The Coverage for the Journalists Mission to Hawaii from Beijing and Taipei
Feb 3 – 11, 2018

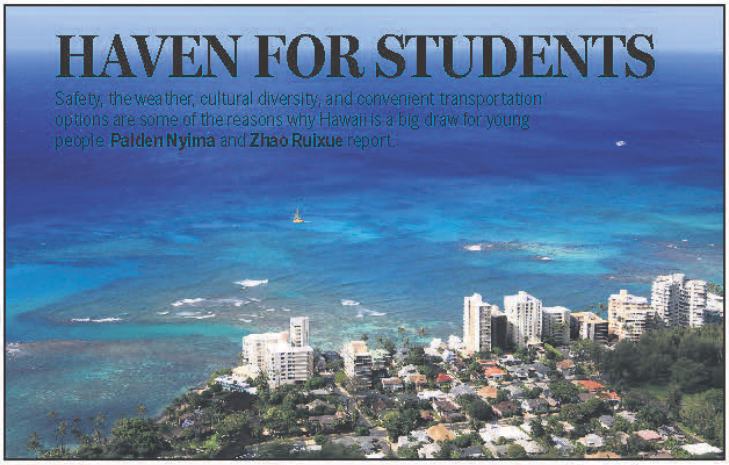
Beijing

- China Daily
  - National English-Language Newspaper, most frequently quoted Chinese media around the world.
  - Global circulation: 900,000 copies
  - 45 million print and web readers worldwide
  - 34 print sites overseas
  - More than 52 million webpage views per day
  - More than 22 million Sina Weibo followers
  - More than 6 million App Downloads worldwide
  - More than 5 million Facebook followers
  - More than 1 million WeChat readers
  - 30.5cm x 25cm ad space cost: CNY 176,400 = USD 28,452

1. Haven for Students – Feb 28, 2018
   http://mp.weixin.qq.com/s/P7K_I9Nwg5otO1Ma9eiUVg

HAVEN FOR STUDENTS

Safety, the weather, cultural diversity, and convenient transportation options are some of the reasons why Hawaii is a big draw for young people. **Palden Nyima** and **Zhao Ruixue** report.



Top: A view of the Pacific from Diamond Head national park of Hawaii. PROVIDED TO CHINA DAILY Left: Gary Greenberg, a staff member at the Institute for Astronomy, Maui College of the University of Hawaii shows photos of moon sand samples seen under astronomical microscope. Right: Students in Mid-Pac Institute work on making parachutes. PHOTOS BY PALDEN NYIMA AND ZHAO RUIXUE / CHINA DAILY

> "One reason why international students choose Hawaii is proximity."
>
> Scott Siegfried, vice-president of External Affairs at Mid-Pacific Institute

Hawaii typically comes to mind when you are thinking of a holiday, but it is also a good example of diversity and harmony in the United States — two traits which draw international students besides foreign visitors.

However, a recent survey of 280 institutions of higher education across the US by the American Association of Collegiate Registrars and Admissions Officers reported a nearly 40 percent decline in overall applications from international students seeking to study in the US.

But, despite the setback Hawaii is still drawing international students.

A survey by the US Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, shows that Japan is the top country of origin for Hawaii's international students, and China comes in at third place.

Xiao Qingsong, a 10th-grade student at the Maui Preparatory Academy loves Hawaii.

Speaking about his experiences in Hawaii, he says: "With a better living environment, relatively cleaner air, and less pressure from studies, I am pleased to study here."

Xiao, who recalls that he did not get enough time to play piano back home three years ago, says: "Now, I have more time to practice the piano, and I am making a lot of progress."

Moreover, Xiao has more choices when it comes to outdoor sports — like surfing — he says.

Scott Siegfried, the vice-president of External Affairs at the Mid-Pacific Institute, says around 6 percent of their students are international students, and the majority are from Asian countries.

"One reason why international students choose Hawaii is proximity," says Siegfried.

"Besides, Hawaii is a very safe place. And I think all this is a very natural fit for students."

Mindu Lham, a Bhutanese undergraduate student at the University of Hawaii, says Hawaii offers a good environment specially for Asians.

"Also, as it is relatively near to Asia, it is easy for travel. And its weather and beautiful environment are some of the other factors why people choose to study here," says Lham.

Hawaii not only lets international students gain qualifications, but also helps local Hawaiian students gain global exposure.

Dawn Amano-Iga, the first lady of Hawaii and an educator, says international students are important for the development of Hawaiian students.

"When we have students coming from different parts of the world to Hawaii, they learn about native Hawaiian culture and language. And I think that it helps to make for a better world," she says.

"The more we understand cultures, languages and beliefs, the better we can appreciate each other."

For now, though China ranks third as in student numbers, with 696 Chinese students, in Hawaii, according to an official survey, many of the state's schools are still interested in more Chinese students.

Speaking about the issue, Judy Ensing, the program director of International Programs of Outreach College, University of Hawaii, says: "The main challenge for us is that people in China don't really know about the kind of programs we have.

"And I think the hard part is to get the word out to them."

Speaking about the push, Hoku Iani Holt, the director of UH Maui College, says: "Our college provides students with opportunities to use their knowledge, interact with people from all over the world and learn skills that you can use to improve your life and that of the whole family."

Separately, according to the Study Hawaii Education Consortium, some of reasons why Hawaii is sought by international students are safety, the weather, cultural diversity and convenient transportation options.

According to the 2017 Hawaii International Education Survey by the Department of Business, Economic Development & Tourism of Hawaii, international students in Hawaii are also a contributor to its economy.

As of 2017, Hawaii had a total of 10,600 international students, and more than $464 million was added to the state's total economic output over the year, according to DBEDT.

Contact the writers through palden_nyima@chinadaily.com.cn

2. When Tashi Delek Meets Aloha – Feb 28, 2018
https://www.meipian.cn/14gcdqro?from=groupmessage

When Tashi Delek meets Aloha By Palden Nyima

2018.02.28 阅读 218

One is located on the roof of the world known as the nearest place to the sun, and the other is a paradise, an archipelago in the middle of the Pacific Ocean. In many ways, both are similar and share plenty in common.

Both are identical greetings, Tashi Delek is the best Tibetan greeting referring to auspiciousness, good luck, smooth, and many more, while Aloha also means love, kindness, farewell, and in many more for native Hawaiians.

When Tibetans present a white piece of silk called khadak to an important guest at ceremonial events or festivals to show their sincerity and purity, the native Hawaiians present a garland of flowers or beads called lei over the shoulders of the guests to show their hospitality, love, respect, and aloha.

立即拥有你的私

栏目推荐

展开阅读全文

- Global Times
    - Circulation: More than 2 million copies daily
    - Subscription/ Retail sales is 7:3, in both Beijing and Shanghai
    - In-flight distribution has reached 200,000 copies a day
    - More than 300 flights on 14 airlines around the world
    - More than 25 million readers can reach the paper during their flight
    - Ad cost as our page in Global Times: CNY 128,000 = USD 20,645

Hawaii: Growing in the Natural Laboratory – March 12, 2018
http://mp.weixin.qq.com/s?__biz=MzAxODE4MDc5NA==&mid=2650303103&idx=1&sn=ecaeb361cab269bcb2783f0f8ef6cbed&chksm=83d6f5aab4a17cbc4aaa1a6eaa7d0130f464dbd9d26a87956fe5b049efd05a19ecef30e8ce03&mpshare=1&scene=1&srcid=03153mFqQ71OKaivRTOA66r2#rd

- China Education Online
  - Biggest education information website in China, cooperate with China Education Ministry
  - Provides school (from Kindergarten to University) information to Chinese audiences
  - Viewers: 20 million per day (Parent 60%, Student 30%, Educator 10%)
  - Online Advertising quotes ranges: USD 10,000 – USD 50,000

The Balance between Elite Education and Quality Education – March 19, 2018
http://l.gol.edu.cn/zong_he/201803/t20180319_1590479.shtml

留学频道

精英教育和素质教育的平衡之选

美国留学 study in the USA

英国留学 study in the UK

当提及旦威天的教育时，很多人的反应是"那不是个度假吃喝玩乐的地方吗？"旦威天确实成于出国留学的冷门选择，但在我眼里却是个很适合去美国求学的理想之地。

位于太平洋交通要道上的旦威天是东西方交汇之处，由132个岛屿组成，是美国的第五十个州，种族非常多元，据2010年美国人口统计，旦威天有38.6%人口是亚裔美国人，比例居美国第一，白人比例为24.7%，为全美最低。

由于种族多元，旦威天有与众不同的文化氛围，包容而和谐，由于自然环境优越，旦威天的人都很快乐，很少为了竞争而勾心斗角，所以这是到美国留学一个很好的起点选择，在这里，能更好的适应另外一种文化，当我自一名在旦威天圣路易斯高中（St Louis High School）就读的来自北京的男生询问在旦威天是否会感受到种族歧视的问题时，他说在这里完全感觉不到，因为每一个种族都是"少数民族"，大家相处很和睦。

最近的一个热门话题是"减负"，很多家长都在纠结，是否有一条能在精英教育，素质培养之间取得平衡的道路？我认为旦威天的不少中学提供了这样的选择。

旦威天的中学都很重视学生整体素质的发展，在科技、艺术方面学校投入很大，对于学术也很重视，积极参与美国本土的各项竞赛，数学、机器人……，并且取得了不错的成果，加上旦威天包容的氛围，居民乐观的心态，以及户外运动的绝佳环境，是一个学习运动都不耽误的地方。

有一百五十多年历史的Iolani School是孙中山先生的母校，少年孙中山在这里求学三年，Iolani的经历对他的成长和思想的影响可谓是巨大的，学校在STEM（科学、科技、工程、数学）教学方面有着非常领先的优势，拥有强大规模的生物、机械和工程实验室，学术非常出色，连续26届州际数学竞赛冠军，也是全美前十名的队伍，在全美科学、经济比赛中也取得过冠军的优异成绩。

现在的数学竞赛队伍中的一名成员来自上海，9年级进入Iolani，在上海数学是她的强势学科，她提及在中国的数学基础对她进入学校数学队伍了很大帮助，而Iolani的教学方式则重新塑造了她的数学思维模式，使她喜欢上数学并获得极大提升。

2018年对于国际学生有一个好消息，今年，Iolani 的宿舍楼将会建成，并开始为国际学生提供寄宿服务。

伊奥拉尼学校历年参与全美和州际数学竞赛所获奖杯和奖牌

伊奥拉尼学校技术课教室与成果

伊奥拉尼学校的艺术教室和学生作品

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精英教育和素质教育的平衡之选

http://luxue.sei.cn 来源： 作者：代蓉 2013-09-19 大 中 小

美国留学 study in the USA
咨询：010-58445520
投资移民购买学校房
上海国际教育专线展览会
研究室QQ号：4979488[illegible]
系列QQ号：4[illegible]
国家大留学专项服务大全
英国留学 study in the UK

坐落于圣威夷大学边上的圣路易斯高中（St.Louis High School）则是一所男校，可能因为男孩子都喜欢机器人，学校的机器人俱乐部开始历史不长，但在各级比赛中成果累累，今年还获得了州际比赛冠军，培养一个神士，不仅仅需要科学，艺术也是必不可少的，学校开设了丰富的艺术课程，特别注重对圣威夷本地文化的传承，传统音乐和传统舞蹈是孩子们日常要修习的，而陶艺、小混等等课程也打磨着学生的性情，陶冶着学生的心灵，在学术上，借助地理位置的优势，圣路易斯高中和大学合作了大学学分课程，为学生进入大学打下良好基础。

圣路易斯高中的陶艺课和烤炉，学生作品可以在这里烧制

王晓易所总中机器人队获得了2018年州赛的冠军

王晓易所导校的音乐课，一首吴林说明了教学成果

每个学生都要学习是感兴传统的舞蹈Hula

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精英教育和素质教育的平衡之选

http://luxue.aol.cn 来源： 作者：代蓉 2013-09-19 大 中 小

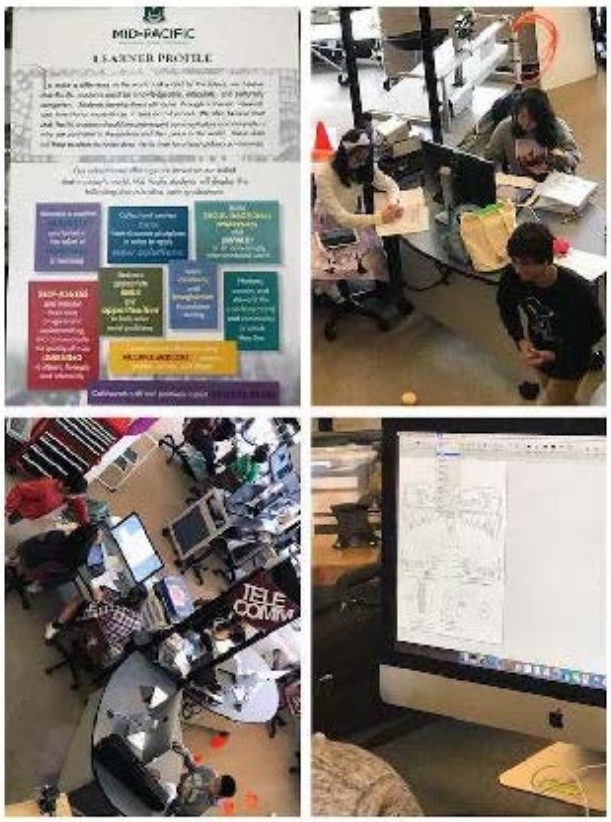
美国留学 study in the USA

咨询：010-58449520
投资移民购买学区房
上海国际教育专线展览会

研究生咨询：4[illegible]
本科咨询：4[illegible]
加拿大留学申请指导大全

英国留学 study in the UK

在中太平洋学校（Mid-Pacific Institute）则是一所具有逐渐涂识的中学，学校的教育理念就是"创新"，因为教学成果突出，被《华盛顿邮报》评为美国排名前30的大学预科学校，这所学校在9-10年级开设了未来学校课程，采用项目制教学，没有我们的合作小处缺介绍说，未来课程项目是学生自愿报名参加的，学习成果不以考试来为量，而主要以PPT演讲方式呈现，目前大约有20%的学生选择了这种学习方式，这个项目以培养学生的自主学习能力为目的，而考试到学业的平为，会在11年级选择进入到IB或AP课程，为进入大学做准备，学校的高级课程深受学生热爱，所演非常专业，每年都会排除一些经典剧目，演出会面向公众开放，因为演出质量高，他们的演出很受社区居民的欢迎。



中太平洋学校的STEM课程，培养学生创新思维

中太平洋学校的戏剧课，会对公众开放演出

见到了中学生家长选择美丽的季节，不妨把盘或夹约入你的视野吧。

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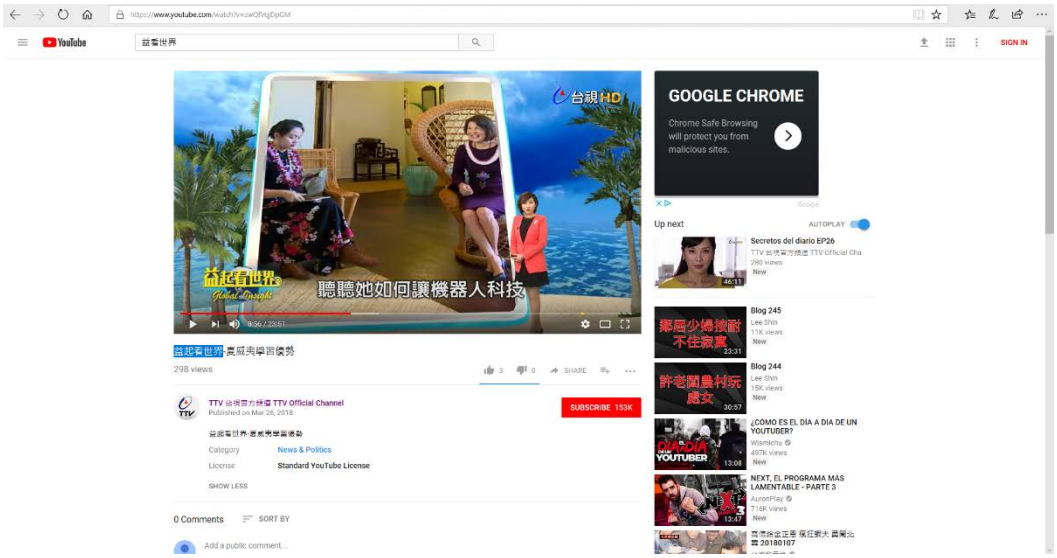
Taipei

- CTI Television Incorporation
    - Showing on TV prime time on 3/12, 7:30pm for 5 minutes and 1 seconds.
    - Cost for advertisement on TV prime time are $1,166 per 10 seconds, total of 5 minutes and one second, estimated value of USD$ 350,966
    - This TV news re-played twice on 3/13, 7am and 9am.
    - Video posted on YouTube afterward: 665,344 subscribers

1. <u>The Special for Hawaii Education – March 12, 2018 – 531 Views (YouTube)</u>
   https://www.youtube.com/watch?v=3lReJsmeQfI

- Taiwan Television
    - Showing on TV on various time spot.
    - Separate into 3 videos, play and replay each video for 3 times, totally 9 times promotion.
    - Video posted on YouTube afterward: 153,000 subscribers

The Learning Advantage from Hawaii – March 26, 2018 – 298 Views (YouTube)
https://www.youtube.com/watch?v=zwQfVqjDpGM