



The Department of Business, Economic Development & Tourism (DBEDT) is recruiting Hawaii companies to exhibit in the Hawaii Pavilion in the **Outdoor Retailer Summer Market**, Salt Palace Convention Center, in Salt Lake City, Utah, July 26-29, 2017.

Outdoor Retailer is the nation's largest tradeshow in the outdoor industry drawing more than 29,000 attendees from around the world. It features the latest innovative gear, apparel, footwear and accessories for outdoor sports products including adventure travel, backpacking, camping, hiking, climbing, mountaineering, cycling, mountain biking, fishing, fly fishing, health and fitness, military, nutrition and natural products, paddlesports, watersports, SUP, pet products, running, trail running, surf, skate, lifestyle, triathlon, multisport endurance, and the newest category yoga/Pilates.

***If you are a Hawaii company fitting any of these categories, don't miss this opportunity to showcase your product!***

Cost to participate:

Half Booth (5'x10') . . . \$750.00                  Full Booth (10'x10') . . . \$1,500.00

Apply online at <https://invest.hawaii.gov/hawaii-pavilions-application/>

Questions? Contact Jamie Lum at [jamie.k.lum@hawaii.gov](mailto:jamie.k.lum@hawaii.gov).

***DEADLINE TO APPLY IS FRIDAY, APRIL 21, 2017***



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