



# Scaling Up Operations for Exporting

**Scaling Up Operations for Exporting** - As Hawaii companies expand into global markets, attention needs to be paid to meeting increased orders (manufacturing) and establishing procedures to service customers overseas. Learn what to do when your business receives a large order and needs to ramp up your production capabilities.

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This session is part of DBEDT's Hawaii State Trade Expansion Program, also known as **HiSTEP**, designed to assist small businesses in Hawaii with growing export sales in markets around the world.

The HiSTEP program has three key components that you will learn about in the seminar:

1. **Export Readiness Program** – training & mentoring
2. **Company Assistance** – funding up to \$7,500
3. **Hawaii Pavilions** – support at major trade shows

The Export Readiness Training Program will help you to begin or expand your export market development through training and mentoring. **The world is open for your business, so come learn how you can start or further develop your export strategy!**

**HURRY! SPACE IS LIMITED - Register today!**



## Seminar Schedule

**January 10, 2019**

9:45am Registration

10:00am Scaling Up Operations for Exporters

12:00pm Pau & Networking

## Session Information

Hawaii Foreign-Trade Zone No. 9  
Homer Maxey International Trade Center  
ITC Conference Room, 2nd Floor  
521 Ala Moana Boulevard, Pier 2  
Honolulu, Hawaii 96813

**Cost:** FREE

## Seminar Registration

<https://histep2019-scalingup.eventbrite.com>

Pre-registration is required for seminar.

Deadline to register is **January 8, 2019**

**Questions?** Call (808) 522.8040

Neighbor Island companies are encouraged to participate via livestreaming:

<https://goo.gl/NkWUXM>

## HiSTEP Program Information

To learn more about the HiSTEP program:  
<http://invest.hawaii.gov/exporting/histep>.

**2019 offers new opportunities to boost your business with export training for YOUR target markets!**