

Increasing Exports

HELPING SMALL BUSINESS IN THE GLOBAL ECONOMY



Hawaii State Trade Expansion
Program (HiSTEP)
has the total sales impact

\$172 Million

(includes direct, indirect and induced spending)

SUPPORTS

971

Direct & Indirect
Hawaii Jobs

\$7M

State Taxes
Generated

Total Companies Assisted
900+

Trade and Consumers Shows
38

Trade Seminars
51

Grant Assistance
\$580,000 to 122 Companies

Won \$4 Million total in 7 years Competitive Grants From U.S. Small Business Administration



Trade and Consumer Shows



Natural Products Expo West
May 24 - 27, 2021 (Anaheim, CA)



Hankyu Hawaii Fair
July 7 - 12, 2021 (Osaka, Japan)



Bio International Convention
June 14 - 17, 2021 (Boston, MA)



Tokyo International Gift Show
October, 2021 (dates TBA) (Tokyo, Japan)

