State of Hawaii Offices in Beijing and Taipei

2018 Annual Report to the Legislature January 1, 2018 - December 31, 2018

State of Hawaii Offices in Beijing and Taipei December 2018

A Report to the Legislature of the State of Hawaii as Required by Section 201-84, Hawaii Revised Statutes

2018 Annual Report State of Hawaii Office in Beijing

The State of Hawaii Office in Beijing (SHOB) and its Education Services Center continues its mission to be the primary point of contact for Chinese students, parents, and educators interested in study abroad opportunities in the State of Hawaii.

PART 1. ACHIEVEMENTS

- 180 students visited Hawaii (January October 2018)
- Seven media representatives attended a familiarization trip and produced 15 articles and 20+ tweets (See Appendix I)
- 22 educators traveled to Hawaii to meet Study Hawaii (SH) members
- Continued to support SH members with introductions to Chinese schools and assisted with educational conferences/events
- Assisted Hawaii Association of Independent Schools (HAIS) to attend educational fairs in China
- Assisted SH members in developing partners, programs, and summer/winter events
- Arranged for four students and one teacher from Hawaii to attend the Guangdong International Youth Exchange Week hosted by Guangdong Province, Hawaii's Sister-State
- Attended over 20 education/culture conferences, seminars, roadshows, festivals, networking events, and training sessions
- Continued promoting Hawaii education assets on social media (See Appendix II)

Highlights of Achievements:

1. Number of students and teachers to Hawaii

Winter camp (February 2018)

- Beijing Royal School: 22 students + 2 teachers
- Shijiazhuang Foreign Language School: 22 students + 3 teachers
- International Ambassador Program: 57 students/parents + 2 teachers

Summer Camps (July-August 2018)

- Beijing Huaming Weiye Education Exchange Center: 35 students + 2 teachers
- Shijiazhuang Foreign Language School: 17 students + 2 teachers
- Beijing Royal School: 9 students + 2 teachers
- Sun Yat-sen Memorial School: 4 students
- UH Manoa UP summer program: 14 students

2. The Chinese media group from some of the most influential papers and new medias

- China Daily
- People's Daily
- China Education Newspaper
- China Education Online
- Global Times
- SOHU.com

3. The Chinese educators group to Hawaii

- Beijing UNESCO CLUB
- Beijing Association of Promoting Science-Tech Education
- Beijing Institute for Information Technologies in Education
- Future Engineers Competition Organizing committee
- Beijing Huijia Private School
- Beijing Royal Private School

4. Hawaii group hosted by sister-state Guangdong Province (July 2018)

- Five individuals from Hawaii attended the 2018 Guangdong International Youth Exchange Week:
 - One student from Aiea High School
 - Three students form Moanalua Middle School
 - One STEM Teacher from Moanalua Middle School

5. Worked with partners in China to strengthen the cooperation between Hawaii and China

- Beijing U.S. Embassy/EducationUSA
- Ministry of Education/Commerce/ Culture and Tourism, China
- Beijing Association of Promotion of Science and Technology Education (BAPSTE):
 co-organized events to strengthen the relationship between Hawaii and China schools
- Beijing Institute for Information Technologies in Education (BIITE): 2019 students' group to Hawaii
- East-West Relations Center of Beijing Foreign Studies University: events design. "The bridge of east and west is Hawaii's characteristic and advantage, especially today, U.S. and China need more communication in education and culture to enhance the mutual

- understanding. Hawaii is very important!"
- Future Engineers Competition: 2019 Future Engineers Competition Hawaii event
- Beijing Overseas-Study Service Association: Hawaii schools could work with Chinese agency more
- China Education Association for International Exchange: Chinese schools needs more foreign teachers. Teacher training and foreign teacher exchange programs will be in great demand
- Beijing Association for Early Education and Development (BAEED): Early education is to be strengthened in China. Foreign kindergartens' good examples may be borrowed by China and importer
- Mr. Zheng Yong, a famous education editor in China
- Science Beijing Network: 2019 student event in Hawaii
- Yuanbo Education Group: Student enrollment cooperation
- JMD Edu: The No. 1 B2B EdTech Media in China, hope to provide information services for Hawaii schools
- Beijing Sihai Confucius Academy: Willing to cooperate with Hawaii schools on "East and West" study
- Guangzhou No. 21 High School: Teacher and student exchange program
- Beijing Normal University: Education mission to Hawaii
- Hubei Sunshine Education Group: International student enrollment
- Designflow Inc.: Customized program
- Joyful Travel Inc.: Short program and Hawaii education subject customized program
- Beijing Women's Federation: Culture exchange program
- China Soong Ching-ling Youth Center: Student exchange program
- National Geographic China: Hawaii promotion activity cooperation
- Shijiazhuang Foreign Language School: Customized program
- Beijing Institute for Information Technologies in Education: Hawaii program design
- Zhejiang Musicians Association: Ukulele and Hawaii culture promotion
- Hawaiian culture promotion organizations:
 - o Mr. LIU Zongli, a widely known ukulele player/teacher in China
 - o Maizi Hula Hui (based in Beijing, over 1000 students)
 - o Plumeria Hula Center (based in Tianjin, around 500 students)
 - o Kimo Hula School (based in Shanghai and Chengdu, about 200 students)

- o Anxiang Hula Workshop (based in Beijing, about 200 students)
- o Hula Aloha Beijing Workshop (based in Beijing, Close to 100 students)
- o Sea Dance Hula Center (based in Zhuhai, about 50 students)





Left: Meeting with representatives of China Commerce Ministry.

Right: Meeting with Professor Tian Chenshan, a UH Manoa graduate and the Director of East-West Relations Center of Beijing Foreign Studies University.

6. Supported U.H. Manoa China Office

SHOB provides support to UHM representative in marketing, media promotions, matchmaking and student recommendations in addition to administrative support.







Images: U.H. Manoa China Office



Images: Recommended by SHOB, UH Manoa China representative Dr. Joyce Jia interviewed by Studying Abroad.



Images: SHOB reported news of UH Manoa to Chinese public on WeChat.



Images: Recommended by SHOB, Dr. Joyce Jia, China representative of UH Manoa gave a speech to students and parents of Beijing Aidi International School in March 2018. Representatives from Engineering College of UH Manoa visited Aidi school in October 2018.

PART 2. RECAP OF SHOB ACTIVITIES THROUGHOUT THE YEAR

February 2018: Media and Educators Mission to Hawaii

SHOB organized the Media FAM tour to Hawaii in February 2018. Representatives from China Daily, People's Daily, China Education Daily, China Education Online, Global Times and SOHU.COM joined the mission and articles were published in Chinese mainstream media.









February 2018: China STEM+ Innovation Challenge in Hawaii

Organized by SHOB, BAPSTE, UNESCO Beijing and Beijing Royal School. 22 Chinese students joined the program and exchanged with Hawaiian students.





February 2018: International Ambassador Program organized by Shanghai Bisi Company



March 2018: SHOB attended the Beijing Aidi International School Education fair to promote Study Hawaii member schools



March 2018: China Hula dancers were invited to join the 2018 Honolulu Festival.



March 2018: Beijing Chorus Association delegation visited Hawaii to attend the Hawaii Music Festival



May 2018: U.H. delegation visited Beijing

Invited by Peking University, Dr. David Lassner, along with 26 teachers and students visited Beijing in May to attend the 120-anniversary celebration of Peking University. The delegation also visited Beijing Foreign Studies University and other partners. UH alumni networking event was held in Yale Center Beijing during the trip, and 52 UH Chinese graduates attended the event. Hawaiian Airlines sponsored the alumni event.









Images: UH Alumni networking event and Peking University's 120 anniversary celebration activity. Dr. David Lassner had a meeting with Mr. Hao Ping, UH graduate and Party secretary of Peking University, former deputy minister of Chinese Education Ministry.

May 2018

Chinese President XI Jinping met one a UH professor and a UH graduate on the Peking University's 120 anniversary celebration activity. Mr. Roger T. Ames, a former UH Manoa professor who is now working at Peking University teaching cross-cultural communication. Mr. Hao Ping, the exchange visitor of EWC and post-graduate of UH Manoa.







May 2018: Hangzhou Ukulele & Hula Festival.

As endemic and traditional cultural symbols of Hawaii, the ukulele, hula, and aloha spirit are becoming well known in China. More than ten million people are learning ukulele, and most of them are kids from 8-15 years old. On the largest online shop of China, Taobao, 1500 ukuleles are sold every day. China is the largest manufacturer of ukulele. More than 60 Ukulele & Hula performers, 60 university student volunteers and 5,000 attendees joined the event. "Ohana", "Waikiki" and other Ukulele manufacturers sponsored the event.







June 2018: Hawaii China Networking Event

On June 6, SHOB organized the second Hawaii Networking in Beijing and invited Hawaii culture promotion organizations to exchange information, build up synergies and discuss how to work together to attract Chinese students to Hawaii.

June 2018: Training on Hawaii Education.

Invited by Future Engineers Competition organizing committee, SHOB provided a training course to 30 Chinese educators on the theme of "Why study in Hawaii".



July 2018: Yuanbo International School Exhibition.

In cooperation with Hawaii Association of Independent Schools (HAIS), SHOB attended the expo to publicize Hawaiian K-12 schools. The expo was organized by Yuanbo company, which was a recommendation to foreign schools and provided application services to Chinese K-12 students. During the two days, SHOB introduced Hawaii schools to 200 Guangdong families and 100 Beijing families. 90% of the attendees heard about Hawaii education for the first time. Seven students showed interest in studying in Hawaii and left their contact information. The most frequently asked questions are about guardian, homestay and local safety.





July 2018: Representative of UH Manoa tourism institute visited China

Met students of Guangdong Academy of Social Sciences who will study at UH Manoa.





July 2018: Hawaii students came to Guangdong to attend the summer program

Invited by Hawaii's sister province Guangdong, four students and one teacher from Hawaii schools joined the 2018 Guangdong International Youth Exchange Week. The organizer covered all the costs on ground.





July-August 2018: Chinese students joined Hawaii summer programs. Learned Hawaiian Culture, Volcano, Marine Science, Snorkeling, etc.







September 2018: Hawaii Promotion Events in Chinese schools

"Learn natural science in Hawaii, meet the best classroom in the world." seminar was held in Beijing school to help students know more about Hawaii and the lava flow event.





October 2018: The Fourth Annual Conference of Global K-12 Education Research Association

The conference is organized by Shijiazhuang Foreign Language School, which has been sending student groups to Hawaii since 2015.



October 2018: The internationalization of China Higher Education Seminar

Invited by China Education Online, a member of 2018 Aloha Mission, SHOB attended the seminar and introduced Hawaii universities and colleges to China school's representatives. The organizer printed a banner to introduce Study Hawaii to insiders. There are 2,852 Universities and 37.79 million students that study at Chinese Universities. The 3+2 pathway, 2+2, teacher training, foreign language teachers, and other exchange programs are highly needed.





October 2018: Students from the Affiliated High School of Peking University, a member of 2017 Aloha Mission organized by DBEDT joined the 2018 Global Tourism Summit – Student Debate in Honolulu.





APPENDIX 1. ARTICLES, REPORTS AND STORIES BY MEDIA REPRESENTATIVES TO **HAWAII**

18 YOUTH | Campus

al students besides foreign vis-

250 institutions of higher edu-cation across the US by the American Association of Col-legiate Registrars and Admissions Officers reported a nearly 40 percent decline in overall applications from international students seeking

to study in the US.

But, despite the setback
Hawaii is still drawing inter-

Hawaii is still drawing inter-national students.

A survey by the US Depart-ment of Business, Economic Development & Tourism Research and Economic Anal-ysis. Division, shows that Japan is the top country of ori-gin for Hawaii's international students, and Chino comes in students, and China comes in

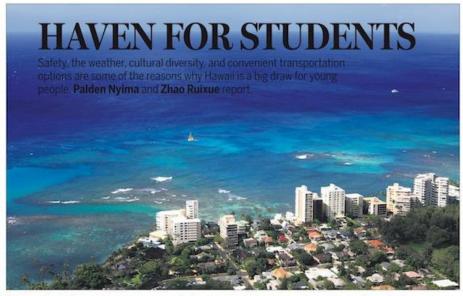
Xiao Qingsong, a 10th-rade student at the Maui Pre-aratory Academy loves

Speaking about his experi-With a better living environ-ment, relatively cleaner air, and less pressure from stud-es, I am pleased to study

Xiao, who recalls that he Atao, who recalls that he did not get enough time to play piano back home three years ago, says: "Now, I have more time to practice the piano, and I am making a lot

Moreover, Xiao has more choices when it comes to out-door sports - like surfing -

he says.
Scott Siegfried, the vice-president of External Affairs at the Mid-Pacific Institute, says around 6 percent of their students are international students, and the majority are









Scope. Right: Students in Mid-Pac Institute work on making parachutes. PHOTOS BY PALICEN NYMM AND ZHAO RUSKUE / CHRIA PALY

safe place. And I think all this

University of Hawaii, says its weather and beautiful eminational students gain qualifironment are some of the other reations, but also helps local
factors why people choose to Hawaiian students gain global

lady of Hawaii and an educa-

coming from different parts of the world to Hawaii, they learn about native Hawaiian culture and language. And for think that it helps to make for a better world," she says. "The more we understand cultures, languages and beliefs, the better we can apprecisite seech other."

appreciate each other."

appreciate each other."
For now, though China ranks third as in student numbers, with 695 Chinese students, in Hawaii, according to an official survey, many of the state's schools are still interested in more Chinese

Speaking about the issue, Judy Ensing, the program director of International Pro-grams of Outreach College, University of Hawaii, says:
"The main challenge for us is that people in China don't really know about the kind of programs we have.
"And I think the hard part is to get the word and to them."

to get the word out to them." Speaking about the push, Hokulani Holt, the director of Hokulani Holt, the director of UH Mani College, says: "Our college provides students with opportunities to use their knowledge, interact with peo-ple from all over the world and learn skills that you can use to improve your life and that of the whole family." Sengrately according to the

Separately, according to the Study Hawaii Education Con-sortium, some of reasons why Hawaii is sought by international students are safety, the weather, cultural diversity, and convenient

options.
According to the 2017
Hawaii International Education Survey by the Depart-Development & Tourism of Hawaii, international students in Hawaii are also a con-tributor to its economy. As of 2017, Hawaii had a total

of 10,803 international stu-dents, and more than \$484 million was added to the state's

Contact the writers through

Hawaii, Haven for Students Published on China Daily in February 2018. www.chinadailyasia.com **About China Daily**

A National English-language newspaper, founded in 1981, one of the most-frequently quoted Chinese media around the world. Global circulation: 900,000 copies. They have 45 million print and web readers worldwide. The digital edition of China Daily is one of the first major online Chinese newspapers. It has huge audiences around the world; its daily page views now exceed 31 million.



Hawaii, the Natural Laboratory Published on Global Times in March 12, 2018.

www.globaltraveler.cn

About Global Times

Considered as the most authoritative newspapers in reporting international news from a Chinese perspective, <u>Global Times</u> leads public opinion and draws big attention in media political and business circles around the world. The number of the print location has reached 46, covering the entirety of China. The circulation both in Beijing and Shanghai has reached 200,000 copies a day and the in-flight distribution involves more than 300 flights on 14 airlines around the world and 25 million readers.

留学指导

美国夏威夷

打造全世界最好的教室

/ 谋划区域发展的全新视角

当你。你写不知是当别世界信 国极力竞争的领域,夏威夷希望加 入这一党争,并迅速提高夏威夷教 育在世界范围内的竞争力。



3 资源教育化与文化生产力

2 灵活教育体系吸引留学生

里 沃 德 社 区 学 院 《Leeward Community College》,学生完成一个两年制艺术专科学位或自然科学专科学位后,将获得被夏威克大学马诺同分校的艺术本科或理科

圖的方向。 住稿一人学主任金·诺令各 住稿一人列中的。 伊爾克 學校要求学生在学术方面成绩优 异,小规划。 通力合作是因数数等 要念。學校子不开方案。 设施致力于着重发展学生对利学

索新方式获得太阳能、风能和水能以减 少使用化学燃料。 当然,这不仅对于大学生来说是极 其优质的专业环境。对于发展兴趣、认

Hawaii, the best classroom in the world Published on China Education Newspaper in April 27, 2018.

paper.jyb.cn/zgjyb/html

About China Education Newspaper

Founded in 1983, the most authoritative and influential education newspaper in China. Readership:

China Education Ministry, educational department of the Province or city prefecture, kinds of Schools, 14 million teachers and 2 billion students.



"The quality education and elite education in Hawaii" Published in China Education Newspaper on March 19, 2018.

1.gol.edu.cn/zong he



"Study in UH, a High Cost Performance University" Published on China Education Online in March 28, 2018. gaokao.eol.cn/daxue/zixun/

About China Education Online

The largest education information website in China, cooperates with China education ministry, provides school (from Kindergarten to University) introduction to Chinese society. Unique Visitor: Twenty million per day. Parent: 60%, Student: 30%, Educator: 10%.



"Study in Hawaii. Approaching Hawaiian K-12 schools" Published on SOHU.COM Education Channel in March 26, 2018.

www.sohu.com

About SOHU.COM

www.sohu.com is China's premier online brand and indispensable to the daily life of millions of Chinese.



♥ 人和 **习近平** 系列重要讲话数据库



人民网>>教育>>本网原创

特色留学目的地夏威夷 国际教育的新选择

来源: **人民网-教育頻道** 2018年04月04日10:21

"Aloha!"是夏威夷语中"你好!"的意思,简单的音节像热情似火的阳光,瞬间带你进入享受海岛风情的狂欢模式。多年以来,夏威夷的 大小岛屿以"阿罗哈"的精神欢迎着来自世界各地的游客。

坐落于烟波浩渺的太平洋上,由火山喷发形成的岛屿构成,夏威夷因群岛气候温和,物产丰富,风景旖旎而被誉为地球上的天堂。在人 们的印象中,它似乎只是旅游度假的代名词。其实不然,这里不光是令人向往的度假胜地,也是国际教育的重镇。众多优势使夏威夷成为最 具特色的留学目的地,正吸引越来越多的中国学生前往留学或游学。



无论学生家长是颇为孩子进入美国各州大学群体深透整定基础。还是希望让孩子接受具有国际接野的本科教 育,都可以在夏咸夷找到合适的学校。据了解,夏咸夷有许多知名的K-12学校,比如被《华盛顿邮报》排名全美 大学预备学校前30、拥有40多个学生俱乐部和100多个体育社团的中太平洋学校、两次获得国际机器人比赛冠军 STEM专业优势汉纳拉尼学校等



成立于1863年的伊康拉尼(Iolani School)学校被公认为美国商业的大学预科学校之一。从幼儿期到12年级约 有2000名学生,民主革命先行者孙中山1879年至1882年也曹棣读于此。为了参观这所培育少年孙中山的学校,每年 都有来自世界各地的访客伊奥拉尼学校一游。今天我们在校园里还能看到竖起的孙中山铜像,少年孙中山手抱书 本、脚步轻快、面向东北方、即相向中国的方向。

在K-12学校接受通识教育后,学生可以进一步进入高等教育(学院、大学和研究所)学习。在夏威夷既有四年制 的综合性大学,也有两年制的社区大学,几乎每个主要岛屿上都被布着有优秀的文理学院、专业学院和研究所 等,可以充分满足学生不同的教育需求。



夏成夷高等教育体系以夏威夷大学为首、优势专业涵盖天文学、海洋及地球科学、生物技术、热带农业、环 境保护、亚太研究、旅游、酒店管理、餐饮服务等众多学科。从高山悬崖到茂密的森林和美丽的海滩、多样化的 生态系统地质学、植物学、海洋科学、天文学、热带农业、火山研究、环境保护等提供了广袤的自然实验室、为 学生提供了独特的研究机会。旅游是夏威夷州最重要的产业,有不少学生前来学习旅游业、酒店及饮食业管理课

"Hawaii, a new destination for international students." Published on People's Daily Online in April 4, 2018.

edu.people.com.cn

About: People's Daily Online

<u>People's Daily</u> is China's largest newspaper. <u>People's Daily</u> Online is one of the largest comprehensive internet media sources in the world, constructed by People's Daily. As the flagship media channel of People's Daily in terms of media convergence, People's Daily Online has given full play to its political value, capital value, platform value, brand value and communication value in its 20 years of development. It has built an all-media matrix, creating a website for PC users (people.cn) and a website for mobile users (m.people.cn). It operates a number of social media accounts and apps, reaching 258 million readers per day across 210 countries and regions around the world.

双面夏威夷——用度假的心情去留学

人民网教育频道 人民网教育频道 4月8日

"Aloha!"是夏威夷语中"你好!"的意思,简单的音节像热情似火的阳光,瞬间带你进入享受海岛风情的狂欢模式。

多年来,夏威夷的大小岛屿以"阿罗哈"的精神欢迎着来自世界各地的游客。

坐落于烟波浩渺的太平洋上,由火山喷发形成的岛屿构成,夏威夷因群岛气候温和,物产丰富,风景旖旎而被誉为地球上的天堂。在人们的印象中,它似乎只是旅游度假的代名词。其实不然,这里不光是令人向往的度假胜地,也是国际教育的重镇。众多优势使夏威夷成为最具特色的留学目的地,正吸引越来越多的中国学生前往留学或游学。

"Two-sided Hawaii, study with holiday mood in Aloha State!" Published on <u>People's Daily</u> Online on April 8, 2018.

APPENDIX II. SOCIAL MEDIA EXPOSURE OF HAWAII EDUCATION AND CULTURE

Two public WeChat IDs are operated by SHOB: Study Hawaii & Hawaii Online



乐学夏威夷

乐学夏威夷,精彩阿罗哈。欢迎关 注夏威夷教育联盟!

52位朋友关注

爱上夏威夷

乐学夏威夷 精彩阿罗哈

1篇原创文章 19位朋友关注

进入公众号

取消关注

进入公众号

取消关注

2位朋友读过

WeChat Articles:

欢迎三所学校加入夏威夷学校教育联盟》Welcome StudyHawaii new members: IMPAC International Mid Pac College, Saint Francis School, Manoa, Maryknoll School Honolulu.



Welcome Study Hawaii new members.

NAFSA 2018: meet Hawaii 55 booth#1140



Meet Study Hawaii at NAFSA.

夏威夷大学(马诺阿)访华团赴北京外 国语大学交流,"文化身份与文化杂 糅"艺术演出暨学者论坛成功举办。 两校共同建立了夏威夷大学孔子学院 并在亚洲研究、二语研究、传媒学等 学科有深度合作,为学生们带来了丰 富的交流机会。



UH Manoa representatives visited China.

美国夏威夷大学校长大卫·拉斯纳教 授率团访华。访团与北京大学、北京 外国语大学、中山大学、海南大学等 多所中国高校开展各领域交流。今 夜,夏威夷大学中国校友们第一次北 京欢聚!



UH alumni event in China.

保护海龟、关爱海洋! 5.23世界海龟日,由农业部、海南、广东、福建、广西各省海洋与渔业厅联合发起的"中国海龟保护联盟"在三亚正式成立! 刘烨被授予"中国水生野生动物保护公益形象大使"称号。



2018 World Turtle Day.

全球环保先锋美国夏威夷州计划在 2045年全面实现可再生能源在交通 领域的应用。比亚迪与美国混合动力 公司合作研发的氢燃料电池客车即将 在夏威夷投入使用。



New energy vehicles will be used in Hawaii.

夏威夷大学马诺分校接受高 考成绩申请啦!

SHOB 爱上夏威夷 6月11日

夏威夷教育联盟成员增至31

SHOB 爱上夏威夷 6月19日

美国夏威夷州有哪些知名中 小学?

原创: SHOB 爱上夏威夷 8月31日





对于中国学生和家长来说,美国毋庸置疑一直 盘踞在留学目的地的第一梯队之中。在美国50 个州中,夏威夷以优美舒适的学习生活环境、 夏威夷州立大学马诺分校(UHM)是由美国 炉的独特魅力、9小时航班直飞等众多优势,成 西部学校与学院协会授予办学资格, 也是我国 为最具特色的留学目的地。越来越多的中国学

生前往这个传统由的度假胜抽图学市游学 不

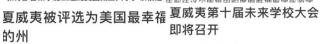
说到美国顶尖的K12教育,东西海岸的名 校大家并不陌生。作为全美最具国际性以及文 化多样性的州,同时也是世界上最安全、最健 康的生活和学习场所之一,夏威夷州拥有众多 优秀的公立、私立中小学校和来自全世界各地





北京上海及其它亚洲城市赴 夏威夷航班信息

SHOB 爱上夏威夷 1周前



SHOB 爱上夏威夷 9月13日

SHOB 爱上夏威夷 9月14日

即将召开

由夏威夷独立学校协会(Hawai'i Associa tion of Independent Schools)、夏威夷社区制 金会(Hawai'i Community Foundation)、夏原 夷州教育部 (Department of Education Hawai'i State)联合举办的第十届未来学校ナ 会(Schools of the Future Conference)将引 2018年11月7日至9日在夏威夷会议中心召开。

名单,有"东西方文化熔炉"之称的夏威夷,与这场教育年度盛会,通过主题演讲、分组设

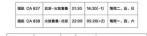
论、场地活动、展示等环节共同探讨如何改变 学校现状, 为学生创造更好的学习环境。

会议时间: 2018年11月8-9日 预备会议: 2018年11月7日 会议地点:夏威夷会议中心

届时将有来自夏威夷州公立、私立及其它 国庆假期结束后,暂停每周三次北京往返檀香 根据WalletHub 9月10日发布的最新:各类学校超过1800名的教师和学校行政人员参 山的直达航班。暂停航线的时间定于国庆黄金



周假期后, 以将旅客出行计划的影响降到最 低。已预订超出服务日期航班的旅客将获得全 额退款。旅客亦可免费改签乘坐较早日期的夏 威夷航空航班,或选择乘坐合作航空公司的航

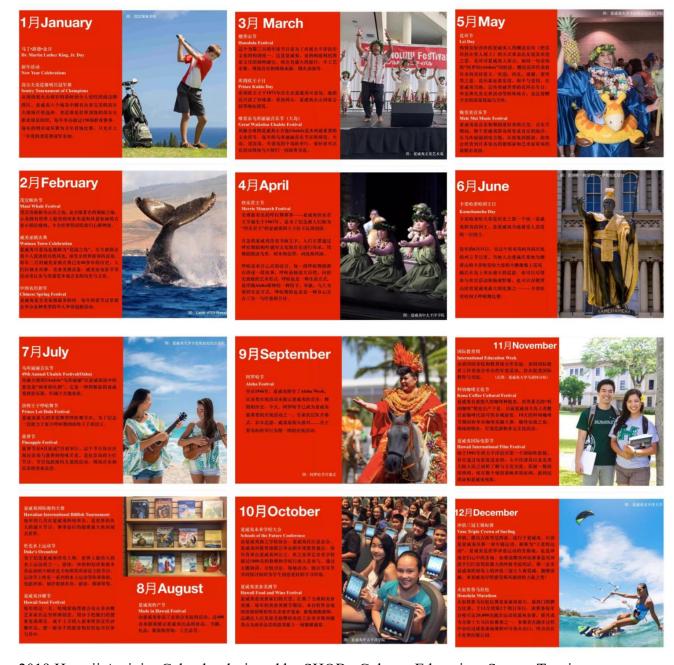


夏威夷在安全性、情绪和身体健康方 排名靠前,成年人抑郁率和自杀率低,是 无愧适合生活学习和旅行的好地方。

评选为全美最幸福的州, 位居排名榜首。

Gaokao scores could be used for UH system application

- Study Hawaii members increased to 31. The three-new members are: Maryknoll School, St. Francis School and International Mid-Pac College
- Hawaii famous schools you need to know
- Hawaii named happiest state in America
- Schools of the Future Conference will be held in Hawaii
- Hawaiian Airlines will stop its Beijing service in October. Other airlines from China to Hawaii



2019 Hawaii Activity Calendar designed by SHOB: Culture, Education, Sports, Tourism.

PART 3. IMPORTANT NEWS AND TRENDS FOR THE NEXT YEAR

- Positive news: Companies providing services to assist study abroad no longer need permit
- Trade relations between the USA and China also affects educational exchanges between the two countries. Though the U.S. Embassy repeatedly said that there is no restriction on student visa issuance, we have noticed that at least there is tighter screening and longer waiting time. We know of instances that applicants don't get visa interview in three months and some of them choose to accept offers from other countries.

- There is also wide-spread speculation that the U.S. is to restrict number of students trying to be enrolled in science related disciplines.
- A few contingencies affected travels to Hawaii: Volcano eruption, cancellation of some Hawaiian Airline's flights
- Chinese schools get directives that they need to get approval from the local education office before receiving foreign educational groups to campus
- For short term student exchanges, Chinese schools are required to visit partner schools only

Beijing Office's Expense for FY 2018

Description of Expenses	Total
Director's Contract	\$35,848.72
Assistant's Salary	\$18,400.09
Office Rent	\$28,874.15
Office Management Fee	\$2,498.18
Bank Fee	\$66.60
Phone/Fax/Long Distance	\$552.20
Mobile Phone	\$89.68
Office Supplies	\$1,410.61
Taxi Fare	\$156.89
Miscellaneous Expense	\$1,422.94
Membership Fees	\$268.25
Printing	\$67.71
Travel Expense	\$12,428.81
Media Mission Expense	\$5,024.12
Total Expenses	\$107,108.95

2018 Annual Report State of Hawaii Office in Taipei

PART 1. EDUCATION MISSION

Taiwan Media visits Hawaii

From February 4th to February 11th, the Department of Business and Economic Development and Tourism (DBEDT) invited media from both China and Taiwan to visit Hawaii. The purpose of the trip was to utilize media coverage to increase more Chinese students to study in Hawaii. The week's schedule included visits to University of Hawaii Maui College, Maui Preparatory Academy, St. Louis High School, Iolani school, Hawaii Tokai University, West Oahu University, Kapiolani Community College, Leeward Community College, Mid Pacific School, University of Hawaii at Manoa, Hawaii Pacific University, University of Hawaii's Medical School and the Cancer Center. The highlight of the trip was to attend a welcome reception at Washington Place, hosted by the Honorable Mrs. Ige.









Results; 1) Five minutes news broadcasted on Chung-Tien Television, 2) Twenty-three minutes news on Taiwan Television (three different series), 3) Two articles on <u>United Daily Newspaper</u>, 4) Two articles on <u>China Daily Newspaper</u>, 5) Two articles on ET today, the most popular web news in Taiwan. Total news values exceed half million dollars, viewership exceed ten million Taiwanese, best of all, the TV program can be viewed on YouTube, to reach more audience in the future. Overall, it was a successful media FAM tour to Hawaii.

Study World International Education Expo

From March 3rd to March 4th, the DBEDT Taipei office assisted the University of Hawaii at Manoa, Outreach College, to attend the "Study World International Education Expo" in Taipei and Taichung city. More than 60 prospective students were interviewed at the expo for school on these leads.







Study Hawaii Education Mission to Taiwan

From October 1st to October 7th, DBEDT organized an Education Mission to Taiwan and invited Study Hawaii Consortium members to participate. Participating schools were: University of Hawaii at Manoa, Leeward and Kapiolani Community College, UH-Maui College, Hawaii Community College, Maui Preparatory Academy and Tokai University.



From October 5th to October 7th, DBEDT's Taipei Office and the Study Hawaii consortium actively promoted programs for international students at the Hawaii Pavilion at the "Study World International Education Expo" to parents and students. A three-day expo took place in Hsinchu, Taipei and Taichung city. More than 150 prospective students were interviewed at the expo for schools to follow-up on these leads.





The mission also included visits to: National Taiwan University, Tamkang University, Tamkang High School, Jing-Wen University, Ministry of Education, Jing-Wen High School, Nanshan High School, and National Experimental school.









Attended welcome reception hosted by Council of Indigenous Peoples (CIP) and Ministry of Foreign Affairs, and the opening ceremony of U.S. Business Day.





DBEDT and Study Hawaii organized two events, 1) Educators meeting with American Institute of Taiwan (AIT), Education USA and the organizer of Study World, to exchange view and learn about Taiwan study abroad update. 2) Study Hawaii Seminars, where we invited school representatives, students and parents, Hawaii school alumni, over 50 people attended the event.



The Study Hawaii members also attended the "25th Anniversary Hawaii-Taiwan Sister State Reception", where 150 people attended the celebration, represented by Taiwan Government officials, Hawaii school alumni, education, travel trade and business community.







PART 2. HAWAII EDUCATION SERVICE CENTER IN TAIPEI

In 2014, the State of Hawaii Office in Taipei was rebranded as the Hawaii Education Service Center promoting international education opportunities for students from Taiwan.

In 2018, education-related outreach activities included:

School visits to Taipei high schools and universities. Meeting with principals and international
office directors among others. The DBEDT Taipei Office's Executive Director also made
presentations and speeches to students in Taiwan.





- Promoted Hawaii schools at "Study World" education fairs on March 3rd to March 4th, and October 1st to October 7th this year
- Worked with the Education USA team to educate staff on the advantages of studying in Hawaii.
- Distributed school collateral materials in the State of Hawaii Office in Taipei and other venues
- On June 23rd, Taipei office Assisted University of Hawaii at Manoa in organizing the first UH-Alumni dinner reception in Taipei. 45 UH alumni attended the function with UH president David Lassner





- Met and discussed study abroad opportunities with students and parents interested in applying to Hawaii schools
- Updated market information to Taiwan vocational high schools, overseas study consulting
 agencies, immigration consultants, public and private universities interested in sending students to
 Hawaii to study
- Sent over 250 promotional emails to Taiwan high schools and universities, to introduce Hawaii's education system and DBEDT's Taipei Office for further contacts
- Created a complete education databank for future use.

• DBEDT Taipei Office staff met with over 100 students and parents promoting Hawaii as a learning destination during the year

PART 3. PROMOTING HAWAIIAN CULTURAL RESOURCES

• Attended "2018 Austronesia Forum" on August 1st to August 3rd, along with CEO of Office of Hawaiian Affairs (OHA) Mr. Kamana'opono Crabbe. The forum is organized and hosted by the Council of Indigenous Peoples (CIP) annually, over ten different country representatives attended to discuss indigenousness affairs on Government Policy, health, social welfare, cultural and heritage, language and education, and other topics. Taiwan Council of the Indigenous People plan to move 2020 Austronesia Forum to Hawaii, in conjunction with 2020 Festival of the Pacific Arts.









PART 4. GOVERNMENT RELATIONSHIPS

- DBEDT's Taipei Office Executive Director Lei continued to promote Hawaii at the invitation of
 the Ministry of Foreign Affairs; Ministry of Education; Bureau of Energy, Environmental
 Protection Administration; American Institute in Taiwan; Rotary Clubs; Overseas Trade
 Development Council; Taipei City Government; Indigenous Council and the Taiwan Provincial
 Government.
- DBEDT Taipei Office Executive Director Lei was elected President of the American State Office Association (ASOA), where ten U.S. States are represented in Taiwan. Director Lei was invited by the Taiwan Government and American Institute of Taiwan to represent the State of Hawaii at diplomatic functions and host briefings for U.S. delegations.









• From October 1st to October 7th, "Hawaii State Legislative delegation" visited Taiwan. The delegation was led by Senator Clarence Nishihara, accompanied by Senator Glenn Wakai, Representative Aaron Ling Johanson, Representative Ryan Yamane, Representative Nicole Lowen. Official visits were made to the Ministry of Foreign Affairs, Ministry of Education, Ministry of Economic Affairs, and Council of Indigenous Peoples. Environmental Protection Agency, American Institute of Taiwan (AIT). The delegation also attended the Hawaii Sister-State Celebration and part of the Study Hawaii meetings in Taipei.









• From October 1st to October 7th, DBEDT Director Luis P. Salaveria visited Taiwan. Director Salaveria was invited by the Taiwan Ministry of Economic to attend the "U.S. Business Day" event where Director Salaveria gave a speech to promote Hawaii business, investment, clean energy and education attractions. Director Salaveria also visited the Taiwan Ministry of Foreign Affairs, Council of Indigenous Peoples, Ministry of Education, Director jointed with Study Hawaii Education Mission to visits schools, seminars and meetings. Director Salaveria also hosted the 25th Anniversary of the Hawaii-Taiwan Sister-State Reception.







Director Lei attended the 2018 Pacific Islands Leadership Program with Taiwan (PILP) opening ceremony on September 17th, hosted by Vice Minister Chang, Wen-Liang, Taiwan Ministry of Foreign Affairs. The PILP was coordinated between the East-West Center and the Taiwan Ministry of Foreign Affairs. The program started in Hawaii for three weeks, continued in Taiwan for two weeks, and concluded in Hawaii for the last three weeks of the training program.



• Attended American Institute of Taiwan (AIT) welcome reception on September 19th, to welcome AIT's new Director, Mr. Brent Christensen, and Deputy Director, Mr. Raymond Greene. Many Taiwan high raking Government officials and diplomats attended the event. Director Christensen has had a great relationship and experience in Hawaii before assuming this position.





Taipei Office's Expense for FY 2018

Description of Expenses	Total
Director's Contract	\$45,000.00
Assistant's Salary	\$21,842.41
Office Rent	\$12,041.96
Health Insurance	\$604.05
Labor Insurance	\$978.10
Newspaper Subscription	\$120.38
Copy Machine Rental	\$1,008.76
Utilities	\$367.62
Phones/Fax/Long Distance	\$1,242.11
Mobile Phone	\$1,156.33
Postage	\$182.96
Office Supplies/Internet	\$529.78
Taxi Fare	\$28.38
Miscellaneous Expense	\$333.33
Membership Fees	\$451.83
Media Mission Expense	\$54,894.83
Marketing/Promotion/Other	\$162.00
Telephone Equipment	\$423.68
Total Expenses	\$141,368.51