

U.S. COMMERCIAL SERVICE TRADE WINDS—ASIA

BUSINESS DEVELOPMENT CONFERENCE AND TRADE MISSION

KOREA | PHILIPPINES | HONG KONG | JAPAN | TAIWAN | MAY 9–17, 2013

Connect to a World of Opportunities in Asia

As an official U.S. Department of Commerce/U.S. Commercial Service conference and multi-sector trade mission, Trade Winds is your company's connection to business opportunities in Asia. If your company is new to Asia or is looking to tap into new markets, our signature Trade Winds Business Development Conference is the ideal launching point for expansion throughout the region. Trade Winds—Asia will be hosted in Korea, and you will have the opportunity to customize your itinerary by choosing the participating country or countries that meet your needs.

Trade Winds Asia Business Development Conference—Korea

- Participate in a focused business development conference, highlighting opportunities and challenges in this extremely dynamic region.
- Attend high-visibility business networking events with leading industry and government officials.
- Meet one-on-one with Senior Commercial Officers from U.S. embassies and consulates in the region for guidance on trade leads and market entry strategies. Countries represented will include Australia, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Taiwan, Thailand, and Vietnam.

Trade Winds Mission Stops

Pre-screened, business-to-business meetings with potential local partners will take place in the following countries:

- Korea
- Philippines
- Hong Kong
- Japan
- Taiwan

You may customize your itinerary and select up to three countries for business appointments.

**U.S. Commercial Service—
Connecting you to global markets.**

Register Now!

export.gov/pennsylvania/tradewinds

Conference Mission Stop(s):

Dates will vary based on selected mission stops. Cost includes one company representative.

Participation Fee:

Companies with 500 or fewer employees:
Forum and one mission stop: \$2,450
Additional mission stop: \$1,000/ea
Additional representative: \$950/ea

Companies with more than 500 employees:
Forum and one mission stop: \$3,400
Additional mission stop: \$1,000/ea
Additional representative: \$950/ea

Conference Only:

Seoul, Korea

Date: May 12–15, 2013

Cost: \$950.00 per person

For more information:

tradewindsasia@trade.gov

