



MINUTES OF THE COMMISSION ON THE 13TH FESTIVAL OF
PACIFIC ARTS & CULTURE (FestPAC) MEETING

MONDAY, MAY 13TH, 2024 AT 03:00 P.M.
HYBRID VIA ZOOM

Commission Members Present were:

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| Kalani Ka'anā'anā | - | Hawai'i Tourism Authority (HTA) |
| Shanty Asher | - | City & County of Honolulu |
| Snowbird Bento | - | Community |
| Māpuana de Silva | - | Community |
| Stacy Ferreira | - | Office of Hawaiian Affairs (OHA) |
| Sen. Jarrett Keohokāhole | - | Hawai'i State Senate |
| Jamie Lum | - | Department of Business, Economic Development,
and Tourism (DBEDT) |
| Rep. Richard Onishi | - | Hawai'i State House of Representatives |

Staff:

- | | | |
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| Elise Amemiya | - | Office of the Attorney General |
| Maka Casson-Fisher | - | Hawai'i Tourism Authority (HTA) |
| Bonita Chang | - | Compliance Director, Hawai'i State Ethics
Commission |

Guests:

- | | | |
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| Aaron J. Salā | - | Festival Director, Gravitas Pasifika |
| Paula Akana | - | Executive Director, The Friends of 'Iolani Palace |
| Margo Vitarelli | - | Education Director, Manoa Heritage Center |

Apologies:

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| Makana McClellan | - | Governor's Designee |
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CALL TO ORDER

The meeting was called to order by Chair Kalani Ka'anā'anā (Chair) at 3:02pm, who welcomed everyone present via ZOOM.

WEHENA

Chair Ka'anā'anā called upon Commissioner Lum to give the wehena (opening), who then invited guest speaker Paula Akana to present to the commission. Akana described the Festival of Pacific Arts and Culture to be a dream come true for King Kalākaua of the Royal Hawaiian Kingdom. Throughout his reign, Kalākaua had intended to form a unified pacific federation.

During the Meiji era he proclaimed this intent to the emperor of Japan, to which the emperor declined his request. At this time, Samoa, Tonga, and Hawai‘i were the only pacific nations not occupied by another nation. At the time, John Bush, envoy to the Kingdom of Hawai‘i proposed to Maleitoa of Samoa, a treaty of confederacy, to which the document was signed. Unfortunately, as the Bayonet Constitution took away the power of Kalākaua and this could not proceed. But Kalākaua did found the Royal Order of Oceania in December of 1886. An exhibition on this Order will be shown at ‘Iolani Palace during the FestPAC event. Akana expressed this festival would be Hawai‘i’s chance to be the “Kalākaua” of our people. In her words, “You are making a king’s dream into reality.”

ATTENDANCE

Chair Ka‘anā‘anā and Commissioners Bento, de Silva, Ferreira, Keohokālole, Lum, McClellan, and Onishi were present. Commissioners Asher and Ferreira arrived late. Commissioner McClellan was excused prior. Staff Member Casson-Fisher, Festival Director Aaron Salā, and Deputy AG Elise Amemiya, were also present via Zoom.

PRESENTATION BY ETHICS COMMISSION – REFRESHER ON GIFTS TO THE FESTPAC COMMISSION

The entire commission has completed their ethics training courses. Compliance director Bonita Chang hosted a presentation to the commission regarding gift gestures to commission members. The gifts law, covered by HRS (Hawai‘i Revised Statutes) 84-11, is to prevent the appearance of being improperly influenced. The general rule is not to accept any gift if there is a reasonable inference that the gift being offered is to influence or reward any official actions. Gifts can include food, travel, invitations to fundraisers, receptions, social events, gift certificates, etc.

The commission generally conducts its analysis of the guest law using a 3-factor test. The first factor is what the relationship between the recipient, and the agency/donor. The second is what the value of the item is. Technically, the law does not have a dollar value, but this is evaluated and factored by ethics analysts. The third factor is considering whether or not the gift would be beneficial to the state. “If you are in a regulatory or inspection kind of realm or procurement, meaning a vendor or a law enforcement or lobbying relationship, these are kind of situations where there's more of an imbalance and power that [...] in these kind of situations, we would recommend not accepting any gifts because of the power and role that you have,” Chang stated.

PUBLIC TESTIMONY ON AGENDA ITEMS

Chair Ka‘anā‘anā invited public members attending the ZOOM call to testify on any agenda items. Hearing and seeing none, Chair proceeded to the next agenda item.

REPORT ON PERMITTED INTERACTIONS, PURSUANT TO ACT 103, SESSION LAWS OF HAWAI‘I 2021

Chair noted neither an Admin or Venue Committee meeting took place between commission meetings. Hearing and seeing no further permitted interactions from the commission, Chair continued to the next agenda item.

APPROVAL OF THE APRIL 29th, 2024 MEETING MINUTES

The minutes were previously distributed and reviewed by Commissioners. Chair Ka‘anā‘anā requested a motion to adopt the April 29th, 2024 minutes. Chair took a roll call vote to adopt the minutes. Commissioners Asher, Bento, de Silva, Ferreira, Keohokālōle, Lum, and Onishi voted in favor of adopting the minutes unamended for the April 29th 2024 meeting.

PRESENTATION, DISCUSSION AND/OR ACTION REGARDING THE FESTIVAL DIRECTOR’S REPORT

Festival Director (FD) Salā presented updates on programming, followed by operations marketing, promotions, and community engagements.

Programming

The ecumenical service was rescheduled from the morning of Sunday, June 9 2024 to 1:00pm to 2:30pm. The reason for this is after several discussions with PAPAMAKUA(?) and the Association of Hawaiian Evangelical Churches, and Kahu Kenneth Makuakāne of Kawaihāo Church, they wished to allow congregations to attend their “home” churches in the morning, then transition to the ecumenical service in the afternoon for Kawaihāo’s traditional Ali‘i Sunday celebration.

The performing arts festival schedule being published should allow for members of the public and delegations to prepare for festival events and activities. A daily schedule of each particular venue and the countries that will perform are detailed online. Kualoa-based programs following the wa‘a arrival ceremony has additionally been made available for those participating. Further, wood carving and tatau (traditional tattoo) practices have also been shared online with details on health, contemporary, and traditional styles of tatau.

Traditional Leaders Summit (TLS): During its developmental stages, TLS was previously considered to be extended to traditional leaders outside of country delegations. This, however, was reconsidered due to how the personnel of a country’s delegation would be fetted by the other countries within the council that may view the gesture as acknowledging traditional leaders that aren’t officially recognized. FD then recognized OHA Chair Carmen Hulu Lindsay and Commissioner Ferreira for the work OHA has contributed to this engagement.

Wednesday, 05 June	-Governors’ Reception
Thursday, 06 June:	-Traditional Leaders AHAAWA
	-Wehena – Opening Ceremony
Friday, 07 June:	-Royal Mausoleum at Mauna’ala
	-Traditional Leaders Talanoa Session #1 (HCC)
	-Kamehameha Lei Draping Ceremony
Saturday, 08 June	-Traditional Leaders Talanoa Session #2 (HCC)
Sunday, 09 June	-Ecumenical Service Traditional Leaders Reception
Monday, 10 June	-Traditional Leaders Talanoa Session #3 (HCC)
Tuesday, 11 June	-Traditional Leaders Talanoa Session #4
Sunday, 16 June	-Panina – Closing Ceremony

Young Pacific Leaders Program: This is a partnership between the US Embassy of New Zealand and the Hawai‘i Pacific Foundation for young adults between the ages of 18 to 35 in international diplomacy, cultural practice, and creative industries.

Tuesday, 04 June:	-Orientation
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- Wednesday, 05 June: -Wa'a Arrival Ceremony
-Governor's Reception
- Thursday, 06 June: -HUAKA'I: Plant-Based Solutions at Papahana Kualoa
-Wehena – Opening Ceremony
- Friday, 07 June: -Festival Village Opening
-WORK SESSION #1 Design Thinking Workshop:
Foundation and Ideation
-Windward Mall Visit
- Saturday, 08 June: -WORK SESSION #2 Design Thinking Workshop:
Mechanics of Design Thinking
-Evening Reception
-SALT Kaka'ako Night Market Visit
- Sunday, 09 June: -Ecumenical Service
-HO'IKE: Delegation Lū'au
- Monday, 10 June: -Symposia with U.S. Embassy of New Zealand
-Working Session with YPL Alumni
-Evening Reception with YPL Alumni
- Tuesday, 11 June: -Matariki Celebration
- Wednesday, 12 June: -WORK SESSION #3: Design Thinking Workshop:
Creative Solutions Bootcamp
-HUAKA'I Hawai'i Island with National Oceanic
Atmospheric Administration Visit
- Thursday, 13 June: -HUAKA'I: Travel to Lahaina, Maui with UH Maui
College and Community Partners Visit
- Friday, 14 June: -HUAKA'I: NOAA Visit
- Saturday, 15 June: -Design Thinking HO'IKE (Presentation Day)
-Evening Reception
- Sunday, 16 June: -Panina – Closing Ceremony

Wa'a Arrival Ceremony (Wednesday, 05 June): FD made note that that the wa'a has just left from the Cook Islands for travel to the Marine Education Training Center of O'ahu (METC). Countries are not required to bring a pohaku of any sort to participate in the wa'a arrival ceremonies. The total arrivals of wa'a are anticipated to take two hours, presuming weather conditions are favorable.

5:00am-Delegates and VIPs depart from accommodations

6:00am-Delegates and VIPs on wa'a arrive at Mokapu to travel across
Kaneohe bay, into Hakipuu.

6:30am-Delegates/VIPs begin boarding wa'a

7:00am-Wa'a depart their moorings/docks

-Delegates arrive to Kualoa Regional Park

8:00am-Wa'a arrival – Hakipu'u 'Ohana/ 'Ohana Wa'a Pū

-Wa'a arrival to shore

-Ho'okupu Presentation

10:30am -Procession to the Ahu

11:00am -Ahu Protocol

-Pū/Oli

- Welcome Speech: Hakipu‘u Ohana
- Speaker: Nainoa Thompson
- Kākua Ceremony (Performed by the Hakipu‘u ‘Ohana
- Speaker: FestPAC Representative (Pending: Chair Ka‘anā‘anā or Senator Keohokālole)
- Key Note: Nainoa Thompson
- ‘Oli Kuamo‘o – Iwi o Ku‘u Iwi
- Pu
- 12:30pm -‘Aina Awakea (Lū‘au Luncheon)
- 2:00pm -Guest departures begin

Operations

Accommodations and Transportation: Delegation room assignments have been received for UH housing and hotel industry partners. FD shared his team has received room assignments for 22 of 28 countries. Vanuatu has officially removed itself from FestPAC participation. FD then acknowledged Andrew and June Lockwood and their team with Pacific Islands Institute (PII) for their assistance with these matters.

Regarding VIP Room Assignments, 25 of 28 countries have provided their VIP room assignments, with PII working through the details of their accommodations.

Regarding transportation, daily shuttles have been assigned to primary venues, with scheduled buses for satellite venues (delegates), and assigned cars for Head of Delegation (HOD)/VIPs.

On Event Production, FD shared immersive experience content is in-development with Architects Hawai‘i Limited (AHL) on O‘ahu and Fuzz Box on Maui, with acknowledgment to Events International for their contributions to the upcoming event.

Festival Member Credentialing:

Tiers: Delegate (Standard/VIP), Management (All Access/Staff/Volunteer), Media (1,2,3)

Badges: Photo, Name, Affiliation, Phone, E-Mail, Color Code, Designation Letter, DataHouse QR Code System

Media Hub: Patty Look, Events International, and AHL are assisting with sponsorship signage to make sure all contributors are appropriately noted. The buildout of the Media Hub is still in process, with details presented to the commission from FD upon final approval.

Security & Protocol: The VIP list has been updated to 150+ personnel across all countries, with two VIP rooms, and two VIP cars per country. Diplomatic notes to engage with the US for VIPs are pending on the procurement of security and protocol levels, with discussions with the consul general’s office ongoing as the festival approaches.

FD suggested due to the amount of information needing to be relayed, weekly meetings would be preferred to stay better updated. Department of Homeland Security (DHS) assessments for large events has been completed. Per their suggestion, the Department of Parks and Recreation (DPR) is pending a request for the temporary closure of Kualoa Regional Park for the wa‘a arrival ceremony. Venue layouts for HPD are additionally pending.

Regarding marketing and promotional updates, a Star Advertiser special insert booklet is going to be included in the Sunday edition on 02 June. This will be the only hard copy of festival program brochure, keeping in-line with the festival's environmentally sustainable approach. Event streaming has been awarded to Hawai'i News Now based on Chair's directive to live stream each of the main events. Press releases on venues, expos, volunteers have been made. "Save-the-date" have been sent to the Hawai'i State Legislature, Honolulu City Council, Office of Hawaiian Affairs. Media registration for the festival can be accessed via the online registration portal.

On community engagements, the Native Hawaiian Hospitality Association (NaHHA) volunteer trainings have been scheduled for May 18th from 9:00am to 12:00pm, and May 25th from 9:00am to 12:00pm. The Lālākea foundation will be hosting the opening and closing ceremonies, with rehearsals on May 17th from 5:00pm to 10:00pm, May 18th from 8:00am to 4:00pm, and May 19th from 8:00am to 4:00pm. Community town halls will be hosted for local engagements, as well as our consular corps to further assist with event promotion.

Commissioner Bento asked of FD Sala if the Matariki Celebration for the Young Pacific Leaders program was requested through Tuheitia's contingent, to which FD responded that this was a partnership between Kīngi Tūheitia and Kīngitanga staff. Senator Keohokālole concurred that the decision to bring the festival to Windward Mall- noting its dense Native Hawaiian and pasifika entities being most accessible to the Ko'olauloa community.

Keohokālole then expressed on the topic of diplomatic notes as a preface for security, a robust conversation with the federal government took place last year on the topic of the boundaries of responsibility and jurisdiction on the matter of security for national dignitaries visiting from other countries. He inquired as to what form of security will be provided for VIPs joining us. FD Sala then responded, the VIP list is a secure but shared document amongst internal parties for the festival providers, and the head of security and protocol working group, on behalf of the state and homeland security, and the SPC. That the mechanism to activate the United States for dignitaries is a diplomatic note. According to the said list, organizers are aware of the kind of security and protocol that is needed. FD Sala then expressed he is continuing to work with the White House to increase the attention according to the special events assessment rating, elevating to level "3." FD then shared he is confident this list will help to increase that to engage heightened security and protocol, and he would keep the commission apprised of updates with a presentation to the commission on this topic. Keohokālole then expressed if a delegation were to bring Alii, then they would need to be accorded due respect, protocol, and security. And that if the federal government would not afford that to them, that that would be the commission's responsibility.

Chair Ka'anā'anā then asked what the status was on the Stan Sherriff contract, to which FD Sala responded that the METC, Festival, and Housing requests have been put into a single agreement, with the METC request recently approved by Chancellor Lee. The topic of parking at UH-based venues will be followed-up by Commissioner Lum, that will bring a UH-representative to attend future commission meetings.

Guest Margo Vitarelli had an inquiry regarding VIP transportation as she had just returned from a trip to Palau. Their leaders asked if a driver would be designated, and if they would have the same driver every day to assist them about traversing O'ahu. FD Sala responded that their head of delegation would need to submit that question to himself in order to provide timely and accurate information.

PRESENTATION, DISCUSSION AND/OR ACTION REGARDING ADMINISTRATIVE COMMITTEE UPDATE

Chair deferred the agenda item as there was no meeting of the administrative committee.

PRESENTATION, DISCUSSION AND/OR ACTION REGARDING VENUES AND PROGRAMMING COMMITTEE UPDATE

Chair deferred the agenda item as there was no meeting of the venues and programming committee.

PRESENTATION, DISCUSSION, AND/OR ACTION REGARDING APPROVAL OF KAMANA‘OPONO CRABBE AS HEAD OF DELEGATION – HAWAI‘I

Commissioner de Silva spoke to the challenges and obligations of representing the head of a delegation group, and expressed Kamana‘opono Crabbe as being the right choice for this responsibility. She shared that it would be a much more streamlined process to stay on top of delegation tasks digitally in 2024 as she had previously sent out communications to overseas entities via snail mail. Chair entertained a motion, moved by Commissioner Keohokālole, seconded by Commissioner Bento. Upon roll call vote, Commissioners Asher, Bento, de Silva, Ferreira, Keohokālole, Lum, and Onishi voted in favor of approval.

PRESENTATION, DISCUSSION, AND/OR ACTION ON THE DISPOSITION OF COPYRIGHT OF THE 13th FESTPAC BROADCAST

Chair Ka‘anā‘anā provided a brief description of the agenda item as it pertained to complexities of owning rights to FestPAC’s media content. The commission had received a request from the SPC that they would be provided the copyright to the festival broadcast. The SPC has articulated that they would like to own that copyright and would become the custodians of that copyright. That they would decide whom they would release licensing usage to of the festival broadcast in the future. Chair stated things to consider were if Hawai‘i as host would like to transfer these rights to the SPC after the festival, and in the instance that this occurs, if there were any criteria that would need to be added to this transfer. FD Sala responded that this would need to be further discussed, as this copyright does not yet exist. That this would be a discussion the commission is committed to having. Commissioner Keohokāhole suggested this topic be moved to the administrative committee. Commissioner de Silva added that copyright issues were a big topic of conversation for each of the festivals she had previously attended. She continued, the SPC had organized a hired a company since the last festival to make recommendations to the SPC regarding FestPAC. Part of the recommendations made post-evaluation was to see if the SPC could house all the contents of the Festival, and to be able to own those copyrights. Hawai‘i would be the first delegation challenged with this. De Silva concluded that the commission should not agree too quickly, that there are other areas that need prioritizing, and that this could be discussed even after the festival is done. Chair concluded this agenda item for later discussion among the administrative committee, noting to FD Sala that in agreements with Hawai‘i News Now and photographer entities would need to be notified that a transfer of ownership may occur. He then added that Hawai‘i, with the support of its community, partners, and major sponsors, is shouldering the entirety of this cost, and no funds have been provided by the SPC in support of the broadcast, or documenting.

PUBLIC TESTIMONY ON AGENDA ITEMS

Chair Ka'anā'anā invited public testimony. Hearing and seeing none, Chair proceeded to the next agenda item.

ANNOUNCEMENTS

Chair announced that the next meeting is scheduled for Monday, May 20th 2024 at 3:00pm via Zoom, with wehena (opening) by Chair Ka'anā'anā

Hearing no further announcements, the Chair asked for unanimous consent to adjourn the meeting, at 4:26PM

Respectfully Submitted,



Kalani Ka'anā'anā
Chair

Jun 7, 2024

Date