



# 2020 HiSTEP Kick-off Seminar Maui!

Participate in HiSTEP and grow **your international export** business!

**Are you interested in new opportunities to boost your business with export training and assistance for YOUR target markets?**

Please join us to learn more about the 2020 Hawaii State Trade Expansion Program, also known as **HiSTEP**. The program is designed to assist small businesses in Hawaii with growing their export business in markets around the world.

The HiSTEP program has three key components that you will learn about in the seminar:

- 1. Export Readiness Program** – training and mentoring
- 2. Company Assistance** – awards up to \$7,500
- 3. Hawaii Pavilions** – support at major trade shows

The Export Readiness Program (HiSTEP-ERP) will help you to begin or expand your export market development through training and mentoring. The Company Assistance component (HiSTEP-CA) provides Hawaii companies with export development funds up to \$7,500. Finally, companies are supported through Hawaii Pavilions (HiSTEP-HP) at major trade shows such as the Tokyo International Gift Show.

The world is open for your business, so come learn how you can start or further develop your export strategy!

**HURRY! SPACE IS LIMITED - Secure your place at the 2020 Kick-off Seminar and register today!**

## Seminar Registration

**Online:** <https://histep2020-kick-off-maui.eventbrite.com>

Pre-registration is required for seminar. Deadline to register is October 31, 2019.

## HiSTEP Program Information

All 2020 program participants should complete the online enrollment form located on the HiSTEP website: <http://invest.hawaii.gov/exporting/histep/>

## Seminar Schedule

### November 4, 2019, Monday

- 8:45am Registration
- 9:00am Program Overview
- 10:00am Q&A
- 10:30am Networking
- 11:00am Pau

## Session Information

**Maui Research & Technology Center  
Suite 159  
590 Lipoa Pkwy  
Kihei, Hawaii 96753**

**Cost: FREE!**

