

	BENCHMARKS	TARGET DATE	STATUS INDICATOR	COMMENTS (Mandatory if status is modified or canceled)	COMMENTS (Mandatory if status is modified or canceled)	COMMENTS (Mandatory if status is modified or canceled)	COMMENTS (Mandatory if status is modified or canceled)
Administration/Operations					9/26/2019	10/9/2019	10/23/2019
Finance	Monthly finance reports	Commission meetings					
Venues & Facilities	Secure all venues and facilities	6/1/2019		No new developments	Honolulu Community College Upcoming meeting with UH Kennedy Center 10/4,	Meeting with 1) HCC potential venue for youth programs, student volunteers, sound & tech interns & media center; 2) UH Kennedy Theatre re: Theatre for dance and theatre productions, rehearsal spaces and alternative sites for programming if HCC becomes too expensive and we don't raise the needed funds to cover costs at HCC; 3) Kumu Kahua committed in kind use of their theatre for theatre productions, lectures, panels; 4) Polynesian Cultural Center is interested in supporting with space, theatre, cultural demonstrations, volunteers etc.	No new developments
Volunteers	Develop volunteer program	9/30/2019		Pending Release of Additional Funding	Volunteer Coordinator Pending release of funds, volunteer opportunities to be placed on website,	Volunteer opportunities to be placed on website pending new contract with Strategies360	Volunteer coordinator job description draft developed
Risk Management	Develop risk mgmt plan			Pending Release of Additional Funding	No new developments	No new developments	No new developments
Event Evaluation	Hire contractor	5/1/2019 - select & award		SMS to conduct initial Evaluation	No new developments	SMS Contract Phase 1 has ended	No new developments
Fundraising							
Federal				Grants submitted/pending: IMLS \$100,000, NEA Our Town (Kaka'ako) \$200,000, NEA Art Works - \$100,000, MapFund - \$45,000			
State				Sen Kalani English	Additional SFCA \$15,000 secured	no new developments	no new developments
City & County				Potential for City & County to support with \$1million in MOCA Budget for FestPac	Potential for City & County to support with \$1million in MOCA Budget for FestPac	no new developments	no new developments
Corporate & Community		RFP Draft		Pending hiring of Fundraiser, Communications with Beth Lum who suggested we wait until after Legislative session to determine what funding Leg may appropriate to set fundraising goal	Pending Meetings with DBEDT	1) Native Arts & Cultures Foundation (NACF) \$50,000 sponsorship committed to support Native Hawaiian artists concert at HCC	Meetings held with Denise Hayashi & Beth Lum. Corporate Giving Levels suggested at \$100K, \$50K, \$25K for major donors with benefits to be set based individual. Suggestion the commission to assist with developing a list of the top 10 potential donors, individuals to approach for support. Upcoming meetings with Matson (Misty) & follow up with KITV4 (Monte), Alohilani Resort (website), Outrigger (Vicky), Presentation to HTA (Kalani Ka'ana'ana). Request sent to Hawaiian Airlines

Donor Program		RFP Set deadline				S360 to send list of potential donors to PA'I to compare/add to our current listing. Met with Denise Hayashi, meeting next week for follow up regarding sponsorships. Scheduled meeting with Beth Lum to discuss fundraising strategies & sponsorships etc.	S360 to send list of potential donors to PA'I to compare/add to our current listing. Discussed Media strategy, Media Kit Presented
Sponsorships		Interview, Select & Award		Request from JTB & Prince for sponsor package		Meetings for Sponsorships & Support with: 1)Polynesian Culture Center is interested in participating and supporting FESTPAC by hosting delegations at PCC for demonstrations and will commit to supporting with volunteers and other resources pending discussion with PCC management team. 2) Meeting with KITV4 to discuss livestream of main events i.e. Wa'a Arrivals, Opening/Closing Ceremonies, Ecumenical Service, Kamehameha Day & Parade of Nations	SMS Suggested Sponsorship package attached.
Programs							
Heritage Arts				HCC Exhibition Halls, Bishop Museum, State Art Museum, Honolulu Museum	Pending Country Confirmations	Pending Country Confirmations	Pending Country Confirmations
Creative Arts				HCC Exhibition Halls, Bishop Museum, State Art Museum, Honolulu Museum	Pending Country Confirmations	Pending Country Confirmations	Pending Country Confirmations
Special Programs							
Delegation Advance Visits				Dates set for 9/9-13/2019	Completed	Completed	Completed
Opening & Closing Ceremonies				'Iolani Palace, Waikiki Shell/Neil Blaisdell Arena	Iolani Palace confirmed, Kapi'olani Park Pending meeting with MOCA & City Parks,	No New Developments	No New Developments
Parade				Kainoa Daines/Kamehameha Day Commission	Confirmed with Kamehameha Day Commission	Discussing potential sponsors for floats by hotels & other organizations.	No New Developments
Wa'a				Randie & Jamie Lum, Polynesian Voyaging Society	Confirmed Wa'a Arrivals to be Sponsored by Kamehameha Schools	No New Developments	No New Developments
Festival Village							
Architecture				Official Vote by Temp Commission on Ala Wai Promenade for FestPac Village Location	Tents & equipment to be purchased	No new developments	No new developments
Construction				Meetings Kuiniselani, Strategies 360, Ala Moana Kaka'ako Neighborhood Board, Daniel Naho'opi'i (SMS Data Evaluation), Tatiana von Oelhoffen/Island Style Innovations/DMC re: Sept Delegation Mtgs logistics, Secured \$159 room rate for Sept. 2019 and \$179 Room Rate for June 2020 includes breakfast,	Stage to be constructed at Ala Wai	No new developments	No new developments
Logistics/Support Services							
Welcome Committee							
Housing	Hire Destination Management Company; secure housing by 6/1/2019				Mtg with June Matsumoto regarding housing & ground transportation 9/6, 9/11	Meetings with 1) Prince Waikiki regarding hosting and sponsorship proposal;. 2) Mufi Hannemann re: presentation at next HLTA annual meeting at the Prince on Maui;	Michael Pili Pang presented FESTPAC at the annual HLTA meeting at Hapuna Prince last week
Catering					Meetings with UH catering regarding food and potential partnerships with local food providers	Meetings with UH catering regarding food and potential partnerships with local food providers	No New Developments
Ground Transportation					Meeting and phone conversation with Tom Laidlaw regarding ground transportation, upcoming meeting 9/26	Robert's Hawai'i confirmed they have enough school buses to handle FESTPAC.	Pending proposal from Robert's Hawai'i

					Artist meetings to be held in May after Merrie Monarch to organize artists, discuss head of delegation selection, Country makana/hosting delegations and volunteer opportunities	Hawai'i Artist/Kumu Meetings to be Scheduled for late November	Hawai'i Artist/Kumu Meetings to be Scheduled for late November ro discuss HOD. Artist Coordinators: Hālau Hula: Vicky Holt Takamine/Māpuana de Silva/Michael Pili Pang, Visual Artists: Kapulani Landgraf/Kaili Chun/Drew Broderick, Theatre Artists: Haili'ōpua Baker, Culinary Artists: Tammy Kealooha/Kealooha Domingo/Puka Asing, Next meeting scheduled for Sunday Nov. 3rd.	No New Developments
HOD Info & Admin Center								
Medical								
Security						Security to be developed with MOCA & City Parks, Will set up meeting schedule with Misty Kela'i	Meeting to be scheduled	Meeting to be scheduled
Customs & Immigration								
Biosecurity	Biosecurity Plan		7/1/2019		Benton Pang Report	Benton Pang Report		
Marketing & Communications	(Separate marketing & comm plan)							
Public Relations					Strategies 360 Report	Strategies 360...pending discussions regarding contract.	Strategies 360 Meeting facilitated by Monte McComber: Meeting scheduled with John White, VT & Jay, 10/8 to discuss invoices and payment schedule and deliverables, Strategies will submit comprehensive list of donors, Strategies will launch website 2.0, Strategies and PA'I agree that website will continue as one of the deliverables under Strategies new agreement with PA'I, details TBD.	Next Strategies 360 Meeting scheduled for Tuesday, 2/29 2pm
Advertising & Promotion								Media Strategy Plan suggested by 360 pending funding
Publications								
Media Relations								
Merchandising								
Foreign Affairs								
Gov't VIP/Protocol						Discussions with DBEDT/Tanaka regarding who this person should be	Discussions with DBEDT/Tanaka regarding who this person should be	
VIP Reception					Suggest Washington Place/Dennis Ling			
CPAC Meetings					Convention Center	Convention Center	Convention Center. Discussions to determine what exactly will be covered by Hawai'i Host	
Education					Convention Center	Convention Center	Youth program designed and curriculum schedule being developed. Next meeting with 'Aha Puko'a coordinators scheduled for November.	
Symposium & Forums					Convention Center/Kamakakuokalani	Convention Center	Coordinator for Symposiums to be determined	Meeting with Kuhio Lewis/CNHA regarding designing & hosting symposiums & forums at HXX
Travel								
New Zealand 2/20-25/2019	Monte McComber - Commissioner		\$1,432.30					
	Misty Kela'i - Commissioner		\$1,432.30					
	Jacob Aki - Rep. Sen English, Commissioner		\$1,428.63					
	Honey Maltin-Wisot - Strategies 360		\$1,428.63					
	Kahoku Lindsey - Asing, FestPac Youth Program		\$1,424.36					
	Michael Pili Pang -FestPac Director of Admin		\$1,424.36					
	Hotel		\$1,791.61					
	Total Travel, New Zealand		\$10,362.19					

Fundraising	2017	2018	2019	2020
Federal				
State				
Hawai'i State Legislature	\$450,000	\$950,000	\$1,000,000	
Office fo Hawaiian Affairs	\$0	\$0		
Hawai'i Tourism Authority	\$0	\$0		2019 HTA Grant Pending \$500,000
State Foundation of Culture & Arts	\$0	\$0	\$15,000	
City & County of Honolulu				
MOCA				
National				
NEA Our Town			\$60,000	
NEA SFCA			\$50,000	
Local				
Smiths Boat Tours		\$40,000		
Hawaiian Airlines				
Barbara Smith		\$10,000		
Central Pacific Bank				
Bank of Hawai'i				
First Hawaiian Bank				
Cooke Foundation				
In Kind				
Kamehameha Schools				
Honolulu Museum of Art				
Bishop Museum				
Hawai'i State Art Museum/SFCA				
Polynesian Cultural Center				
Kumu Kahua				
Pacific Islanders in Communication				
Doris Duke Theatre/Honolulu Museum of Art				
Total				



Festival of Pacific Arts & Culture Fact Sheet

The Festival of Pacific Arts & Culture (FESTPAC) is the world's largest celebration of indigenous Pacific Islanders, drawing artists, cultural practitioners, scholars and officials from member nations of the Pacific Community (SPC). FESTPAC is held every four years in a different Pacific Island nation, and Hawai'i is honored to host this dynamic showcase of Oceanic arts and culture from June 10 – 21, 2020.

FESTPAC-Hawai'i 2020 will feature live performances, cultural workshops, hands-on demonstrations, film, storytelling and more, exemplifying the diversity of traditional and contemporary arts and culture across Oceania. The event will also underscore the urgent issues Pacific Islanders face – from rising sea levels and the death of coral reefs to widening social inequality – as a way to illuminate our path toward the future.

Festival History

Launched in 1972 by the [South Pacific Commission \(now Pacific Community\)](#), the festival seeks to halt the erosion of traditional practices through ongoing cultural exchange and to strengthen relationships between the nations of Oceania.

FESTPAC's 27 member nations are: American Samoa, Aotearoa, Australia, Cook Islands, Federated States of Micronesia, Fiji, French Polynesia, Guam, Hawai'i, Kiribati, Marshall Islands, Nauru, New Caledonia, Niue, Norfolk, Northern Mariana Islands, Palau, Papua New Guinea, Pitcairn, Rapa Nui, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, Vanuatu, and Wallis and Futuna. Hawai'i has also invited the indigenous peoples of Taiwan to FESTPAC-Hawai'i 2020.

Festival Statistics (estimated)

- 28 Pacific nations to attend
- 3,000 artists, cultural practitioners, scholars, and leaders to attend
- 8,600 visitors to come specifically for the festival
- 52,000 additional visitors to visit the villages, attend an event, watch the parade
- 75,000 residents to visit the villages, attend an event, watch the parade

Festival Events

- June 10, 2020: Wa‘a Arrivals and Welcome
- June 11, 2020: Lei Draping Ceremony at the Statue of King Kamehameha I
- June 11, 2020: FESTPAC Opening Ceremonies at ‘Iolani Palace
- June 12, 2020: FESTPAC Village Opening at Ala Wai Promenade
- June 12 – 20, 2020: Cultural demonstrations, performing arts, art exhibits, storytelling, film festival at Ala Wai Promenade.
- June 13, 2020: Kamehameha Day Parade/Parade of Nations (to include floats and pā‘ū (horseback) riders. (Downtown Honolulu to Waikīkī)
- June 14, 2020: FESTPAC Ecumenical Services at Hawai‘i Convention Center
- June 21, 2020: FESTPAC Closing Ceremonies at Hawai‘i Convention Center

FESTPAC Contact

Vicky Holt Takamine, Festival Director
P.O. Box 17066
Honolulu, HI 96817
Tel/Fax: (808) 844-2001
Cell: (808) 754-2301
info@www.festpachawaii.org

Media Inquiries Contact

Donalyn Dela Cruz
donalynd@strategies360.com

	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Tier 6	Tier 7	
Monetary / In---Kind	\$15,000 / \$30,000	\$12,5000 / \$25,000	\$10,000 / \$20,000	\$7,500 / \$15,000	\$5,000 / \$10,000	\$2,500 / \$5,000	\$1,500 / \$3,000	
Logo Placement / Website	Largest + hyperlink	Large + hyperlink	Large + hyperlink	Medium + hyperlink	Medium + hyperlink	Small + hyperlink	Small + hyperlink	
Logo Placement / Print	Largest color logo	Large color logo	Medium color logo					
Use FESTPAC Foundation Logo?	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Recognition / Social Media	4 times	3 times	2 times	1 time	1 time	1 time	1 time	
Recognition / Voice at Events	Voice Recognition at all FESTPAC events							
Opening and Closing Ceremonies Ceremony	4 Free Seats	2 Free Seats						
All Events Name Recognition /Partners Banner	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Ecumenical Services and Closing Ceremonies at Hawai'i Convention Center, Size & Placment of Banner Provided by Sponsor	2' x 10' banner, premium location	2' x 8' banner, premium location	2' x 6' banner, placed in premium location	2' x 4' banner, placed near entrance	2' x 3' banner, placed near entrance	2' x 2' banner, placed near entrance		
BANNERS OVER WAIKIKI Banners & Recognition	4 Banners + recognition in Guide and Website	3 Banners + recognition in Guide and Website	2 Banners + recognition in Guide and Website	1 Banner + recognition in Guide and Website	Banner(s) available	Banner(s) available	Banner(s) available	
Official FESTPAC Guide Logo + Advertising (Upgrade options available)	Front page logo, premium placement of full page ad	Premium logo placement + 1 page ad	Logo placement + 1/2 page ad	Logo placement + 1/4 page ad	Logo placement	Logo placement	Logo placement	
Travel Partners Website (Air, Lodging, Transportation, packages, Visitor Resources)	200 word description, large color logo, two pictures	150 word description, medium large color logo, one picture	100 word description, medium color logo	75 word description, small color logo	50 word description, small color logo	Sponsor name, small color logo		
Online Streaming Site	Online ad/ video/ Banner ad large color logo, two pictures	Online ad/ video/ medium/ banner ad large color logo, one picture	Banner ad, medium color logo	Banner ad, small color logo	small color logo	Sponsor name		
Parade of Nations	Parade Entry is Free (Parade Committee Approval of Entry is Required)							
Festival Village entrance Banner. Size & Banner Placement. Banner provided by sponsor.	2' x 10' banner, placed in premium location	2' x 8' banner, placed in premium location	2' x 6' banner, placed in premium location	2' x 4' banner, placed near Festival entrance	2' x 3' banner, placed near Festival entrance	2' x 2' banner, placed near Festival entrance		

Share FESTPAC Branding Opportunities (Ask about exclusive branding)	Entertainment Stage and Parade Lead Banner	Drink Oasis Tent, or Entrance	Volunteer Tent, or EMS Tent, or Refreshment Sales Booth					
FESTPAC Village Single sided Exhibitor Booth space	Premium placement, awning, 2 chairs, table	Awning, 2 chairs, table and 18 wrist bands. (2 sided booth)	Awning, 2 chairs, table and 12 wrist bands	Awning, 2 chairs, table and 10 wrist bands	Awning, 2 chairs, table and 8 wrist bands	Awning, 2 chairs, table and 6 wrist bands	Awning, 2 chairs, table and 4 wrist bands	
Logo on VIP All Access and Festival Fast Passes	Yes	Yes						
Festival Fast Passes	30	25	20	15	10	4	2	
Monetary Sponsor's Event(s) Guide & Calendar, Email, Blasts & Social Media. (Also Available for In-Kind Sponsors)	4 Events Listed	3 Events Listed	2 Events Listed	1 Event Listed	1 Event Listed	Available for Foundation Fund Raising Events		

FESTPAC Volunteer Coordinator Job Description (DRAFT)

13th Festival of Pacific Arts & Culture (FESTPAC)

The FESTPAC Volunteer Coordinator will coordinate and schedule volunteers to ensure that the FESTPAC Delegates are supported and Events are well staffed. The Volunteer Coordinator must have excellent communication skills to keep staff and volunteers well informed.

The FESTPAC Volunteer Coordinator will:

- Evaluate and determine volunteer needs, duties and actively recruit volunteers
- Must be detail-oriented and organized, able to work on many projects at once.
- Must also be outgoing, personable and communicate effectively
- Must be well organized and detailed oriented
- Must reflect the principles and values of FESTPAC, Aloha and Hawaiian hospitality
- Must be able to match interested volunteers with duties that suit their skill set, are comfortable with their placements and fully understand their responsibilities.
- Must be able to work with large groups of volunteers
- Will develop curriculum and conduct training/informational sessions to ensure that all volunteers are adequately prepared and have the right tools and support system to ensure a successful event.
- Will coordinate volunteer identification certification, t-shirts and appreciation to thank volunteers for their commitment
- Will keep volunteers informed of changes in schedule, additional opportunities to participate through emails and/or newsletters

Salary: 6 months beginning January 1, 2020

\$20,000



13th Festival of Pacific Arts & Culture 2020 - Sponsorship Opportunities

The Festival of Pacific Arts & Culture (FESTPAC) is the world's largest celebration of indigenous Pacific Islanders, drawing artists, cultural practitioners, scholars and officials from member nations of the Pacific Community. FESTPAC is held every four years in a different Pacific Island nation, and Hawai'i is honored to host this dynamic showcase of Oceanic arts and culture from June 10 – 21, 2020.

FESTPAC-Hawai'i 2020 will feature live performances, cultural workshops, hands-on demonstrations, film, storytelling and more, exemplifying the diversity of traditional and contemporary arts and culture across Oceania. The event will also underscore the urgent issues Pacific Islanders face – from rising sea levels and the death of coral reefs to widening social inequality – as a way to illuminate our path toward the future.

FESTPAC's 27 member nations are: American Samoa, Aotearoa, Australia, Cook Islands, Federated States of Micronesia, Fiji, French Polynesia, Guam, Hawai'i, Kiribati, Marshall Islands, Nauru, New Caledonia, Niue, Norfolk, Northern Mariana Islands, Palau, Papua New Guinea, Pitcairn, Rapa Nui, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, Vanuatu, and Wallis and Futuna. Hawai'i has also invited the indigenous peoples of Taiwan to FESTPAC-Hawai'i 2020.

Why partner?

Launched in 1972, FESTPAC seeks to halt the erosion of traditional practices through ongoing cultural exchange and to strengthen relationships between the nations of Oceania. FESTPAC goes beyond a festival to provide a platform to

- Foster the protection of cultural heritage and promote traditional languages
- Explore and encourage the creation of new dynamic arts
- Value the wisdom of our elders and support the aspiration of our youth
- Develop means for fuller inclusion of women in Pacific economies through arts
- Cultivate global awareness and appreciation of Pacific arts and cultures
- Encourage indigenous peoples of the Pacific to continue their efforts for recognition
- Advocate a culture of peace through dialogue with the cultures of the Pacific

Events

- September, 2019: meeting of member nations in Honolulu
- June 10, 2020: Wa‘a Arrivals and Welcome
- June 11, 2020: Lei Draping Ceremony at the Statue of King Kamehameha I
- June 11, 2020: FESTPAC Opening Ceremonies at ‘Iolani Palace
- June 12, 2020: FESTPAC Village Opening at Ala Wai Promenade
- June 12 – 20, 2020: Cultural demonstrations, performing arts, art exhibits, storytelling, film festival at Ala Wai Promenade.
- June 13, 2020: Kamehameha Day Parade/Parade of Nations (to include floats and pā‘ū (horseback) riders. (Downtown Honolulu to Waikīkī)
- June 14, 2020: FESTPAC Ecumenical Services at Hawai‘i Convention Center
- June 21, 2020: FESTPAC Closing Ceremonies at Hawai‘i Convention Center

The Value of Sponsorship

Your Partnership with FESTPAC – Hawai‘i 2020 will:

- Increase brand recognition
- Diversity your visibility
- Build loyalty among Hawai‘i residents and Pacific Communities
- Support development of Pacific economies
- Create economic opportunities through global contracts for local businesses

Sponsorship Branding and Visibility

Our sponsorship packages provide opportunities for you to reach Hawai‘i residents, Pacific communities and visitors to Hawai‘i by branding at the festivals and events leading up to the festival. Opportunities will be available on print and digital advertising, our website, newsletter, social media platforms, and even live streaming platforms and news feeds globally.

Reach and Impact

Event Attendance

- 28 Pacific nations to attend with 3,000 artists, cultural practitioners, scholars, and leaders
- 8,600 visitors to come specifically for the festival
- 52,000 additional visitors to visit the villages, attend an event, or watch the parade
- 75,000 residents to visit the villages, attend an event, or watch the parade

Website

- Users:
- Sessions:
- Pageviews:
- Avg Session Duration:
- Demographics (age, geography)

Social Media

- Fans:
- Likes
- Impressions
- Applause Rates:
- Amplification Rate:

Email Newsletter

- Email blasts:
- Subscribers:
- Open Rate:

Media Coverage

- Traditional:
 - Print Impressions
 - Online Impressions
- Consumer Ad Measures (Reach)
 - TV:
 - Radio:
 - Digital:
 - Print:

Online Streaming

- Viewers:
- Unique Viewers:
- Avg Session Duration:
- Demographics (age, geography)

Distribution of Official Guide

- How many guides
- Distributions locations (coffee shops, book stores, etc.)

FESTPAC 2020 Sponsorship Levels and Benefits

	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Tier 6	Tier 7	
Monetary / In--Kind	\$15,000 / \$30,000	\$12,5000 / \$25,000	\$10,000 / \$20,000	\$7,500 / \$15,000	\$5,000 / \$10,000	\$2,500 / \$5,000	\$1,500 / \$3,000	
Logo Placement / Website	Largest + hyperlink	Large + hyperlink	Large + hyperlink	Medium + hyperlink	Medium + hyperlink	Small + hyperlink	Small + hyperlink	
Logo Placement / Print	Largest color logo	Large color logo	Medium color logo					
Use FESTPAC Foundation Logo?	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Recognition / Social Media	4 times	3 times	2 times	1 time	1 time	1 time	1 time	
Recognition / Voice at Events	Voice Recognition at all FESTPAC events							
Opening and Closing Ceremonies Ceremony	4 Free Seats	2 Free Seats						
All Events Name Recognition /Partners Banner	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Ecumenical Services and Closing Ceremonies at Hawai'i Convention Center, Size & Placment of Banner Provided by Sponsor	2' x 10' banner, premium location	2' x 8' banner, premium location	2' x 6' banner, placed in premium location	2' x 4' banner, placed near entrance	2' x 3' banner, placed near entrance	2' x 2' banner, placed near entrance		
BANNERS OVER WAIKIKI Banners & Recognition	4 Banners + recognition in Guide and Website	3 Banners + recognition in Guide and Website	2 Banners + recognition in Guide and Website	1 Banner + recognition in Guide and Website	Banner(s) available	Banner(s) available	Banner(s) available	
Official FESTPAC Guide Logo + Advertising (Upgrade options available)	Front page logo, premium placement of full page ad	Premium logo placement + 1 page ad	Logo placement + 1/2 page ad	Logo placement + 1/4 page ad	Logo placement	Logo placement	Logo placement	

	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Tier 6	Tier 7	
Travel Partners Website (Air, Lodging, Transportation, packages, Visitor Resources)	200 word description, large color logo, two pictures	150 word description, medium large color logo, one picture	100 word description, medium color logo	75 word description, small color logo	50 word description, small color logo	Sponsor name, small color logo		
Online Streaming Site	Online ad/ video/ Banner ad large color logo, two pictures	Online ad/ video medium/ banner ad large color logo, one picture	Banner ad, medium color logo	Banner ad, small color logo	small color logo	Sponsor name		
Parade of Nations	Parade Entry is Free (Parade Committee Approval of Entry is Required)							
Festival Village entrance Banner. Size & Banner Placement. Banner provided by sponsor.	2' x 10' banner, placed in premium location	2' x 8' banner, placed in premium location	2' x 6' banner, placed in premium location	2' x 4' banner, placed near Festival entrance	2' x 3' banner, placed near Festival entrance	2' x 2' banner, placed near Festival entrance		
Share FESTPAC Branding Opportunities (Ask about exclusive branding)	Entertainment Stage and Parade Lead Banner	Drink Oasis Tent, or Entrance	Volunteer Tent, or EMS Tent, or Refreshment Sales Booth					
FESTPAC Village Single sided Exhibitor Booth space	Premium placement, awning, 2 chairs, table and 24 wristbands (3 sided booth available)	Awning, 2 chairs, table and 18 wrist bands. (2 sided booth available)	Awning, 2 chairs, table and 12 wrist bands	Awning, 2 chairs, table and 10 wrist bands	Awning, 2 chairs, table and 8 wrist bands	Awning, 2 chairs, table and 6 wrist bands	Awning, 2 chairs, table and 4 wrist bands	
Logo on VIP All Access and Festival Fast Passes	Yes	Yes						
Festival Fast Passes	30	25	20	15	10	4	2	
Monetary Sponsor's Event(s) Guide & Calendar, Email, Blasts & Social Media. (Also Available for In--Kind Sponsors)	4 Events Listed	3 Events Listed	2 Events Listed	1 Event Listed	1 Event Listed			

FESTPAC Contact

Vicky Holt Takamine, Festival Director
P.O. Box 17066
Honolulu, HI 96817
Tel/Fax: (808) 844-2001
Cell: (808) 754-2301
info@festpachawaii.org

Media Inquiries Contact

Donalyn Dela Cruz
donalynd@strategies360.com