

MINUTES OF THE COMMISSION ON THE 13<sup>TH</sup> FESTIVAL OF  
PACIFIC ARTS & CULTURE (FestPAC) MEETING



HO'OU LU LĀHUI  
Regenerating Oceania  
13th Festival of Pacific Arts & Culture  
Hawai'i 2024

**MONDAY, JANUARY 11, 2021 AT 1:30PM**

VIA VIRTUAL APPLICATION ZOOM: VIDEO / AUDIO CONFERENCE

Commission Members Present were:

J. Kalani English, Chair	-	Senate President's Designee
Kalani Ka'anā'anā	-	Hawai'i Tourism Authority (HTA) Designee
Māpuana de Silva	-	Community Member At-Large
Monte McComber	-	Governor's Designee
Makanani Salā	-	City and County of Honolulu Designee
Hinaleimoana Wong-Kalu	-	Office of Hawaiian Affairs (OHA) Designee
Jamie Lum	-	Department of Business, Economic Development and Tourism (DBEDT)

Guests:

Jacob Aki	-	Director of Communications, Hawai'i State Senate
Lawson Fernandes	-	Mayor's Office of Culture and Arts (MOCA)
Alan Teixeira	-	Senator English's Office
Lynn Martin Graton	-	Public Member
Maka Casson-Fisher	-	Hawai'i Tourism Authority
Malia Sanders	-	Native Hawaiian Hospitality Association
T. Ilihia Gionson	-	Native Hawaiian Hospitality Association
Dede Howa	-	Hawai'i Tourism Authority
June Matsumoto	-	Pacific Islands Institute
Jackie Burke	-	Kahookole Art
June Matsumoto	-	Pacific Islands Institute
Jean-Emmanuel Frantz	-	Public Member
Ngahiraka Mason	-	Aotearoa Representative
Amber Jacroux Bixel	-	Bishop Museum
Ian Custino	-	Kamehameha Schools
Hailama Farden	-	Kamehameha Schools

Staff:

Margaret Ahn	-	Attorney General
Marlene Hiraoka	-	DBEDT
Timothy Tiu	-	DBEDT
Scott Tome	-	DBEDT
Selma Malcolm	-	DBEDT

Apologies:

Richard Onishi	-	House Speaker's Designee
Snowbird Bento	-	Community Member At-Large

### **Call to Order**

Call to order: The meeting was called to order by Chair English at 1:34pm., who welcomed everyone present via Zoom.

Chair English called upon Mr. Casson-Fisher for the *wehena* (opening).

### **Public Testimony On Agenda Items**

Chair English invited members of the public to testify on the agenda items. Hearing none, he continued with agenda items.

### **Approval of December 1, 2020 Meeting Minutes**

Chair English requested a motion to approve the minutes of December 1, 2020 with non-substantive corrections to include 'okina and corrected spelling of Hawaiian words. Motion to approve with non-substantive corrections was made by Mr. Ka'anā'anā and seconded by Ms. de Silva. No further discussion.

A roll call vote was requested with the following Commissioners approving the motion: Chair English, Mr. Ka'anā'anā, Ms. Lum, Ms. Wong-Kalu, Ms. Salā, Ms. de Silva. None opposed.

Roll Call Vote: Unanimous

### **Council of Pacific Arts and Culture (CPAC) Working Group Update**

Mr. Ka'anā'anā: request commission consider its plans for a mid-point event in 2022 and suggest a virtual youth summit of representatives from various countries and give them questions addressing climate change and other important questions of the day such as how do we remain culturally relevant in a digital space or what does a virtual festival look like.

Chair English: perhaps we should not be picking up the cost for two events. We should ask CPAC about spreading the costs amongst member states and share the burden.

Mr. Ka'anā'anā: not sure if the working group released the request for proposal for a contractor to support the work. By next meeting we will have more details from Mr. McComber.

### **Festival Logo**

Mr. Gionson displayed slides of the logos.

Option #1 Iowan font – serifs included

- a. Mr. Ka'anā'anā likes this option
- b. Chair English likes this option- prefers this because letters are thinner and easier to see
- c. Mr. McComber likes this option

- d. Ms. de Silva likes this option
- e. Ms. Lum likes this option
- f. Mr. Ka'anā'anā likes this option- feels more weightedd

Option #2 Angie font – more stylized

- a. Chair English does not like this option
- b. Ms. Lum likes this option
- c. Ms. Wong-Kalu likes this option

Option #3 Archivo font – no serifs included

- a. Chair English no Serif and more modern
- b. Mr. Ka'anā'anā likes this option
- c. Ms. de Silva does not like this option
- d. Ms. Lum does not like this option

Chair English: the majority likes #1 and we've had discussion on the logo. Let's consider voting on the logo.

Chair English requested a motion to approve logo. Motion to approve logo #1 by Ms. de Sliva and seconded by Mr. Ka'anā'anā.

A roll call vote was requested with the following Commissioners approving the motion:

Ms. de Silva, Ms. Wong-Kalu, Ms. Lum, Ms. Salā, Mr. Ka'anā'anā, Mr. McComber, Chair English. None oppose.

Roll Call Vote: Unanimous

Chair English: Commission expresses mahalo to Uncle Kīhei for the original design and Mr. Gionson for formatting this logo for our festival. Uncle Kīhei first designed it in 2000. Ms. de Silva shares the history of the logo.

### **Festival Program Updates**

Mr. Ka'anā'anā: there are some areas that still need to be worked on, and I think we can work with our individual committees.

Chair English: briefly went over the kuleana of the commission and the commissioners. For our new commissioners if you're stuck or if you need a resource regarding the festival, please seek guidance from Ms. de Silva.

Mr. Ka'anā'anā: establish own working committees to coordinate your work. Kuleana matrix will have overlap, for instance, commissioners should work together for various events to do one procurement of supplies (e.g., chair orders etc.)

Ms. Wong-Kalu reads an email sent to the commission chair on behalf of the Office of Hawaiian Affairs (OHA) requesting a status of financial and planning information on the Festival.

Chair English: We are in extraordinary circumstances. FestPAC was the first major event in Hawai'i to cancel due to the pandemic. The commission originally voted to postpone the

Festival to 2021 but realized even that was too soon. We had funding lined up from the State as well as private funding. Some funding has since lapsed. Recognizing that the region would not be ready to travel or be safe until perhaps 2022, the commission looked to 2024. We are starting from ground zero again to reauthorize the FestPAC commission and extend it beyond June 30, 2021, to move it ahead and seek funding with new budgets and new projections.

Mr. Ka'anā'anā: Regarding the status of the budget, when we postponed the event twice it allowed us to rethink the festival. We have made changes to the program offerings, so now each of us needs to do our work based on these revisions, and work with our individual committees to develop the budget again. In terms of funding status, the Legislature appropriated \$2.45 million in total between 2017-2019; there were \$110,000 in federal grants awarded but the grant applications were withdrawn upon recommendation of the funding agency due to the 2020 Festival cancellation; the State Foundation on Culture and the Arts committed \$15,000; HTA has earmarked \$50,000 in its FY21 budget, and there were \$200,000 in private donations. Due to the economic conditions resulting from Covid-19, most of those private donations have been returned. FestPAC Host Country Manual and the guided facilitation of these meetings are the mechanisms that have helped the commission. Tasks taken from the manual have been converted to a checklist. Regarding financial status, DBEDT will put that information together. In terms of need, the commission has discussed in the past whether any of our individual organizations can provide other types of support such as administrative or legal support. This is another way the OHA can lend support to the event, perhaps in the areas of legal support, graphics, digital marketing, or if there is staff time to support the festival. Our next meeting will be important as we will finalize the programs offerings so that we can inform the countries of what those are, and they in turn can confirm their intent to participate. This is an overview of the situation, and a written response will be provided to the OHA Chair.

Mr. Ka'anā'anā: Regarding the status of Strategies 360, a purchase order has been issued to pay for the hosting of the website for the next 6 months. For public relations support they are no longer the contractor. Director of Senate Communications, Jacob Aki and Senator English will be providing support in this area for the time being.

Ms. Wong-Kalu: 'Ōlelo Hawai'i has to be at the forefront as our anchor. Face forward as Kanaka to the rest of the world to be this anchor.

Chair English: Officially our languages have to be at least English and French for FestPAC however, but we want to ensure that 'Ōlelo Hawai'i is represented first. The standard for production of documents in all three languages was affirmed by the commission in the December 1, 2020 meeting under Festival Program Offerings.

### **Public Comments**

Chair English asked for public testimony.

Jackie Burke: Welcome to Ms. Wong-Kalu and Ms. Salā, and glad to see that we are quickly moving forward. Will be trying to stay with all of you for the next 4 years.

Chair recognized that written testimony was submitted and included in the meeting materials.  
No further public testimony.

**Next Meeting**

Commission will try meeting every other Monday at 2:30pm beginning with Monday, January 25, 2021. We will try to keep it to an hour. Send out a schedule for everyone and that will be the standing schedule.

Next meeting date: January 25, 2021 (Monday)

Time: 2:30pm

**Adjournment**

Chair English adjourned meeting at 2:47pm

Respectfully Submitted,



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Senator J. Kalani English  
Chair

2/13/21

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Date