

BUSINESS GRIT FOR BUSINESS GROWTH: HOW TO INCREASE REVENUES AND PROFITS IN A CROWDED MARKETPLACE.



This workshop is custom designed to help small business owners understand key principles of business growth and expansion. Learn how to think clearly and objectively about problems and develop solutions that work best for your business. Participate in a highly effective, hands-on exercise that will eliminate the mystery and anxiety of the business planning process. By the end of this workshop, you will be fully loaded with practical tools and resources to help your business *scale up!*

- **Walk, Run or Jump?** Critical principles of growth vs. expansion that can help or hurt your long-term success.
- **Educate or Stagnate:** Understanding Product Life Cycle and Continuous Process Improvement.
- **Learn It, Love It, Live It!** Business Plans for those who dislike business planning.



Noela Napoleon
MCBL Lead Business
Counselor & Instructor

February 1 | 5:30-8:30pm
MCBL - 1040 Richards St. Room 105

\$30 includes light refreshments

Register online at mcbhawaii.org.



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