



Scaling Up Your Business Operations for Exporting

Scaling Up Your Business Operations for Exporting – As Hawaii companies expand into global markets, attention needs to be paid to meeting increased orders (manufacturing) and establishing procedures to service customers overseas. Presented by Innovate Hawaii/HTDC and the national Manufacturing Extension Partnership.

This session is part of Hawaii's State Trade Expansion Program, also known as **HiSTEP**, designed to assist small businesses in Hawaii with growing their export business in markets around the world.

The HiSTEP program has three key components that you will learn about in the seminar:

1. **Export Readiness Program** – training and mentoring
2. **Company Assistance** – grant awards up to \$15,000
3. **Hawaii Pavilions** – support at major trade shows

The Export Readiness Training Program will help you to begin or expand your export market development through training and mentoring. **The world is open for your business, so come learn how you can start or further develop your export strategy!**

HURRY! SPACE IS LIMITED - Secure your place and register today!

Seminar Schedule

March 2, 2017

- 8:45am Registration
- 9:00am Scaling Up for Exporting
- 11:00am Networking

Session Information

Hawaii Foreign-Trade Zone No. 9
Homer Maxey International Trade Center
ITC Conference Room, 2nd Floor
521 Ala Moana Boulevard, Pier 2
Honolulu, Hawaii 96813

Cost: FREE!

Seminar Registration

<https://histep2017-operations.eventbrite.com>

Pre-registration is required for seminar.
Deadline to register is **February 27, 2017**
Questions? Call (808) 522.8040

HiSTEP Program Information

To learn more about the HiSTEP program including the online registration, go to: <http://invest.hawaii.gov/exporting/histep>.

2017 offers new opportunities to boost your business with export training for **YOUR** target markets!

