

HiSTEP Training Logistics and Shipping Webinar No.1

Reiko T. Rogers, TOKUSHIGE LLC
Wednesday, April 10, 2024



Background: Reiko T. Rogers, TOKUSHIGE LLC

- Experience importing fresh flowers from Holland to Japan
- Currently presenter for Japanese internet radio station, Studio Rim Hawai'i
- Media relations, product marketing and sales consulting for Hawai'i companies
- Since 2016, the local coordinator for the HANKYU HAWAI'I FAIR, the largest Hawai'i-themed event in Japan
- Connect on social media!
 - <https://www.facebook.com/reiko.rogers/>
 - <https://www.instagram.com/reikotrogers/>
 - <https://twitter.com/PELEREIKO>

Defining roles and responsibilities

- The Shipper, is the local vendor in Hawai'i and the Consignee, is the importer based in Japan
- The Consignee assists the Shipper to prepare the permission certificate submitted to the Japanese government to ship your products to Japan. You must work with your Japan-based importer partner, adhering to the following laws listed below.
- The importing of products into Japan is managed by [NACCS, Nippon Automated Cargo and Port Consolidated System](#)
 - NACCS, a system dedicated to electronic processing of air/sea cargo, will enable faster and more efficient customs clearance and movement of freight.

Requirements for Japanese Importers

- The importer/consignee must apply in advance for permission to import into Japan, and they must comply with the following laws (https://www.customs.go.jp/english/tariff/2017_5/data/import.htm):
 - Food Sanitation Law (食品衛生法) that covers food and beverage, tableware, cooking ware, food wrapping, food containers, infant toys, etc.
 - Plant Protection Act (植物検疫法) that covers seedlings, bulbs, seeds, vegetables, fresh flowers, fruits, woods, grains, beans, etc.
 - Fabric Material Inspection (堅牢度), where the application requires a swatch of fabric for testing
 - Pharmaceutical Affairs Law (薬事法) that covers cosmetics, medicines, supplements?
 - CITES (Convention on International Trade in Endangered Species of Wild Fauna and Flora) / Washington Convention (ワシントン条約) (<https://www.customs.go.jp/tokyo/english/yubin/washington.htm>), which prohibits the import and export of endangered species of wild fauna

Requirements for Shippers

- Very important: a commercial invoice of all products must be attached, listing:
 - Items, quantity, price, material, country of origin ("Made in USA", or "Made In China," etc.)
 - Shipper's address and phone number
 - Consignee's address and phone number
 - Quantity, price, detailed description, e.g.:
 - The package description for a plush toy should indicate it is for an infant
 - An approved certificate of the Food Sanitation Law is required if the description on the package indicates for children younger than 6 years old

Sample Commercial Invoice

INVOICE

date _____

SHIP FROM	
	PERSON IN CHARGE

SHIP TO:		
	TEL	

CTN #		DESCRIPTION	QTY	UNIT PRICE	TOTAL AMOUNT
		COUNTRY OF ORIGIN			
		MATERIAL			

Role and Responsibilities of the Forwarder

- Role of the Freight Forwarder
 - Sea cargo or Air cargo
 - Devanning
 - Processing of permission for importer,
 - Customs clearance in customs warehouse/domestic shipment
- KS/RA (Known Shipper/Regulated Agent) regulation is key
 - For air cargo, the Shipper must be registered by Forwarder under the Transport Security Administration (TSA) system, <https://www.tsa.gov/for-industry/cargo-screening-program>
 - Known Shipper registration is needed, meaning the company name and address must be registered in advance
 - Forwarders register in advance if the shipper can be a Known Shipper

Roles and Responsibilities of the Consignee

- The Consignee is an importer/agent/distributor/seller in Japan
- After the arrival of products, the Consignee is responsible for the products
- The process of Customs Declaration by forwarder or customs clearance agent is under the Consignee's responsibility
 - * Application to Customs for importing of the specified product
 - ↓
 - * At Inspection, if necessary, the Importer presents the approved certificate of products related to the appropriate import-related laws and regulations
 - ↓
 - * Payment is made for the applicable customs duty and Japanese consumption tax
 - ↓
 - * Permission is given for the product to be released to Importer/Consignee

Exception: Customs Clearance

- If the product is small and light, the local vendor may elect to hand carry or pack products in check-in luggage to save on shipping costs
 - Only in the case of products not needing approved certificate of import
 - Total amount must be under ¥ 300,000 (about \$2,000 at the rate of \$1.00 = ¥ 150)
- For hand baggage or unaccompanied baggage, use Customs Form C-5360
 - One (1) copy and one (1) copy commercial invoice, OR
- For export and import consignment, use Customs Form C-5340
 - Two (2) copies and one (1) copy commercial invoice
- If you happen to bring back your products from Japan, you can avoid double payment of custom duties
- Upon arrival, pay the customs duty (about 10% of product price) and tax (10%)
 - You will receive permission, then you can leave the airport with your products

Sample Customs Form #5360 (front)

(-A-) Japan Customs
Customs Form C No.5360-B

CUSTOMS DECLARATION

Declaration of Accompanied Articles and Unaccompanied Articles
Please fill in the following information and submit to Customs.
(Only one written declaration per family is required.)

Flight No./Name of Vessel _____ Point of embarkation _____
Date of Arrival in Japan _____
Name _____
Address in Japan (Accommodation) _____
Nationality _____ Occupation _____
Date of Birth _____
Passport No. _____
Number of Family members _____
Traveling with You _____

※ Please answer with a "✓" mark to the following questions.

1. Are you bringing the following into Japan? Yes No

① Narcotic drugs, Firearms, Explosives and other Prohibited item(s) Yes No
(Please refer to 1. of side B.)

② Meat products, Vegetables, Fruits, Animals, Plants and other Restricted item(s) (Please refer to 2. of side B.) Yes No

③ Gold bullion or products of gold Yes No

④ Goods (purchases, souvenirs, gifts) exceeding duty-free allowance (Please refer to 3. of side B.) Yes No

⑤ Commercial goods or samples Yes No

⑥ Any items you have been requested from someone else to bring into Japan (These include the bags such as suitcases and similar containers and the items that someone else gave you without letting you know the reason.) Yes No

* If your answer to any of the questions above is "Yes", please list your belongings in "Description of Accompanied Articles" on side B.

2. Cash, Checks (including T/C), Promissory Notes, Securities which exceed the amount of 1,000,000 yen or its equivalent, or precious metals, etc. exceeding 1kg. Yes No Yes No

* If you choose "Yes", please submit "DECLARATION OF CARRYING OF MEANS OF PAYMENT, ETC" to Customs.

3. Do you have Unaccompanied Articles? Yes (PKG(S)) No Yes No

* If you have any unaccompanied articles, please submit this Declaration Form in duplicate. Unaccompanied articles shall be imported within 6 months from the date of your arrival. The sealed declaration must be presented at the time of clearance of the unaccompanied articles.

〔NOTICE〕
As regulated by laws and regulations concerned, you are required to declare all the articles that you have purchased abroad or in departures/arrivals duty-free shops in Japan and are bringing into Japan. Any false declaration or failure to declare may be subject to penalty in laws and regulations concerned.

I declare that the above particulars are true and correct.
Signature _____

(-A-) Japan Customs
Customs Form C No.5360-B

CUSTOMS DECLARATION

Declaration of Accompanied Articles and Unaccompanied Articles
Please fill in the following information and submit to Customs.
(Only one written declaration per family is required.)

Flight No./Name of Vessel _____ Point of embarkation _____
Date of Arrival in Japan _____
Name _____
Address in Japan (Accommodation) _____
Nationality _____ Occupation _____
Date of Birth _____
Passport No. _____
Number of Family members _____
Traveling with You _____

※ Please answer with a "✓" mark to the following questions.

1. Are you bringing the following into Japan? Yes No

① Narcotic drugs, Firearms, Explosives and other Prohibited item(s) Yes No
(Please refer to 1. of side B.)

② Meat products, Vegetables, Fruits, Animals, Plants and other Restricted item(s) (Please refer to 2. of side B.) Yes No

③ Gold bullion or products of gold Yes No

④ Goods (purchases, souvenirs, gifts) exceeding duty-free allowance (Please refer to 3. of side B.) Yes No

⑤ Commercial goods or samples Yes No

⑥ Any items you have been requested from someone else to bring into Japan (These include the bags such as suitcases and similar containers and the items that someone else gave you without letting you know the reason.) Yes No

* If your answer to any of the questions above is "Yes", please list your belongings in "Description of Accompanied Articles" on side B.

2. Cash, Checks (including T/C), Promissory Notes, Securities which exceed the amount of 1,000,000 yen or its equivalent, or precious metals, etc. exceeding 1kg. Yes No Yes No

* If you choose "Yes", please submit "DECLARATION OF CARRYING OF MEANS OF PAYMENT, ETC" to Customs.

3. Do you have Unaccompanied Articles? Yes (PKG(S)) No Yes No

* If you have any unaccompanied articles, please submit this Declaration Form in duplicate. Unaccompanied articles shall be imported within 6 months from the date of your arrival. The sealed declaration must be presented at the time of clearance of the unaccompanied articles.

〔NOTICE〕
As regulated by laws and regulations concerned, you are required to declare all the articles that you have purchased abroad or in departures/arrivals duty-free shops in Japan and are bringing into Japan. Any false declaration or failure to declare may be subject to penalty in laws and regulations concerned.

I declare that the above particulars are true and correct.
Signature _____

Introducing Freight Forwarder **Yamato Transport USA**

Forwarders Previously Used for Hankyu Fair

Yamato Transport U.S.A., Inc.

Honolulu Satellite Branch

(808) 422-6000

99-1450A Koaha Place

Aiea, HI 96701

<https://www.yamatoamerica.com/cs/en/>

Nippon Express USA

(808) 833-0202

3375 Koapaka St # D153, Honolulu, HI 96819

<http://www.nipponexpress.com/us/en>

FedEx Ship Center

(800) 463-3339

129 Pohakulana Place

Honolulu, HI 96819

<https://www.fedex.com/en-us/customer-support.html>

OCS ANA Group

FORWARDER, also AIR CARGO COMPANY (CA)

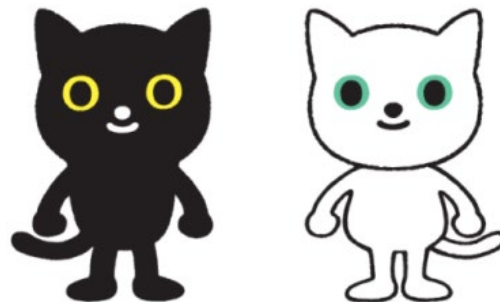
424-312-1143

<https://www.ocsworld.com>

For shipping pallets (40 x 48 x 62) and larger cargo

Key Points from Yamato Transport USA

- Each B2B shipment must be accompanied by a commercial invoice, with the following details:
 - Shipper's name, address, phone number
 - Consignee's name, address, phone number
 - Contents of shipment: product name, quantity, declared value (USD)
 - Materials and origin of manufacture
- Prohibited Items for B2B shipments by Yamato Transport USA
 - Any cosmetics
 - Any food items, or food-related items such as dishes, kitchenware, tumblers
- Our maximum declared value is JPY 300,000 per box
 - We will advise you of our monthly exchange rate at the time of shipment, so please create each commercial invoice value below the maximum declared value
- Questions? Please contact Katsuyo Delauder
Yamato Transport USA INC / Honolulu Branch
99-1450A Koaha Place, Aiea HI 96701
kdelauder@yamatoamerica.com
808-422-6000



Questions and Answers

Useful information links

- Only in Japanese: general exporting and importing information from the Japan External Trade Organization (JETRO), <https://www.jetro.go.jp/world/japan/qa/import.html>
- Japan Customs, import-related laws and regulations (in English): https://www.customs.go.jp/english/tariff/2017_5/data/import.htm
- CITES / Washington Convention: <https://www.customs.go.jp/tokyo/english/yubin/washington.htm>
- Known Shipper/Regulated Agent details: <https://www.tsa.gov/for-industry/cargo-screening-program>

Contact Information

Reiko T. Rogers

Studio Rim Hawai'i / Tokushige LLC

reiko@studiorimhawaii.com

Lyle Fujikawa

DBEDT, Business Development & Support Division

lyle.h.fujikawa@hawaii.gov

Work mobile: (808) 583-5365