

PRESENTED BY:



HAWAII
SMALL BUSINESS
CONFERENCE
MAY 3 & 4, 2017

DESIGN, PROTECT, ENGAGE:
Small Business Strategies for Success

MAUI ARTS & CULTURAL CENTER
WWW.HAWAIIISMALL.BIZ

*Scheduled to coincide with the
U.S. Small Business Administration's
NATIONAL SMALL BUSINESS WEEK*

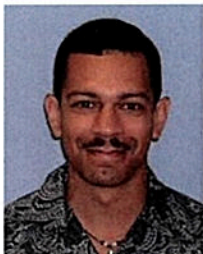
CONFERENCE SPEAKERS



Maggie Bayless

**Co-Founder and Managing Partner,
ZingTrain**

Maggie has helped companies improve their bottom line through the Zingerman's Bottom Line Training® approach for over two decades.



Edward Arias

Special Agent, FBI

Edward is a member of the Cyber Crime Squad in Honolulu and investigates internet-related crimes.



Albert Samuelian

Managing Director, OMD West and Strategy

Albert has 20+ years of experience leading high-profile businesses and developing data-driven, multi-media global communication strategy and plans.



Petra Marquart

President, Petra Marquart and Associates

Petra helps businesses unlock the power of service and addresses customer service from all aspects—structural, interpersonal, and systemic.



Drew Nagai

**Assistant VP Sales & Marketing,
Risk & Safety Management,
First Insurance Company of Hawaii**

Drew has over 25 years of insurance experience specializing in risk management.



Matt Freeman

**Senior Manager, IP & Managed Services,
Hawaiian Telcom**

Matt is focused on creating customized security solutions for Hawaii's businesses.



Small business owners, start-ups and entrepreneurs interested in taking their business to the next level are encouraged to attend the first-ever Hawaii Small Business Conference. On **Wednesday, May 3**, attendees will have an opportunity to network with innovative business leaders and hear their insights, best practices, and tricks of the trade on various topics – customer service, marketing, data security and risk management. On **Thursday, May 4**, workshops led by experts in customer service, tax strategies, human resources and marketing will be offered.

The theme of this year's conference is **DESIGN, PROTECT ENGAGE: Small Business Strategies for Success.**

Small business dominates Hawaii's economic landscape making up over 90 percent of the business community and employing half of our state's employees. This conference aims to provide many of these businesses with the rare opportunity to increase their business knowledge and sharpen their professional acumen and skills.