



2018 Kick-off Maui Orientation Seminar!

Participate in HiSTEP and grow **your international export** business!

2018 offers new opportunities to boost your business with export training and assistance for YOUR target markets!

Please join us to learn more about the **2018 Hawaii State Expansion Program**, also known as **HiSTEP**. The program is designed to assist small businesses in Hawaii with growing their export business in markets around the world.

HiSTEP Program

The HiSTEP program has three key components that you will learn about in the seminar:

1. **Export Readiness Program** – training and mentoring (HiSTEP-ERP) will help you begin or expand your export market development through training and mentoring.
2. **Company Assistance** – monetary awards and funding (HiSTEP-CA) provides Hawaii companies with export development funds up to \$7,500.
3. **Hawaii Pavilions** – support at major trade shows (HiSTEP-HP) provides support at major trade shows such as the Tokyo International Gift Show

In order to qualify for HiSTEP funding and/or training opportunities, you should attend this seminar and complete the online registration process. If you are unable to attend the seminar, please apply directly at the HiSTEP website: <http://invest.hawaii.gov/exporting/histep>.

The world is open for your business, so come learn how you can start or further develop your export strategy!

Maui Seminar Schedule

December 8, 2017 -Friday

- 8:45am Registration
- 9:00am HiSBDC Intro/Overview
- 9:15am DBEDT:
on HiSTEP & Enterprise Zones programs
- 9:45am HTDC/Innovate Hawaii:
on Manufacturing Assistance Program
- 10:15am Hawaii Pacific Export Council (HPEC)
on Export Business Advising
- 10:00am Final Q&A,
One-on-One Sessions and Networking
- 11:00am Pau

Session Location

Maui Research & Technology Center

590 Lipoa Pkwy
Kihei, Hawaii 96753

No Cost

however, Pre-registration is required

Seminar Registration

Online: <https://histep2018-intro-maui.eventbrite.com/>

Deadline to register is Dec 1, 2017.

Questions? Call (808) 875.5990

Space is Limited

Register today to secure your place at the 2018 Export Orientation Seminar!

