



HO'OU LU LĀHUI  
Regenerating Oceania  
13th Festival of Pacific Arts & Culture  
Hawai'i 2024

MINUTES OF THE COMMISSION ON THE 13<sup>TH</sup> FESTIVAL OF  
PACIFIC ARTS & CULTURE (FestPAC) MEETING

**MONDAY, MAY 3, 2021 AT 2:30 PM**

VIA VIRTUAL APPLICATION ZOOM: VIDEO / AUDIO CONFERENCE

Commission Members Present were:

Kalani Ka'anā'anā, Chair	-	Hawai'i Tourism Authority (HTA) Designee
Māpuana de Silva	-	Community Member At-Large
Jarrett Keohokālole	-	Senate President's Designee
Jamie Lum	-	Department of Business, Economic Development and Tourism (DBEDT)
Makanani Salā	-	City and County of Honolulu Designee
Hinaleimoana Wong-Kalu	-	Office of Hawaiian Affairs (OHA) Designee

Guests:

Kiele Amundxon	-	Mayor's Office of Culture and the Arts
Jackie Lynne Burke	-	Public Member
Mamiko Carroll	-	Public Member
Ian Custion	-	Public Member
Maka Casson-Fisher	-	Hawai'i Tourism Authority (HTA)
Karen Ewald	-	Hawai'i State Art Museum
Ilihia Gionson	-	Native Hawaiian Hospitality Association
Dede Howa	-	Hawai'i Tourism Authority (HTA)
Jonathan Johnson	-	State Foundation on Culture and the Arts (SFCA)
Lynn Martin Graton	-	Public Member
Monte McComber	-	Public Member
Aaron Salā	-	University of Hawaii/Royal Hawaiian Center
Malia Sanders	-	Native Hawaiian Hospitality Association

Staff:

Margaret Ahn	-	Deputy Attorney General
Marlene Hiraoka	-	DBEDT
Timothy Tiu	-	DBEDT
Scott Tome	-	DBEDT

Apologies:

Snowbird Bento	-	Community Member At-Large
Richard Onishi	-	House Speaker's Designee

### **CALL TO ORDER**

The meeting was called to order by Chair Kalani Ka'anā'anā at 2:36 p.m., who welcomed everyone present via ZOOM and Facebook Live.

Chair Ka'anā'anā called upon Ms. de Silva to do the *wehena* (opening). Ms. de Silva shared that she selected a passage from the published book entitled *Nānā I Ke Kumu* and recited the passage in 'Ōlelo Hawai'i (Hawaiian language). Ms. de Silva translated the passage to mean pulling of strengths, both psychological and spiritual that would be directed toward a positive goal or unifying force. She explained the concept of *Kūkulu Kumuhana* which recognizes a framework for constructive help. Ms. de Silva further explained that her comments were intended to be "food for thought" as the Commission builds its *hale* (dwelling) for the festival. The *oli* (chant) that she delivered was for growth, clarity, and rejuvenation.

### **PUBLIC TESTIMONY ON AGENDA ITEMS**

Chair Ka'anā'anā invited members of the public to testify on the agenda items. Hearing none, he continued with agenda items.

### **APPROVAL OF APRIL 19, 2021 MEETING MINUTES**

The minutes were distributed and reviewed by Commissioners. Chair Ka'anā'anā asked if there were any corrections to the minutes. Hearing none, a motion was made by Ms. de Silva and seconded by Ms. Wong-Kalu to adopt the minutes unamended. A roll call vote was requested with the following Commissioners approving the motion to approve the minutes: Chair Ka'anā'anā, Ms. de Silva, Ms. Lum, Ms. Wong-Kalu, Ms. Salā. Sen. Keohokālole did not vote.

Motion was approved.

### **LEGISLATION**

Chair Ka'anā'anā reported that Senate Bill 696 that extends the life of the Commission and permits commission members to discuss matters outside of a public meeting to perform their duties passed both houses of the Legislature and has moved on to Governor David Ige for his signature. Chair commented that he is hopeful that the bill will be signed by the Governor.

### **DISCUSSION OF APPOINTMENT OF HONORARY FESTIVAL CHAIR**

Chair Ka'anā'anā explained that he added this agenda item after the discussion during the last Commission meeting. The intent was to spur discussion to appoint an Honorary Chair although he did not have any names to suggest. He mentioned that although Mr. Nainoa Thompson was appointed to be the previous Honorary Chair, he did not officially accept the position during the early planning stages of FestPAC 2020. Chair Ka'anā'anā believes that the Polynesian Voyaging Society (PVS) has a voyage scheduled during FestPAC 2024 and Mr. Thompson would be focused on that voyage and unable to fulfill the role of the Honorary Chair.

Chair Ka'anā'anā asked Commissioners for their thoughts about the Honorary Chair. Ms. Salā asked what the Honorary Chair's role would be. Chair Ka'anā'anā expressed that the position would be ceremonial in its *kuleana* (duties). It would also be one that could help with fundraising and attendance building for the festival. Further, Chair Ka'anā'anā added that the Honorary Chair should be someone of high moral character and well respected in the community.

Ms. de Silva commented that there is usually a welcome message from the Honorary Chair in the Festival Program/Book if there is a print version. The Honorary Chair also performs welcome duties during the Opening and Closing Ceremonies and at formal events. The Honorary Chair is also invited to all VIP events. In other countries, the wives of a sitting President or Head of Country assumed the role of the Honorary Chair.

Ms. Wong-Kalu commented that the individual would not necessarily be delegated a specific duty. She further expressed that the individual should be receptive and knowledgeable of how to interact with delegations and leaders. The individual should be an ambassador of the Hawaiian people and islands. She indicated that it would be important to have someone available not only for the Hawai'i delegation but who has the desire and ability to accept that title on behalf of Hawai'i. Ms Wong-Kalu also added that she believed the candidate should be able to speak 'Ōlelo Hawai'i.

Chair Ka'anā'anā mentioned that after hearing Ms. Wong-Kalu's comments, he thought Dr. Kamana'o pono Crabbe could be a possible candidate.

Ms. Lum agreed with Ms. Wong-Kalu's thoughts in that the Honorary Chair should be someone prominent in the local community who could represent the Festival and related duties. She commented that ideally, the Honorary Chair could be someone who adds to or elevates the event and helps promote the Festival in the community.

Ms. de Silva reminded members that Hawai'i is different and although our government is under the U.S., the selection should be made with cultural aspects in mind. We would need an individual from the Hawaiian community to lead us and who people feel comfortable with. She agreed with others and expressed that Commissioners should suggest names for consideration.

Chair Ka'anā'anā stated that he would like the Honorary Chair to be an advocate for the Commission related to funding and sponsorships.

Ms. Salā suggested Mr. Randy Fong and Mr. Kamana'o Crabbe and agreed with everyone's previous thoughts on this matter.

Chair Ka'anā'anā stated that for today's purposes, he would like Commissioners to start thinking about possible names to suggest for the position of Honorary Chair. More discussion will be needed at future Commission meetings.

#### **NOMINATION AND ELECTION OF COMMISSION VICE CHAIR**

Chair Ka'anā'anā explained that the Vice-Chair position is needed in the event he is unable to attend a Commission meeting. Although this item is included in today's agenda, he would like other members who were absent to participate in this discussion, too. He would like to defer this matter to a future meeting.

Ms. Wong-Kalu agreed with the Chair that this item be deferred out of respect to the Commissioners who were unable to attend today's meeting.

Ms. Salā also agreed that more Commissioners should be present to continue this discussion.

Chair Ka'anā'anā indicated that informal nominations could be made. He suggested Ms. Salā for Vice-Chair. He mentioned that Ms. Salā previously provided similar support as an alternate Commissioner who was designated to provide legislative testimony, regarding Commission measures.

Ms. Wong-Kalu suggested that it would be helpful for the Vice-Chair to have a work environment conducive to managing administrative work.

At this point in the discussion Ms, Wong-Kalu offered a suggestion for the position of Honorary Chair. She indicated that if the candidates for Honorary Chair were unable or unwilling to fulfill that position, she would be willing and would avail herself to that position. She further commented that regarding her appointment as a Commissioner, there are currently changes being made at the Office of Hawaiian Affairs (OHA) regarding employees reapplying for their positions. She wanted to assure the Commission that she can be counted on, if needed, for the position of Honorary Chair.

Chair Ka'anā'anā clarified that our discussions between less than a quorum of Commissioners regarding the Commission's Vice-Chair can be made as a permitted interaction so long as we do not seek a vote.

Ms. de Silva asked Ms. Salā if she would be willing to serve as Vice-Chair to which she agreed that if called upon for this duty she would be willing. Chair Ka'anā'anā asked if anyone else is interested or have any nominations for the position of Vice-Chair. Hearing none, he moved on with the agenda.

Action on the Vice Chair will be acted on at a future commission meeting.

#### **PRESENTATION BY STATE FOUNDATION ON CULTURE AND THE ARTS (SFCA) REGARDING COMMISSION SUPPORT**

Chair Ka'anā'anā introduced Mr. Jonathan Johnson, Executive Director of the State Foundation on Culture and the Arts (SFCA) to provide a presentation briefing for Commissioners.

Mr. Johnson expressed his support for the Commission. He indicated that the Hawai'i State Art Museum (HiSAM) has a beautiful venue that can be offered for programming, free of charge. If there are requests for private events, those also can be held at HiSAM, however, it would involve a different application process.

He continued and mentioned that the Museum has exhibit space that they would like to use to include arts from the Pacific. A stage could be built on the front lawn, if needed. HiSAM also has a commercial kitchen located on the first floor that could be used.

Although the Museum is not the largest venue, it has the capacity to meet many of the Commission's needs. Mr. Johnson also noted that all work is contracted out. For example, the

curators and cultural programming professionals are retained and paid. He is hoping to identify other possible funding sources and that funding is usually directed to a specific task.

Mr. Johnson indicated that the SFCA has cultural programming that they would like to incorporate into FestPAC. He mentioned that he would like to present SFCA stages and would like to have a contractor handle logistics. His agency is willing to assist with FestPAC and work with DBEDT on activities related to FestPAC-related procurement matters.

Ms. Salā thanked Mr. Johnson for his presentation. She expressed that having HiSAM on the list of venues is exciting and that the challenge will be between now and 2024 to secure funding.

Ms. Wong-Kalu also expressed her thanks to Mr. Johnson. She mentioned that knowing that SFCA is available is reassuring.

Mr. Johnson stated that the SFCA would like to compensate everyone who is involved with Museum-related programming. He commented that if there are events at 'Iolani Palace, dignitaries, for example, could utilize the Museum as a holding area prior to respective events.

Ms. de Silva asked whether HiSAM will be included on the venue matrix. Mr. Johnson could complete the form and include costs that SFCA might be able to cover – for example transportation, food, etc. Ms. de Silva commented that transportation cost is a large portion of the FestPAC budget. Mr. Johnson assured Commissioners that SFCA is committed and can also assist with transportation needs of neighbor island participants.

Ms. Lum also thanked Mr. Johnson for his presentation and support. As he mentioned, DBEDT reached out to SFCA requesting the organization serve as a sub-committee member to assist with the *kuleana* of DBEDT's role over Festival budget oversight and procurement. Ms. Lum stated that it would be helpful if Mr. Johnson or a member of his staff could advise DBEDT on these matters.

Chair Ka'anā'anā asked Mr. Johnson if there were any opportunities to leverage his or staff experience in applying for national grants. Chair will work through SFCA related to funding opportunities at the national level. Regarding programmatic considerations, Chair requested that as SFCA acquires art that they focus on Hawai'i art for the year of FestPAC. Mr. Johnson agreed that SFCA would be able to assist in that way.

Chair Ka'anā'anā asked about SFCA's experience working with the Smithsonian Institute. Mr. Johnson mentioned that Ms. Lynn Martin Graton and Mr. Kalewa Correa have been involved. Chair expressed his thanks to Ms. Martin Graton for joining the FestPAC meetings and that her *kōkua* (assistance) is greatly appreciated.

#### **UPDATE ON POTENTIAL ADMINISTRATION FOR NATIVE AMERICANS (ANA) GRANT APPLICATION FOR FUNDING OF SPECIFIC PROGRAMMING**

Chair Ka'anā'anā stated that the ANA grant is one that he is considering and that Mr. McComber attended the informational workshops. Chair acknowledged that there has never been a discussion related to grant applications and that either the Chair needs to be delegated authority

or individuals could be tasked to apply for specific grant opportunities on behalf of the Commission. He would like a discussion about the ANA grant opportunity because the application deadline will be in June.

Chair Ka'anā'anā introduced Mr. McComber who attended three days of informational workshop sessions about the grant application process.

Mr. McComber reported that the application deadline is June 30, 2021. All projects must begin on September 30, 2021. The award notifications will be made between September 13-30 and awards given for one to three years. There are two "strands" in the ANA grant opportunities in either Social and Economic Development Strategies (SEDS) or Native Languages Preservation and Maintenance (P&M). Applicants are allowed to submit an application for (1) SEDS strand and (1) P&M strand. However, two applications cannot be submitted for the same strand.

Mr. McComber will send the information materials to Chair Ka'anā'anā.

Chair Ka'anā'anā asked Ms. Ahn for guidance regarding the extent of disclosing details in a proposal especially if there are competitive advantages in not disclosing the details in a public meeting. Ms. Ahn confirmed that the Chair may use his discretion in describing the proposal during a public meeting.

Chair Ka'anā'anā stated that at the next meeting, he will be requesting authority to apply for the ANA grant and for the delegation of authority, in general, to apply for future grant opportunities.

### **DISCUSSION OF PRELIMINARY FESTIVAL BUDGET**

Chair Ka'anā'anā asked Ms. Sanders to share the budget document on screen. He commented that his intention in developing the budget was to get everyone's attention. The total budget amount is \$26 million.

Although in 2021, there were no funds available, he reminded Commissioners that deposits for the University of Hawai'i at Mānoa (UHM) Housing and the Hawai'i Convention Center have already been paid since the Festival was initially scheduled for 2020 and these funds were specifically utilized for those purposes. Chair Ka'anā'anā indicated that he used the Festival Handbook as a guide to develop the budget.

Using the example of the category of Media, Marketing & Sponsorship, Chair Ka'anā'anā mentioned that there may be many place holders within budget categories. He would like to explore the possibility of developing a credentialing portal for media, VIPs, etc.

Chair Ka'anā'anā indicated that the budget document will be distributed to Commissioners. He requested that comments be sent back to staff and not to everyone on the email.

Chair Ka'anā'anā mentioned that there are multiple areas that will overlap. For example, regarding security, UHM has security, however, Honolulu Police Department (HPD) may be involved as well. He asked whether this category should include all activities or whether there should be cost centers that appear as line items.

Ms. Salā commented that security should be attached to each venue.

Ms. Lum suggested that it would make sense to build the budget by event and perhaps include codes for each type of event and expenditure. It also would be important to include a reporting function to calculate total amounts based upon function areas, too.

Ms. de Silva reminded Commissioners that the budget for the 2020 Festival was \$25 million. She thanked the Chair for developing the revised budget. Chair indicated that Ms. Lum also assisted in the process.

#### **DISCUSSION ON SUB-COMMITTEE PROGRESS AND FESTIVAL VENUE FORMS**

Chair Ka'anā'anā indicated that this item will be a recurring agenda item for future meetings. He reminded Commissioners that as Sub-committees meet, Commissioners need to update the Commission.

#### **PUBLIC TESTIMONY ON AGENDA ITEMS**

Chair Ka'anā'anā invited the public to again offer comments. Hearing none, he continued with the next agenda item. Chair Ka'anā'anā suggested that Announcements be placed on the agenda of all Commission meetings moving forward.

#### **NEXT MEETING**

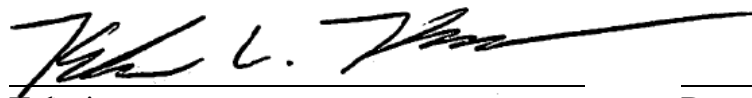
Chair Ka'anā'anā confirmed that the next meeting will be held on May 17, 2021, at 2:30 p.m.

Announcement – *Ka Huina* is the Native Hawaiian Hospitality Association's (NaHHA) annual conference and will be held virutally in May and June. The public is invited to attend by visiting [www.nahha.com/kahuina](http://www.nahha.com/kahuina) for more information.

#### **ADJOURNMENT**

Chair Ka'anā'anā adjourned meeting at 3:43 p.m.

Respectfully Submitted,



Kalani Ka'anā'anā  
Chair

05/13/21

Date