



# Department of the Navy Office of Small Business Programs

## Introduction to the Department of the Navy

### Meet The Primes Conference

April 11, 2023

Ms. Arveice M. Washington  
Acting Director  
Office of Small Business Programs

*“Small Business...  
The First Option”*

Department of the Navy  
Office of Small Business Programs

DEPARTMENT OF THE NAVY - OFFICE OF SMALL BUSINESS PROGRAMS

# 2022 YEAR IN REVIEW

**"SMALL BUSINESS - THE FIRST OPTION!"**

<https://youtu.be/u32edDCH9tw>



# Department of the Navy Small Business Programs



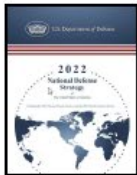
## Fair Winds and Following Seas

*Jimmy Smith  
has retired*

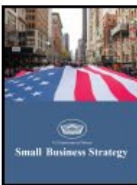
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# Department of the Navy Office of Small Business Programs



**2022  
National Defense  
Strategy Top Level  
Defense Priorities**



**2023  
U.S. Department of  
Defense Small  
Business Strategy**



**DON OSBP Initiatives**

**DON OSBP OBJECTIVES**

- Enable innovation and commercialization of technologies to support the National Defense Strategy
- Attract and enable small businesses to address manufacturing and defense industrial base challenges



**DON OSBP**

**Strategic Alignment**

- |  |               |   |
|--|---------------|---|
| 1. Defending the homeland, paced to the growing multi-<br>posed by China | domain threat | 3. Deterring aggression while being prepared to prevail in conflict, when necessary;<br>prioritizing the challenge posed by China in the Indo-Pacific region the Russia challenge<br>in Europe. |
| 2. Deterring strategic attacks against the United States,<br>partners    | allies, and   | 4. Building a resilient joint force and defense ecosystem   |

<u>Implement a Unified Management Structure</u>	<u>Align Small Business Activities with National Security Priorities</u>	<u>Strengthen Engagement and Support of Small Business</u>
<ul style="list-style-type: none"> <li>• Implement a unified management approach</li> <li>• Train and credential a unified Small Business Professional Workforce</li> <li>• Streamline entry points and improve small business access to decision makers</li> </ul>	<ul style="list-style-type: none"> <li>• Stabilize &amp; scale programs that help tech and manufacturing firms deliver capabilities</li> <li>• Utilize data tools to understand and expand small business participation and spending</li> <li>• Expand policy and process engagement of small business professionals and senior leaders on small business matters</li> </ul>	<ul style="list-style-type: none"> <li>• Improve outreach and communications with small businesses</li> <li>• Educate small businesses on risks of foreign ownership, control and influence</li> <li>• Provide cybersecurity training and resources to small businesses</li> <li>• Educate small businesses on risks of foreign ownership, control, and influence</li> </ul>
<ul style="list-style-type: none"> <li>• Enhance workforce education and development</li> <li>• Address small business cybersecurity challenges</li> <li>• Train and credential small business professionals</li> <li>• Encourage the utilization of a variety of products and services from small businesses to capitalize the best products in the market</li> <li>• Encourage the use of programs that stimulate technological innovation</li> <li>• Improve visibility of small business data within the DON and to industry</li> </ul>	<ul style="list-style-type: none"> <li>• Utilize APEX Accelerators to enable and promote coordinated outreach efforts</li> <li>• Improve collaboration with socio-economic interest groups</li> <li>• Engage Heads of Contracting Activities and Program Executive Officers to ensure small business strategies include measurable performance objectives</li> <li>• Host small business roundtables</li> <li>• Monitor prime contractor's subcontract reporting and compliance and ensure subcontract performance is captured accordingly in CPARS</li> </ul>	<ul style="list-style-type: none"> <li>• Maximize use of existing programs and authorities</li> <li>• Improve outreach and communications</li> <li>• Utilize tools, technologies and data to enhance market research for the acquisition workforce</li> <li>• Create and implement guidance/training to correct system deficiencies identified during Procurement Performance and Surveillance Reviews</li> <li>• Engage DON prime contractors to gain an understanding of the supplier base and subcontracting successes and barriers</li> <li>• Solicit Navy Audit Service to conduct small business subcontracting audit in response to internal reviews that identified weaknesses in subcontract reporting and</li> </ul>



## Small Business - The First Option

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# Department of the Navy Office of Small Business Programs

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## *The Department of the Navy Office of Small Business Programs*

Email: [osbp.pao@navy.mil](mailto:osbp.pao@navy.mil)

Phone: 202-685-6485

Website: <https://www.secnav.navy.mil/smallbusiness>

YouTube: <https://www.youtube.com/c/donosbp>

