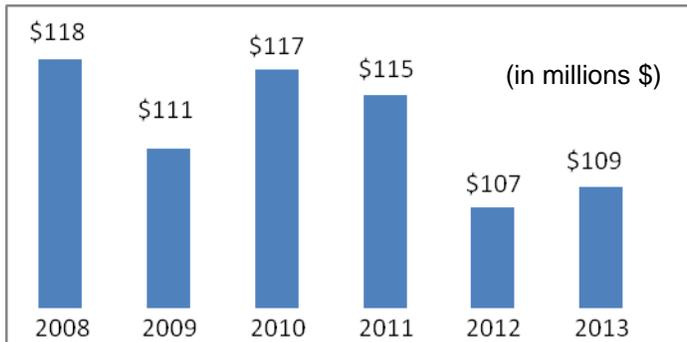
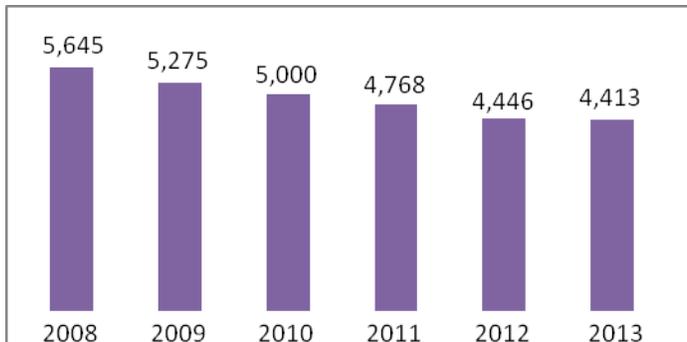


# International Student Attraction

## The Crunch on the International Education Industry



International study in Hawaii is a \$109 million per year industry.



In the most recent school year, 4,413 international students enrolled at higher education institutions in Hawaii.



International students' spending generated \$16 million in state tax revenues.

Sources: Open Doors: Report on International Educational Exchange, published annually by Institute of International Education with support from the U.S. Department of State's Bureau of Educational and Cultural Affairs, Association of International Educators (NAFSA), Department of Business, Economic Development and Tourism

“One international student spends \$24,605 per year.”

“Two international students create 1 local job.”

“One international student generates \$3,592 in State tax revenues per year.”

*A Study on the International Students Market*  
DBEDT

**If we can increase the number of international students in Hawaii by a minimum of 200 in one year, it will have an economic impact of \$4.9 million and result in additional tax revenue of \$718,000.**

(over)

# International Student Attraction

International students make a significant contribution to Hawaii's society by diversifying and enriching communities, and strengthening Hawaii's global networks. The decision to study in Hawaii also offers many benefits to international students, allowing them to gain a high quality, internationally recognized education, as well as the opportunity to experience life in Hawaii.

The Organization for Economic Cooperation and Development (OECD) estimates that the global population of college students will rise from 97 million last year to 167 million by 2025. This increase will be driven by increased access to and interest in higher education among students in emerging economies, as well as the growing interest among older workers in continuing education.

Unfortunately, Hawaii is going against a national trend when it comes to how many international students it is able to attract to its campuses, and the state is forgoing millions of dollars in the process. While the foreign student population went up 45 percent around the country during the last five years, Hawaii saw its international student body actually shrink causing the state to lose out on millions of dollars in potential revenue that would normally be generated through tuition and living expenses.

## Study Hawaii and DBEDT aim to reverse this trend.

### Study Hawaii Educational Consortium

The Study Hawaii Educational Consortium is a 501c(3) organization established to promote the State of Hawaii as a study destination. Study Hawaii members share a belief that international education advances learning and scholarship, builds understanding and respect among different peoples, and enhances constructive leadership in the global community. Its members represent a wide array of educational institutions, including college preparatory boarding schools, English language schools, community colleges, and comprehensive private and public universities with professional and graduate programs.

Members:

- Chaminade University of Honolulu
- ELS Language Centers Honolulu
- Global Village Hawaii
- Hawaii Pacific University
- Hawaii Preparatory Academy
- Intercultural Communications College
- La Pietra Academy for Girls
- Mid-Pacific Institute
- Saint Louis School Hawaii
- St. Andrews Priory School
- University of Hawaii at Hilo
- University of Hawaii at Manoa--OIEP
- University of Hawaii at Manoa—HELP
- University of Hawaii at Manoa—Outreach College
- UH Hawaii Community College
- UH Kapiolani Community College
- UH Kauai Community College
- UH Leeward Community College
- UH Maui College
- UH Windward Community College