the first U.S. Business Day in Taipei in 2012. It also provides reimbursement to qualified buyers and sellers for travel expenses incurred during their procurement visits in Taiwan to encourage U.S. buyers and sellers to do business with Taiwan.

The program was implemented as Boston Consulting Group survey in April 2012 found more than one-third of U.S.-based manufacturing executives planned or considered to re-shore production to the United States. Since President Trump took office in January 2017, the Trump administration has pushed to keep manufacturing in the United States, striving to “Make America Great Again”. The best partner in assisting U.S. companies to achieve this goal is Taiwan, as an integral part of the world's supply chain network, Taiwan's clusters have formed a solid foundation to provide value-added production with efficient and flexible services.



On the invitations of the MOEA and the TAITRA, 13 and 5 sellers took part in 2016 event. The incentives provided included free accommodation, customized one-on-one meetings organized by TAITRA, etc. This event will be held in Taipei for the sixth time this year hoping to strengthen the bilateral trade between Taiwan and the U.S.

2017 U.S. Business Day Info

Organizer	Bureau of Foreign Trade, Ministry of Economic Affairs
Implementer	Taiwan External Trade Development Council
Co-organizers	American Institute in Taiwan (AIT) · American State Offices Association (ASOA)
Date	August 29, 2017
Venue	Room 101, Taipei International Convention Center
Industries	Buyer category: ICT and Electronics, Machinery and parts, Fasteners, Auto parts, Green Energy, Bio Technology, etc Seller category: all except agricultural products
Events	<ul style="list-style-type: none"> ● Opening Ceremony ● Business Networking ● One-on-One Meeting ● Seminar on Investment Opportunities in the U.S.A.



Tentative Agenda

Time	Event	Remarks
9:00 9:30	Registration	
9:30 10:00	Opening Ceremony	Opening remarks by Taiwan and U.S. speakers
10:00 10:30	Business Card Exchange	U.S. importers/ U.S. exporters
10:30 12:00	One on One Meetings	
10:00 12:00	Seminar on U.S. Investment Opportunities	Presentations by U.S. States
12:00 13:30	Lunch Break	
13:30 17:00	One on One Meetings	U.S. importers/ U.S. exporters