



## Education Seminar Series

# Discovering Success at the Tokyo Gift Show

**Tokyo International Gift Show** - Learn how to prepare for the Tokyo International Gift Show and how to convert promising new contacts into sales. Also included: proper business etiquette, understanding Japanese regulations, marketing, and building relationships.

This session is part of Hawaii's State Trade Expansion Program, also known as **HISTEP**, designed to assist small businesses in Hawaii with growing their export business in markets around the world.

The HISTEP program has three key components that you will learn about in the seminar:

1. **Export Readiness Program** – training and mentoring
2. **Company Assistance** – grant awards up to \$15,000
3. **Hawaii Pavilions** – support at major trade shows

The Export Readiness Training Program will help you to begin or expand your export market development through training and mentoring. **The world is open for your business, so come learn how you can start or further develop your export strategy!**

To learn more about the HISTEP program:  
<http://invest.hawaii.gov/exporting/histep>.

**HURRY! SPACE IS LIMITED** - Secure your place and register today!

## Seminar Schedule

**June 28, 2017**

8:45am Registration

9:00am Program: Tokyo Int'l Gift Show

11:00am Pau + Networking

## Session Information

Hawaii Foreign-Trade Zone No. 9  
Homer Maxey International Trade Center  
ITC Conference Room, 2nd Floor  
521 Ala Moana Boulevard, Pier 2  
Honolulu, Hawaii 96813

**Cost: FREE!**

## Seminar Registration

<https://histep2017-TIGS.eventbrite.com>

Pre-registration is required for seminar.

Deadline to register is **June 24, 2017**

**Questions?** Call (808) 522.8040

## Livestream Option

Launch livestream via the link below at least 10 minutes prior to the program.

<https://zoom.us/j/321546555>

