

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM (DBEDT)  
MINUTES OF THE COMMISSION ON THE 13<sup>TH</sup> FESTIVAL OF  
PACIFIC ARTS & CULTURE (FESTPAC) MEETING

**WEDNESDAY, JANUARY 29, 2020 AT 9:00 AM**

HAWAI'I STATE CAPITOL  
SENATE CAUCUS ROOM, CHAMBER LEVEL  
415 S. BERETAINA STREET  
HONOLULU, HAWAI'I 96813

Commission Members Present were:

J. Kalani English, Chair	-	Senate President's Designee
Māpuana de Silva	-	Community Member At-Large
Mehanaokalā Hind	-	Office of Hawaiian Affairs
Kalani Ka'anā'anā	-	Hawai'i Tourism Authority Designee
Misty Kela'i	-	City & County of Honolulu Designee
Monte McComber	-	Governor's Designee
Mike McCartney, then Dennis Ling	-	Department of Business, Economic Development & Tourism (DBEDT)

Guests:

Jacob Aki	-	Senator English's Office
Jesse Broder Van Dyke	-	Senator English's Office
Maka Casson-Fisher	-	Hawai'i Tourism Authority
Kapalai'ula de Silva	-	Kamehameha Schools
Vicky Holt Takamine	-	PA'I Foundation
Alexis Hou	-	Taipei Economic and Cultural Office
Ngahiraka Mason	-	Independent (New Zealand/Honolulu)
Jay Rojas	-	PA'I Foundation
Verna Takashima	-	Artist/Cultural Practitioner
Kanoe Takitani-Puahi	-	Mayor's Office of the Culture and Arts (MOCA)

Staff:

Margaret Ahn	-	Attorney General's Office
Jamie Lum	-	DBEDT
Keliann Yamamoto	-	DBEDT

Apologies:

Snowbird Bento	-	Community Member At-Large
Richard Onishi	-	House Speaker's Designee

CALL TO ORDER:

The meeting was called to order by Chair English on Thursday, January 29, 2020, at 9:23 a.m., who welcomed everyone present.

APPROVAL OF JANUARY 23, 2020 MEETING MINUTES:

Minutes of the meeting held on January 23, 2020, were approved on a motion by Chair English, moved by Mr. Ka'anā'anā and seconded by Mr. McComber, with the following amendments:

Page 4: Last Paragraph, 8<sup>th</sup> line down, "and Spanish" was inserted after "French"

Page 5: Public Testimony header should be added above the Public Testimonies.

Motion was unanimously approved as corrected.

OLD BUSINESS:

A. DBEDT Report:

**Review of PA'I Foundation Contract Amendments:**

Mr. Ling gave an update on the amendments to the PA'I Foundation contract. He stated that a copy of the revised proposed amendments was sent to Ms. Takamine and is now awaiting her acceptance and the Commission's approval. Ms. Takamine advised the Commission that after reviewing the revised contract, PA'I Foundation has chosen not to accept the revised contract and requested a termination of the contract, in accordance with paragraph 14, Termination for Convenience, of the General Conditions of the contract. They will continue to support and celebrate the Festival. She thanked the Commission for the opportunity.

**Approval for DBEDT to enter into the contract with Strategies 360:**

**Review of Strategies 360 Contract:**

The Commission reviewed the contract between DBEDT and Strategies 360 that Mr. Ling presented for approval. Regarding the Compensation and Payment Schedule, Mr. Ling stated that upon full execution of the Contract, Strategies 360 will be paid \$2,095 per month which includes the general excise tax.

Motion was made by Mr. Ka'anā'anā and seconded by Mr. McComber to approve the Contract between DBEDT and Strategies 360 for \$2,095 per month including general excise tax.

Motion was passed unanimously.

At 9:34 a.m. Mr. Mike McCartney of DBEDT designated Mr. Ling as DBEDT designee before leaving the meeting.

**Solicitation for Logistics Coordinator for Delegate Registration and Management of use of Hawai'i Convention Center (HCC):**

Mr. Ling reported that DBEDT will be doing a solicitation for a Logistic Coordinator for delegate registration and management at HCC which he will discuss with Ms. June Matsumoto of the Pacific Island Institute (PII) who was unable to attend the meeting. Mr. Ka'anā'anā indicated that the Hawai'i Tourism Authority is in the process of obtaining a logistics coordinator as well and suggested that he and Mr. Ling work together on this issue.

**Update on Delegate Housing, Transportation, etc.:**

Deferred to the next meeting due to the absence of Ms. Matsumoto of Pacific Islands Institute.

**B. Festival Director's Report:**

Ms. Takamine reported that she met with Bishop Museum, Kamehameha Schools, and the Kamehameha Day Commission, and that they will be meeting regularly to organize their respective events. Bishop Museum will host the Ua Ao Kaiwi'ula 2<sup>nd</sup> Annual Film Festival celebrating Hawaiian Language, Culture and Wayfinding Hawai'i on June 13, 2020. An application was sent out for students to enter and submit a 10-minute video for the project.

Ms. Takamine also reported that she was trying to organize individual local liaisons for each of the participating countries. Community members have volunteered such as the Polynesian Cultural Center and We Are Oceania, who will reach out to the Micronesian community. Liaisons are also being asked to assist with the mele for the ecumenical service which will be compiled into a book. PA'I Foundation contacted Kamehameha Publishing to see if they might be interested in publishing a small publication of the mele. She is working with the University of Hawai'i at Manoa to get an ethnomusicology student to coordinate the project. She will also cover the costs of those things.

Ms. Takamine said We Are Oceania is interested in hosting the Youth Summit/Ambassador Program. She estimates they will need \$20,000.00 for the one-day Summit meeting and has reached out to the Hawai'i Council for the Humanities to inquire about funding.

Ikaika Kincaid of the Hawaiian Sailing Canoe Association indicated they would like to help with the wa'a arrivals and demonstrations. They are also interested in organizing some of the visiting delegates to be part of the Moloka'i to O'ahu canoe race on June 20.

This could be part of the Oceanic Games proposed by Kanaeokana. It would be a 3-day event that includes educational sessions. The estimated cost is \$20,035.00 which still has to be raised. The proposed project and schedule is attached to the Festival Director's Report.

#### NEW BUSINESS:

#### **Discussion and Decision-making Regarding Division of Tasks Amongst Commission Members**

Mr. Ka'anā'anā, referring to the organizational chart on page 42 of the FESTPAC Host Country Manual, proposed that a Commissioner take responsibility for each of the seven areas: Ms. Bento – Artistic Director; Mr. McComber – Director of Administration; Senator English and Representative Onishi – Director of Festival Coordination; Mr. Ka'anā'anā – Director of Marketing and Sponsorship; Mr. McCartney/DBEDT – Director of Venues/Facilities; Ms. Kela'i – Director of Support Services; and Ms. Hind – Director of Residential Operations. The Director would oversee the tasks/responsibilities in their columns. Ms. Takamine suggested that Patrick Bronco from the State Department be put in charge of Security. Benton Pang has been handling Biosecurity, and Customs and Immigrations, and should continue to do so. Mr. Pang brought together several federal and state agencies to give presentations at the Council of Pacific Culture meeting last September. This information was saved onto a USB drive and distributed to all the Pacific Island delegates that attended. Mr. Ka'anā'anā will make sure this information is given to Strategies 360 to put onto the FESTPAC website.

Ms. Ahn suggested that the Commission make a motion to adopt the assignments.

Mr. Ka'anā'anā moved that the Commission adopt the assignments, as discussed, and as outlined in figure 4, on page 42, of the FESTPAC Host Country Manual. Ms. de Silva seconded.

Motion carried unanimously.

Chair English pointed out that not every member was given an assignment and those members would be asked to take on other duties.

Mr. Ka'anā'anā will perform the functions for media credentialing. Mr. Ling then asked Ms. Takamine to send the forms relating to the media to DBEDT for distribution to Mr. Ka'anā'anā.

#### **Report on Actions Previously Taken on the Assigned Tasks:**

Chair English reported that Ms. Kela'i and Ms. Takitani-Puahi are coordinating the Festival Village but emphasized that the Commission is responsible for raising the funds to support it. He also thanked them for acquiring the permits. Mr. Ka'anā'anā stated that the City and County of Honolulu was asked to hold back-up sites for the events. He indicated that Ke'ehi Lagoon could pose a problem if it rains and a good back up plan is always necessary for worst case scenario. Secured backup sites are Kualoa and Ala Moana (Mauka section).

Ms. Takamine indicated that if the Commission is looking for an alternative location for the Festival Village, she already contacted the Bishop Museum, and they are willing to host the Festival Village on the great lawn. She feels that is a good alternative site to the Ala Wai. The \$60,000 grant from the National Endowment for the Arts (NEA) is available if the Commission decided to move the Festival Village from the Ala Wai, but permission is required from NEA to move the funds as the Festival Village is supposed to be held at a park. Also, the \$15,000 from the State Foundation on Culture and the Arts (SFCA) for equipment rentals is available which would bring the total to \$75,000.

Chair English stated that they communicated with the Department of Land and Natural Resources (DLNR) about the dredging of the Ala Wai Canal. Mr. Ka'anā'anā said DLNR informed him that the project would begin in January 2020 and be completed in May 2020. However, DLNR is currently a month behind schedule which may push their completion date to June 2020. Chair English recommended the Commission have another discussion with DLNR to clarify the project dates. Mr. Ka'anā'anā volunteered to follow up on this matter.

Chair English reported that he has been meeting with various organizations and requesting support for different segments of the Festival, and they are willing to assist. He has spoken with Hawaiian Airlines, Matson, and the Building Trades Council. He is arranging meetings with them and inviting one Commissioner to attend.

Mr. Ka'anā'anā, as the Commissioner overseeing sponsorships, requested that Commission members inform him about any potential sponsors they have approached to avoid duplicative efforts. He will compile a master list.

Chair English also said he briefly spoke with Mr. Jack Wong of Kamehameha Schools, who indicated they are open to funding additional Festival activities. Chair English will be scheduling a follow up meeting.

Chair English informed the Commission that he spoke with Ms Kuiniselani Tago-Elisara from the Secretariat of the Pacific Community (SPC) who suggested that the Commissioners telephone the delegations and update them on FESTPAC as they are very concerned. He said he and Mr. Aki will work out the time differences with each country's handler on their side before they start contacting them.

Mr. Ling noted that at the last meeting Ms. Tago-Elisara made reference to a newsletter that needs to go out immediately. Mr. Ka'anā'anā indicated that he will take care of the newsletter.

Regarding the public relations for the Festival, Mr. Ka'anā'anā reported that a public relations committee is being assembled consisting of staff resources from the State Senate, State House, Hawai'i Tourism Authority, Royal Hawaiian Center, Kamehameha Schools and Strategies 360. He also indicated that he would like Ms. Takamine and Ms. de Silva to make appearances on the morning television shows to promote the Festival. Lastly Mr. Ka'anā'anā reported that a press

conference is being scheduled to stop the rumors that FESTPAC is not taking place and let people know that it is still happening.

PUBLIC TESTIMONY:

Chair English invited the public to testify. Ms. Verna Takashima, artist and cultural practitioner, and Ms. Ngahiraka Mason, a Hawai'i resident representing the New Zealand community, addressed the Commission.

Ms. Takashima inquired on her and on several other artists' behalf about the applications they submitted for FESTPAC in 2019. To date they have not heard anything back as to whether they were approved to have their artwork shown in the Festival. Mr. Ka'anā'anā explained that Ms. Bento is now overseeing that area for the Festival, and she was not able to attend the meeting due to a teaching commitment. He will update her and figure out how to communicate with everyone and take it from there.

Ms. Mason said that the New Zealand Delegation has 100 delegates including visual artists, practitioners for contemporary and traditional arts who were selected by Aotearoa to perform at the Festival. They are already funded by the government to attend the Festivals, but the funding needs to be encumbered. DBEDT has a trust fund to accept funds and will work with the Pacific Islands Institute to submit an invoice.

Chair English thanked everyone for attending.

Chair English informed the Commission that representatives of the Council for Indigenous People from Taiwan will be attending the Commission meeting Thursday, February 20, 2020.

DATE OF NEXT MEETING:

The next meeting is scheduled for Thursday, February 6, 2020, at 8:30 a.m., at the Hawai'i State Capitol, Senate Caucus Room, Chamber Level.

ADJOURNMENT:

The Meeting was adjourned at 10:28 a.m.

Respectfully Submitted,

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Senator J. Kalani English  
Chair

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Date