



Webinar 1: Introducing the Hankyu Hawai'i Fair

What Each Company Should Prepare

Presenter

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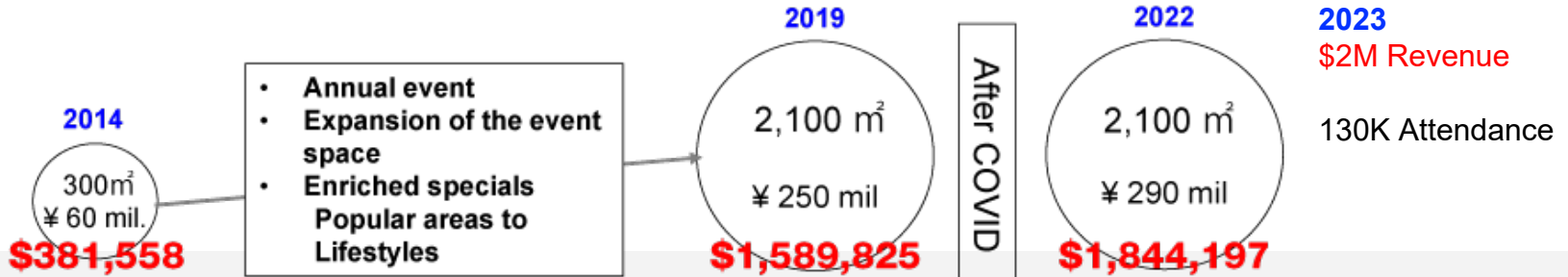
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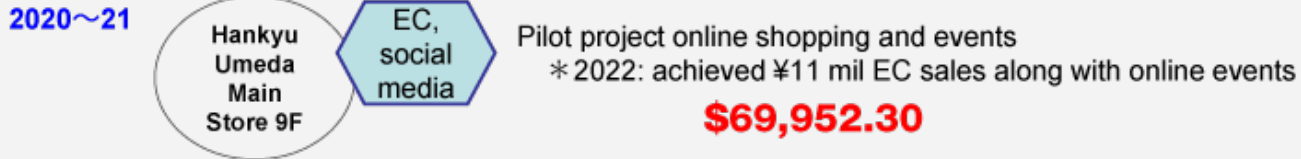
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 - Translate About Us and Product Pages
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Hankyu Hawaii Fair Statistics

○ Ver.1.0 : Growth into the largest in-store summer event at Hankyu Umeda Main Store



○ Ver.2.0 : Taking on the challenge of “ONLINE HAWAI’I FAIR”



Video From the Hankyu Hawaii Fair 2023

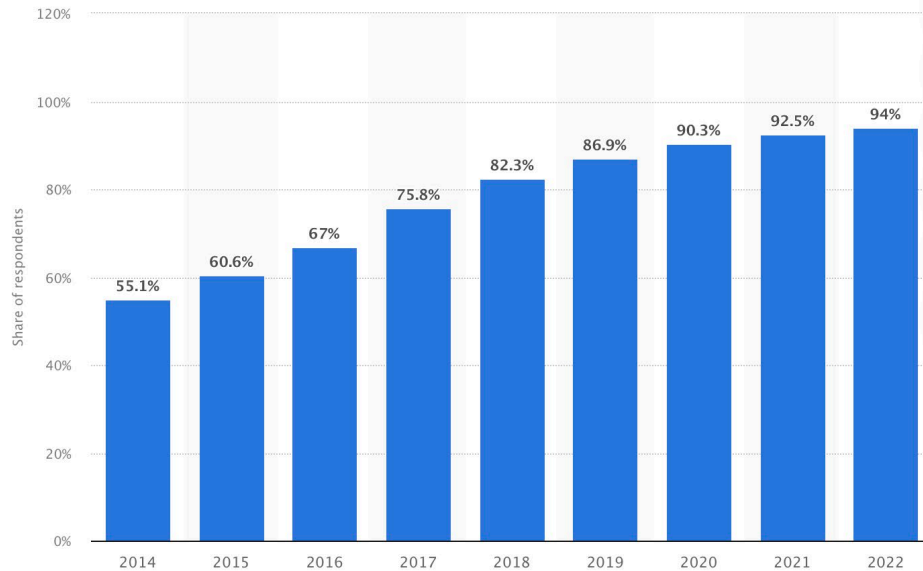
What Each Company Should Prepare

LINE Personal Account

LINE is the messaging app of Japan, with 94% of the population using it.



Share of people who use LINE in Japan from fiscal year 2014 to 2022



Additional Information

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Sources

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Release date

June 2023

Region

Japan

Survey time period

November 5 to 11, 2022*

Number of respondents

1,500 respondents

Age group

13-69 years

What Each Company Should Prepare

Translate Social Media Posts



149 likes

sundaytableco our new rva collage mugs sure do go well with peppermint mochas & opalhouse pillows 🥰

デジタルマーケティングやデジタル広告、EコマースやPR、デジタルコンテンツ制作など、ハワイでの集客に向けたサービス

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What Each Company Should Prepare



Translate About Us and Product Pages

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Our Story

We not only make the world's most comfortable hammocks, but through training and sustainable job creation, we empower our weavers and their families to break the cycle of poverty and build a brighter future.

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The journey to relaxation.

Finding a hammock you can truly relax in didn't happen overnight. It started with a chance discovery while on vacation, and took a lot of hard work (and a lot of hanging around) to bring the softest, most comfortable, and thoughtfully crafted hammocks to your backyard.

Translate with ChatGPT

What Each Company Should Prepare

QR Codes



Customers will use the QR codes on the product and signage to access your website.

Q&A

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