

Increasing Exports

HELPING SMALL BUSINESS IN THE GLOBAL ECONOMY



Hawaii State Trade Expansion Program (HiSTEP) has the total sales impact

\$31.8 Million

(includes direct, indirect and induced spending)

— SUPPORTING —

166

Direct & Indirect
Hawaii Jobs

\$1.33M

State Taxes
Generated

2017 Number of Firms Directly Assisted

Trade and Consumers Shows
147

Export Readiness Training
180

Grant Assistance
28

**Won \$3+ Million in
Competitive Grants From
U.S. Small Business Administration**



Trade and Consumer Shows



Surf Expo
January 25-27, 2018 (Orlando, FL)



Outdoor Retailer Summer Market
July 23-26, 2018 (Denver, CO)



Bio International Convention
June 4-7, 2018 (Boston, MA)



Tokyo International Gift Show
September 4-7, 2018 (Tokyo, Japan)



Hankyu Hawaii Fair
July 4-10, 2018 (Osaka, Japan)



Sources:
Hawaii State Department of Business, Economic Development &
Tourism, Research and Economic Analysis Division