



Grow Your Global Business with Export University!

Hawaii's Products and Services are in high demand!

Join us for an exciting proven program called **Export University**, a comprehensive training seminar series that will help you learn the nuts and bolts of exporting while developing a global strategy for your business. Get first-hand knowledge from the experts, while taking charge of your unique and personalized International Business Plan to grow your international business successfully.

From industry experts to our very knowledgeable community partners, Export University will help small businesses that are **new to exporting** as well as those with a **blossoming international business** to identify the best markets for your products or services and the steps needed to connect with new customers worldwide.

Participants will have the unparalleled opportunity to take advantage of one of the most robust training programs available, thanks in large part to organizational support provided by the [Hawaii Pacific Export Council](#), [Department of Business Economic Development & Tourism](#), [Innovate Hawaii](#), the [Hawaii Small Business Development Center](#), the [U.S. Commercial Service](#), and the [U.S. Small Business Administration](#).

Don't miss this opportunity to learn about exporting directly from the **biggest and brightest** in the industry!

HURRY! SPACE IS LIMITED!!! - Secure your place in the 2016 Export University Training by registering today!



Sample Training Sessions

- Going Global with Your Business
- Market Entry & Negotiation
- International Business Travel
- Methods of Payment
- Shipping & Logistics
- Leveraging Free Trade Agreements

Session Information

Cost: \$25/person for the sessions

Export Readiness Training 2016		
Dates	Program	Location
5/10/2016	Export University 101	Honolulu, HI
5/24/2016	Export University 102	Honolulu, HI
7/28/2016	Export University 101	Maui, HI
8/10/2016	Export University 101	Honolulu, HI
9/14/2016	Export University 201	Honolulu, HI
9/16/2016	Export University 101	Hilo, HI

Registration

To register your interest, please go to:

<http://invest.hawaii.gov/export-university-application/>

Contact

For questions call 808.522.8040 or email ExportTraining@hawaiiexportsupport.com

This program is a component of DBEDT's HiSTEP funded in part through a Cooperative Agreement with the U.S. Small Business Administration.