



Education Seminar Series

Export Marketing

Marketing - Learn how to market your products effectively in international markets and how to connect with the right buyers or partners.

This session is part of Hawaii's State Trade Expansion Program, also known as **HiSTEP**, designed to assist small businesses in Hawaii with growing their export business in markets around the world.

The HiSTEP program has three key components that you will learn about in the seminar:

1. **Export Readiness Program** – training and mentoring
2. **Company Assistance** – grant awards up to \$15,000
3. **Hawaii Pavilions** – support at major trade shows

The Export Readiness Training Program will help you to begin or expand your export market development through training and mentoring. **The world is open for your business, so come learn how you can start or further develop your export strategy!**

To learn more about the HiSTEP program:
<http://invest.hawaii.gov/exporting/histep>.

HURRY! SPACE IS LIMITED - Secure your place and register today!

Seminar Schedule

March 7, 2017

8:45am Registration

9:00am Program: Export Marketing

11:00am Pau + Networking

Session Information

Hawaii Foreign-Trade Zone No. 9
Homer Maxey International Trade Center
ITC Conference Room, 2nd Floor
521 Ala Moana Boulevard, Pier 2
Honolulu, Hawaii 96813

Cost: FREE!

Seminar Registration

<https://histep2017-marketing.eventbrite.com>

Pre-registration is required for seminar.

Deadline to register is **March 4, 2017**

Questions? Call (808) 522.8040

Livestream Option

Launch livestream via the link below at least 10 minutes prior to the program.

<https://zoom.us/j/874499297>

