

LCC 2020 HAWAII SMALL BUSINESS FAIR CLASS SCHEDULE - FINAL

Rm#	8:30 am - 9:30 am	Break	9:45 am - 10:45 am	Break	11:15 am - 12:15 pm	Break	12:30 pm - 1:30pm
ED 101 35 seats	Legal Expert: Top 10 Service Contract Issues	15 min.	Legal Expert: Commercial Leasing Do's and Don'ts	30 min.	Legal Expert: Choosing the Right Business Structure	15 min.	Legal Expert: Protecting Your Brand & Your Product
ED 102 35 seats	GET Demystified	15 min.	Introduction to Federal Income Tax	30 min.	GET Demystified	15 min.	Small Business Tax Basics
ED 103 35 seats	Social Media Marketing	15 min.	Selling Your Product Online, Building Your Website	30 min.	The Secret to Marketing	15 min.	Selling Your Product Beyond Hawaii
ED 104 45 seats	Accelerators & Co-Working Spaces for start-ups	15 min.	First Steps in Starting Your Business	30 min.	Business Plans		
ED 112 35 seats	Quickbooks Basics & Tips	15 min.	Understanding Financial Statements & How to Gauge Your Profitability & Cash Flow	30 min.	Social Enterprise Or Nonprofit?	15 min.	Using Loans to Build Your Company: Financing Options Available
ED 113 35 seats	Cyber Security for Your Business	15 min.	Lean Process Improvement for Scaling Up Operations	30 min.	The Ins and Outs of Government Contracts	15 min.	How to Start a Food Business or Food Truck in Hawaii
ED 114 35 seats	Counseling Sessions by Appointment Only. Contact Mink Center at mzambrano@ywcaoahu.org to schedule.	15 min.	Wahiawa Food Innovation Center	30 min.	How to Launch and Market Value-Added Products	15 min.	Counseling Sessions by Appointment Only. Contact Mink Center at mzambrano@ywcaoahu.org to schedule.