

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM (DBEDT)  
MINUTES OF THE COMMISSION ON THE 13<sup>TH</sup> FESTIVAL OF  
PACIFIC ARTS & CULTURE (FESTPAC) MEETING  
WEDNESDAY, MAY 8, 2019, AT 9:00 A.M.  
HAWAI‘I CONVENTION CENTER  
1801 KALĀKAUA AVE., BOARD ROOM A  
HONOLULU, HAWAI‘I 96815

Commission Members Present were:

J. Kalani English, Chair	-	Senate President’s Designee
Lynn DeCoite	-	House Speaker’s Designee
Māpuana de Silva	-	Community Member At-Large
Mehana Hind	-	Office of Hawaiian Affairs
Kalani Ka‘anā‘anā	-	Hawai‘i Tourism Authority Designee
Misty Kela‘i	-	City & County of Honolulu Designee
Mike McCartney	-	Department of Business, Economic Development and Tourism (DBEDT)
Monte McComber	-	Governor’s Designee

Guests:

Jacob Aki	-	Senator English’s Office
Bonita Bingham	-	Aotearoa, New Zealand
Cheng-Cheng Li	-	Council of Indigenous Peoples (CIP) - Taiwan
Daya (Da-Wei Kuan)	-	Council of Indigenous Peoples (CIP) - Taiwan
Kapalai‘ula de Silva	-	Kamehameha Schools
James Huang	-	Taipei Economic and Cultural Office (TECO)
Will Kane	-	Strategies 360
Hao-Li Lin	-	Council of Indigenous Peoples (CIP) - Taiwan
Daniel Lin	-	Nia Tero Foundation
Beth Lum	-	
Honey Maltin-Wisot	-	Strategies 360
Michael Pili Pang	-	PA‘I Foundation
Jay Rojas	-	PA‘I Foundation
Vicky Takamine	-	PA‘I Foundation
Kanoe Takitani-Puahi	-	Mayors Office of the Culture and Arts (MOCA)

Staff:

Margaret Ahn	-	Attorney General’s Office
Dennis Ling	-	DBEDT
Jamie Lum	-	DBEDT
Randy Tanaka	-	DBEDT
Selma Malcolm (Recording)	-	DBEDT

Apologies:

Snowbird Bento - Commissioner - Community Member At-Large

CALL TO ORDER:

The meeting was called to order by Chair English on Wednesday, May 8, 2019, at 9:11 a.m., who welcomed everyone present. Special welcome was extended to Cheng-Cheng Li, Daya (Da-Wei Juan) and Hao-Li Lin of the Taiwan Council of Indigenous People (CIP) and also to Ms. Bonita Bingham of Aotearoa, New Zealand.

APPROVAL OF APRIL 10, 2019 MEETING MINUTES:

Members were provided time to review the Minutes.

Minutes of the meeting held on Wednesday, April 10, 2019, were approved on a motion by Mr. Kalani Ka'anā'anā and seconded by Ms. Lynn DeCoite.

The motion was passed unanimously.

OLD BUSINESS:

A. Update on Legislative Appropriation for FESTPAC (HB116, SD1, CD1 Relating to the State Budget):

Chair English reported that \$1 million was put into DBEDT's budget for FESTPAC as part of the budget bill, and the Legislature passed the measure.

B. Discussion and decision-making on the Establishment of a 'festpac.hawaii.gov' URL:

Ms. Dela Cruz reported that Strategies 360 secured and purchased all the websites affiliated with FESTPAC and created one main website.

There was a discussion about utilizing a festpac.hawaii.gov URL. DBEDT reported that there were some limitations to the .gov website in regards to fundraising and posting advertisements on the site. Chair English suggested that the site be used for government officials, particularly as a site for Commissioners' emails, where it could be archived and that this would be cleaner from an audit standpoint. Mr. Jay Rojas stated that the festpac-hawaii2020.org site could set up accounts for each Commissioner, and emails could be archived and turned over to DBEDT if required for any audit. Chair English suggested that further discussions regarding the commissions online presence be moved to future

meetings. He also clarified that all websites and domain names are owned by the commission.

No action was taken on this

### Festival Director’s Report:

The Festival Director, Ms. Takamine reported the following:

#### **Fundraising**

- Ms. Takamine met with Ms. Misty Kela‘i of the City and County of Honolulu, representatives of the Office of Hawaiian Affairs and Kamehameha Schools regarding funding.
- The promotional video on FESTPAC, sponsored by Royal Hawaiian Center and Mr. Monte McComber aired several times during the Merrie Monarch Festival in April 2019.
- The National Endowment for the Arts (NEA) “Our Town Grant” and the Institute of Museum and Library Science (MLS) grants are pending.
- Chair English and Mr. McCartney will be meeting with Ms. Beth Lum after the Commission Meeting to discuss fundraising efforts. PA‘I Foundation, Strategies 360 and SMS Research Hawai‘i will also be meeting with Ms. Lum separately to discuss sponsorship packages.
- PA‘I Foundation is working with Strategies 360 to develop a sponsorship package to present to Ms. Lum. Chair English noted that the Commission had requested this three months ago.
- Mr. Tanaka shared his experience working with Ms. Lum when he coordinated the World Conservation Congress Conference in Hawai‘i. He explained that Ms. Lum would require a Case Statement (financials) from PA‘I Foundation and from that, build a deck to present to potential donors. He also suggested that PA‘I Foundation prepare a donor’s list and stressed the importance of a sponsorship package and target list of funders.

#### **Special Programs:**

- Ms. Takamine will send the information on the 2<sup>nd</sup> Pacific Philosophy Conference via email to the Commissioners.
- **Taiwan Austronesian Language Conference:** Mr. Huang reported that he received confirmation from the Taiwan Council of Indigenous People (CIP), that

the 2020 Taiwan Austronesian Language Conference (held every other year), and the Executive Council Meeting (held in-between) are scheduled to be held at the Hawai'i Convention Center (HCC). The Agenda/Program for the events is pending. Both events are being organized and conducted by CIP. Mr. Huang will be working closely with PA'I Foundation on the coordination of dates/times/booking, etc., of the Hawai'i Convention Center for the events. Mr. Ka'anā'anā requested to be copied on all e-mails/communications to the Hawai'i Convention Center. The Convention will last for four (4) days, with two (2) days of meetings at HCC.

- Ms. Takamine presented the official invitation/meeting announcement from Ms. Leituala Kuiniselani for the 29<sup>th</sup> Meeting of the Council of Pacific Arts and Culture (CPAC) to be held in Honolulu from September 10-13, 2019. Included in the packet was the Registration Form to be completed and submitted to CPAC by May 31, 2019. The forms may either be submitted directly to CPAC and/or to PA'I Foundation for distribution.

A FESTPAC Planning Committee Meeting is scheduled for Tuesday, May 14, 2019, at Ka'iwakīloumoku (Kamehameha Schools Cultural Center). Ms. Takamine invited Commissioners to attend. It was pointed out that the Commission took action at the October 10, 2018 meeting to form a Permitted Interactive Group (PIG) to attend Planning Committee meetings.

Ms. Takamine thanked Mr. McComber/Royal Hawaiian Center for sponsoring the 30-second commercial on FESTPAC that was aired on Hawai'i News Now during Merrie Monarch Festival. Chair English thanked Strategies 360 for the communication update and good work on the production of the commercial.

#### NEW BUSINESS:

- Commissioners' Retreat:

The Commissioners' Retreat is scheduled for Monday, May 20, 2019, from 12:00 noon to 8:00 p.m. at the Hawai'i State Art Museum Multi-Purpose Room (Ground Floor), 250 South Hotel Street, Honolulu, Hawaii 96813. Speakers from the Office of Information Practices, State Ethics Commission and the Department of Taxation will be invited to the retreat. Meals will be provided.

- Festival Budget:

Mr. Rojas reported that since the final appropriation amount was \$1 million instead of the \$4 million originally proposed, he would update the budget and increase the corporate sponsorship by \$3 million and email the information to Commissioners.

Chair English stated that PA‘I should plan on a 10 percent restriction, so Mr. Rojas said he would increase the corporate sponsorship to \$3.1 million.

▪ Delegate Housing:

Ms. Takamine reported that the Housing Department at UH advised that there are only 1,200 rooms or beds (Ms. Takamine to confirm) available and that she will schedule a meeting with them during the week of May 13-17, 2019, regarding the contract/deposits/rooms, etc. Dorms will be assigned to the countries that have already confirmed the number of delegates that will be attending FESTPAC, i.e., Tonga 50; Polynesia Francaise 100; Wallace & Futuna 50; Palau 100; New Zealand 65 (per their news release) and Taiwan 50/per Mr. Huang.

Ms. Takamine is communicating with the East-West Center on the availability of dorms.

▪ Biosecurity Plan:

Ms. Takamine reported that they are working on the plan and that a biosecurity meeting for all delegations will be taking place at the SPC meeting in September.

▪ Taxes:

Taxes were discussed, and it was agreed that Mr. Damien Elefante, Deputy Director of Hawai‘i Department of Taxation (DOTax) should be invited to the Planning Committee Meeting on May 14, 2019, and also to the Commissions’ Retreat on May 20, 2019.

▪ Pre-Festival Visit – September 9-13, 2019:

The Chair informed the Commissioners that the Senate Chambers at the State Capitol is already reserved for the meetings with all the facilities needed for simultaneous translation, built-in electronics and the ability to livestream if desired. He suggested that a team consisting of Ms. Takamine, Ms. de Silva and Mr. Aki prepare handouts on what is required for presentation to the Senate Staff.

Ms. Takamine stated that we have to cover the SPC staff housing and transportation. PA‘I has secured Airbnb apartments and car rental. Mr. Ka‘anā‘anā stated that the Hawai‘i Tourism Authority (HTA) would cover meals and that he would check to see if HTA would be able to cover transportation and/or any other cost(s) related to the meeting.

Mr. Ling stated that the Reception is scheduled at Washington Place on Thursday, September 12, 2019.

DATE OF NEXT MEETING:

The next meeting is scheduled for Wednesday, June 12, 2019, at 9:00 a.m., at the Hawai'i Convention Center.

Chair English thanked everyone for attending the meeting.

ADJOURNMENT:

The meeting was adjourned at 10:38 a.m.

Respectfully submitted,



June 11, 2019

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Senator J. Kalani English  
Chair

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Date