

Scrappy Marketing Toolkit



Look Good, Sound Smart

Visit shopify.com/tools for free branding tools

- Logo generator
- Business name generator
- Image resizer
- And more....

burst.shopify.com

Free stock photography library

canva.com

Customizable, web-based design templates for social media/email graphics and much more

ChatGPT (chat.openai.com)

Let AI write your email newsletter, landing page and social post copy

Dall-E (labs.openai.com)
dreamstudio.ai

Free, AI-powered text-to-image generators for custom graphics

Grow Your Customer Base

shopify.com/learn

Free growth marketing courses online

klaviyo.com

Email marketing platform with time-saving automation features

billo.app

Cheaply create great digital ads with user-generated content

Shopify Collabs
(apps.shopify.com/collabs)

Source social media influencers to promote your product

okendo.io

Integrate customer reviews to drive conversion

reconvert.io

Drive upsell and cross-sell with automated offers