

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM (DBEDT)
MINUTES OF THE COMMISSION ON THE 13TH FESTIVAL OF
PACIFIC ARTS & CULTURE (FESTPAC) MEETING

WEDNESDAY, FEBRUARY 6, 2020 AT 8:30 AM

HAWAI'I STATE CAPITOL
SENATE CHAMBERS, CHAMBER LEVEL
415 S. BERETAINE STREET
HONOLULU, HAWAI'I 96813

Commission Members Present were:

J. Kalani English, Chair	-	Senate President's Designee
Snowbird Bento	-	Community Member At-Large
Māpuana de Silva	-	Community Member At-Large
Mehanaokalā Hind	-	Office of Hawaiian Affairs
Kalani Ka'anā'anā	-	Hawai'i Tourism Authority Designee
Misty Kela'i	-	City & County of Honolulu Designee
Monte McComber	-	Governor's Designee
Dennis Ling	-	Department of Business, Economic Development & Tourism (DBEDT)
Richard Onishi	-	House Speaker's Designee

Guests:

Jacob Aki	-	Senator English's Office
Johann Bouit	-	JHB Consulting
Kainoa Daines	-	King Kamehameha Celebration Commission
Jesse Broder Van Dyke	-	Director of Senate Communications
Jackie Burke	-	Kahookele Art
Maka Casson-Fisher	-	Hawai'i Tourism Authority
John De Freies	-	Native Hawaiian Hospitality Association (NaHHA)
Donalyn Dela Cruz	-	Strategies 360
T. Ilihia Gionson	-	Native Hawaiian Hospitality Association (NaHHA)
Amy Hammond	-	King Kamehameha Celebration Commission
Alexis Hou	-	Taipei Economic and Cultural Office
James Huang	-	Taipei Economic & Cultural Office (TECO)
Jonathan Johnson	-	State Foundation on Culture & the Arts
Noelani Kamalu	-	Polynesian Voyaging Society (PVS)
Clint Kalaola	-	King Kamehameha Celebration Commission
Blaine K. Kia	-	Lauakea
Teri Loli	-	Royal Hawaiian Center
Vicky Holt Takamine	-	PA'I Foundation
Honey Maltin-Wisot	-	Strategies 360
Ngahiraka Mason	-	Independent Consultant
LarMona Meredith	-	Pacific Island Institute (PII)

Harinani Orme	-	Artist
Jay Rojas	-	PA'I Foundation
Verna Takashima	-	Artist/Cultural Practitioner
Kano'e Takitani-Puahi	-	Mayor's Office of Culture and the Arts (MOCA)

Staff:

Margaret Ahn	-	Attorney General's Office
--------------	---	---------------------------

Jamie Lum	-	DBEDT
Selma Malcolm (Recording)	-	DBEDT

Apology:

Mike McCartney	-	DBEDT
----------------	---	-------

CALL TO ORDER:

The meeting was called to order by Chair English on Thursday, February 6, 2020, at 8:34 a.m., who welcomed everyone present.

DIFFERAL OF JANUARY 29, 2020 MEETING MINUTES:

Minutes of the meeting held on January 29, 2020, were deferred for approval at the next meeting.

OLD BUSINESS:

A. DBEDT Report:

Termination of PA'I Foundation Contract:

Mr. Ling advised the Commission that DBEDT received a response to the termination letter that was sent to the PA'I Foundation and that DBEDT will provide further clarification to PA'I as to why the request was made as stipulated in the letter with regard to payment to the University of Hawai'i for delegate housing. A revised letter of termination will be issued upon further discussion with PA'I.

Update on Delegate Housing & Transportation:

Mr. Ling stated that Ms. June Matsumoto of the Pacific Island Institute, who is working on delegate housing and transportation, unfortunately was not present at the meeting to report. However, DBEDT is still awaiting the check to pay the University of Hawai'i

which is being processed. DBEDT will also be doing a quick turn around with PA'I Foundation regarding issuing a check to the University of Hawai'i.

B. Update on Commissioner's Progress Report:

Each Commissioner gave an update on their assigned tasks:

Mr. Ka'anā'anā reported that requests for funding and sponsorships were made to several companies including Hawaiian Airlines and the Kamehameha Schools. Chair English and Representative Onishi made a presentation for funding at the Hawai'i Tourism Authority Board of Directors meeting on Thursday, January 30, 2020, and the Board approved \$500,000 for FESTPAC. Mr. Ka'anā'anā also reiterated that all communications relating to funding and sponsorships be forwarded to him, through DBEDT staff, to coordinate a master list.

Mr. McComber reported that they looked at certain community collaborative events, specifically the King Kamehameha Celebration Lei Draping Ceremony on Friday, June 12, 2020, and the King Kamehameha Celebration Floral Parade on Saturday, June 13, 2020 and that members of the King Kamehameha Celebration Commission will provide an update during the public testimony. Mr. McComber stated that they also discussed the participation format which would include a banner for each country that would be carried by two (2) individuals; the country flag; and marchers, followed by the head of delegation in a vehicle. Three (3) trolleys are being secured for the kupuna. He noted there are concerns that since the lei draping ceremony is on a Friday, which is a working day at Ali'iolani Hale, it should only be opened up to the heads of delegation.

The Mayor's Office of Culture and the Arts has volunteered to be in charge of the coordination of making the lei to represent the Festivals. He also informed the Commission that the Kamehameha Schools proposed to do a film event at the Bishop Museum entitled Ua Ao Kaiwi'ula (2nd annual) on Saturday, June 20, 2020. The film was originally planned for June 13th. The Ua Ao Kaiwi'ula would be the culminating event for all of the cinematography events at the Festivals. The Commission also reviewed a draft of the FESTPAC 2020 timeline which Mr. McComber presented and indicated that he would like to put in a google folder so that the Commissioners can view it in real time as information gets updated. He then requested clarification from Ms. Ahn relating to the Sunshine Law. Ms. Ahn reminded the Commission that two (2) members may discuss official business as long as no commitment to vote is made or sought and as long as it does not result in a serial communication. Emails involving official board business should be sent to DBEDT staff for dissemination to the Commission and if a Commissioner wants to reply, he or she should reply only to DBEDT staff, and not "reply all."

Ms. Kela'i confirmed the Mayor's support of FESTPAC. She informed the Commission she will be making a presentation about FESTPAC to the City Customer Service Department and the public information officers from each of the City departments on Tuesday, February 11, 2020, at 10:30 a.m.

Ms. Takitani-Puahi reported that the Ala Wai Promenade, Ke'ehi Lagoon and Kapi'olani Park are all confirmed. She is currently working with their maintenance people to complete all maintenance projects before the Festival.

Ms. Kela'i stated she secured the Royal Hawaiian Band to perform at the opening and closing ceremonies, as well as the lei draping ceremony. They informed her that they are ready with the national anthems for all the nations participating in the Festival.

Ms. Bento reported that she discussed the Festival Village layout with Ms. Takitani-Puahi. Kamehameha Schools has committed to sponsoring the wa'a arrival ceremony to be held at Ke'ehi Lagoon. She also facilitated a meeting between representatives from the Polynesian Voyaging Society, Emergency Medical Services, Department of Parks and Recreation, Honolulu Police Department, Department of Land and Natural Resources/Division of Conservation and Resources Enforcement, and Information Technology to discuss the wa'a arrival on June 10th and the pre-opening ceremony.

Ms. Bento indicated discussions have taken place about changing the daily heads of delegation (HOD) meetings to 5:00 p.m. - 6:00 p.m. instead of in the morning. The Festival Village hours would be from 10:00 a.m. to 5:00 p.m., and the programs at the satellite venues would start at 6:00 p.m. Ms. Bento will also be working on programing and scheduling of rooms at the Hawai'i Convention Center.

Ms. Hind reported that she met briefly with Ms. June Matsumoto of Pacific Islands Institute to get an update on the housing. A total of 1800 beds were confirmed at the University of Hawai'i dorms, an initial deposit of \$258,000 was made and the remainder is due on February 21, 2020. Both Aoteraroa and Taiwan need to be invoiced, and Ms. Matsumoto will provide the cost breakdowns for these two groups when she returns. There are 200 beds on hold at the East-West Center which we may release before we have to make a deposit and 80 rooms at the Ala Moana Hotel for VIPs, HODs, and Pacific Community (SPC) staff.

Chair English designated Ms. de Silva as the Commission guide since she has been through all aspects of the Festivals. He asked for her thoughts on the suggestion of moving the HOD meeting from the morning to evening. Ms. de Silva said there would be better attendance in the morning and that if there are events in the evening, fewer people will attend. During discussion, Ms. Bento said the reason behind wanting to move the meetings to the evening was to be able to plan for a day ahead.

Ms. de Silva explained that the purpose of the daily HOD meeting is to address problems and if we are planning a day ahead, they won't know what the problems are yet and won't be able to have those problems addressed in a timely manner. The Commission decided the HOD meeting should remain in the morning and start at 8:00 a.m.

Delegations Communications:

Mr. McComber stated that they have been receiving several questions about FESTPAC, and Mr. Ka'anā'anā is preparing a newsletter for release on February 14, 2020. Ms. de Silva suggested Mr. McComber inform the delegations via email that the newsletter will be published on February 14th. Upon further discussion, Mr. McComber said he would communicate with them on a weekly basis.

Chair English reported that he and Representative Onishi have been making initial contacts with funders and doing the initial presentation. He also reported that they met with the Building Industry Council and will be making a presentation to 12 of the top unions during the week of February 10-14, 2020. The Center for Pacific Islands Studies (CPIS) is designing a practicum where students volunteer for FESTPAC and earn credits. The CPIS has a huge database and will help disseminate information on FESTPAC throughout the Pacific, including our newsletter and also ask their affiliates to volunteer for the Festival.

Chair English also informed the Commission that he and Representative Onishi have been communicating with other State departments to inform them about FESTPAC and get their support and assistance where needed.

During a discussion about medical volunteers for the Festival, Chair English stated that he and Representative Onishi will ask the Lieutenant Governor if he will take on the responsibility of the medical teams for the dorm at the University of Hawai'i.

Chair English advised the Commission that the Senate met with representatives of the Department of Health regarding the coronavirus. He commended them on their preparation for the virus. Our hospitals are well prepared with isolation rooms, etc. Quarantine will be done at the military base.

Regarding biosecurity, Mr. Ka'anā'anā reported that Dr. Pang is scheduling a biosecurity meeting at the Hawai'i Convention Center, so they are working to secure dates for that meeting. The Commission will be updated.

Chair English commented that measles is still an issue in the Pacific, and it has spread to Fiji and other countries, so we are also keeping eye on that situation.

Mr. Ka'anā'anā reported that he has a meeting scheduled with Curt Cottrell and Paula Akana at 'Iolani Palace. He is also working with DBEDT and the State Film Office to secure permits for filming; a waiver will be requested from the Federal Aviation Administration (FAA) for drones because half of the Palace grounds are within the 5-mile radius of Daniel K. International Airport and drones are not allowed within that radius. He has a meeting today with the City and County of Honolulu regarding the use of Kapi'olani Park for the closing ceremonies.

Mr. Ka'anā'anā presented the report from Strategies 360 regarding the FESTPAC website and social media. A media credential policy guideline will be presented very shortly.

Ms. de Silva informed the Commission that she is going to have a difficult time making the weekly meetings, so she is willing to step down to allow someone else to serve on the Commission. Discussion ensued and the Commissioners agreed that Ms. de Silva's 20-year history and vast experience with FESTPAC is invaluable to the Commission's work and necessary to the success of FESTPAC 2020, and therefore, they did not want her to step down. It was decided that if there is an issue coming up and she is needed at the meeting, someone will call her.

PUBLIC TESTIMONY:

Chair English invited the public to testify. The Commission received public testimonies from the following:

- Jonathan Johnson, Executive Director of the Hawai'i State Foundation on Culture and the Arts (SFCA) informed the Commission that SFCA and Hawai'i State Art Museum will be a host site for FESTPAC. They have a curatorial contract with Kaili Chun, Drew Broderick and Kapulani Landgraft, a logistics contract with Lee-Ann Choy, and they have sufficient funding, so they are set.
- Kainoa Daines of the King Kamehameha Celebration Commission (KKCC) clarified for communication purposes that the parade is the 104th King Kamehameha Celebration Parade with FESTPAC participating, and they are working on the logistics for the Parade. The KKCC will be meeting to decide on the lei-draping protocol, but Mr. Daines indicated that the FESTPAC Commission can decide how the FESTPAC delegations will make their presentation(s). He would also like to know if any ali'i (royalty) from the other Pacific Islands will be coming because KKCC will have to set protocol standards to properly receive them.

Ms. Kela'i noted that the City also needs to have this information to properly prepare for security needs.

- Johann Bouit, Communications and Media Relations Consultant. He visited about 20 of the 28 FESTPAC participating nations and attended the last two (2) Festivals and participated in the filming. He is willing to support FESTPAC and believes he can be an asset to the Commission. He is able to do some content in French and will be meeting with Mr. Ka'anā'anā.
- Blaine K. Kia of KIA Enterprises LLC, Lauakea Foundation and Nanati Association said his organization is willing to donate \$5,000 to assist with media and would like FESTPAC to match or exceed the donation. Mr. McComber said Royal Hawaiian Center (RHC) will match the donation. He clarified this is in addition to the \$40,000 RHC has already donated. Mr. Kia explained that Nanati has several layers including communication. Mr. Kia will discuss the details with Mr. Ka'anā'anā.
- Jackie Burke, an artist, presented a painting and prints of that painting, that she is proposing to be used as a fundraiser for FESTPAC. She will meet with Mr. Ka'anā'anā to discuss further.

NEW BUSINESS:

Chair English stated that the Consul General of Palau informed him that the Queen of Palau will be attending the FESTPAC, and there are indications that the King of Tonga and the Maori King will attend as well. He suggested that accommodations should be made for other royal families that attend, whether or not they are a part of the delegation.

A press conference was scheduled after the Commission meeting on Thursday, February 20, 2020 at 12:00 p.m., at the Hawai'i State Capitol, Senate Chamber.

DATE OF NEXT MEETING:

The next meeting is scheduled for Thursday, February 13, 2020, at 8:30 a.m., at the Hawai'i State Capitol, Senate Caucus Room, Chamber Level.

ADJOURNMENT:

The Meeting was adjourned at 10:15 a.m.

Respectfully Submitted,

Senator J. Kalani English
Chair

Date