

**DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM (DBEDT)**

MINUTES OF THE COMMISSION ON THE 13<sup>TH</sup> FESTIVAL OF  
PACIFIC ARTS & CULTURE (FESTPAC) MEETING  
WEDNESDAY, JULY 18, 2018, AT 10:00 A.M.  
HAWAI‘I CONVENTION CENTER  
1801 KALĀKAUA AVE., BOARD ROOM B  
HONOLULU, HAWAI‘I 96815

Commission Members Present were:

J. Kalani English, Chair	-	Senate President’s Designee
Snowbird Bento	-	Community Member
Lynn DeCoite	-	House Speaker’s Designee
Mehana Hind	-	Office of Hawaiian Affairs Designee
Jamie Lum	-	DBEDT’s Designee

Guests:

Jacob Aki	-	Senator English’s Office
Rebecca Crall	-	Representative DeCoite’s Office
Joe Giovannini	-	Customs & Border Protection (CBP)
James Huang	-	Taiwan Economic & Cultural Office (TECO)
Michi Moore	-	Senate Communications
Michael Pili Pang	-	PA‘I Foundation
Karen Rufino	-	Customs & Border Protection (CBP)
Kapuahelani Sterling	-	Hawai‘i Tourism Authority
Vicky Takamine	-	PA‘I Foundation

Staff:

Margaret Ahn	-	Deputy Attorney General
Selma Malcolm (Recording)	-	DBEDT

Apologies for Absence:

Māpuana de Silva	-	Community Member
Kalani Ka‘anā‘anā	-	Hawai‘i Tourism Authority Designee
Misty Kela‘i	-	City & County of Honolulu Designee
Monte McComber	-	Governor’s Designee

CALL TO ORDER:

The meeting was called to order by Chair English on Wednesday, July 18, 2018, at 11:08 a.m.

APPROVAL OF JUNE 20, 2018 MEETING MINUTES:

Minutes of the meeting held on Wednesday, June 20, 2018, were approved on a motion by Ms. Snowbird Bento and seconded by Rep. Lynn DeCoite.

The motion was passed unanimously.

OLD BUSINESS:

A. Report by Senator J. Kalani English & Vicky Takamine on Meeting with Jan Naoe Sullivan, Chair, University of Hawai'i Board of Regents, to discuss Housing for FESTPAC Delegates:

Ms. Takamine reported that they had a great meeting with Ms. Jan Naoe Sullivan, Chair, University of Hawai'i Board of Regents. They discussed partnering opportunities, the use of dormitories, the use of Stan Sheriff Center for ecumenical and other events that might coincide with the Festivals and she also updated Ms. Sullivan on FESTPAC. She requested that Ms. Sullivan present the information to her Board of Regents for discussions.

Chair English also reported that the meeting with Ms. Sullivan went very well. He thanked Ms. Takamine, Mr. Aki and Mr. Ka'anā'anā for attending and for their input and thoughts during the meeting. He stated that Ms. Sullivan is willing to present a draft resolution (to be prepared by the Commission) to her Board of Regents supporting FESTPAC and that the passing of that resolution would allow the UH System to be more accommodating as requests are made to the different schools/campuses for assistance.

Ms. Takamine will prepare the draft resolution and request an invitation from the Board of Regents to present the resolution for consideration/discussion at their Board meeting on August 16, 2018.

B. Festival Coordinator's Report:

Ms. Takamine reported the following:

Financial Statement between January 1, 2018 and June 30, 2018: The total Expenses incurred by PA'I Foundation was \$69,178.55 (Salaries \$49,500/ Administrative \$715.96/ Program expenses including trip to Fiji \$18,962.59).

Income received was \$125,000 installment payment from DBEDT. A checking account for \$100,000 and Certificate of Deposit account for \$25,000 were opened at the Bank of Hawaii on April 6, 2018.

### Meetings:

Ms. Takamine reported on the following meetings:

Met with Kainoa Daines regarding Kamehameha Day Parade logistics and planning. She is hoping to introduce a new routing that would be beneficial for both the community and the parade participants. This will be discussed with the Department of Transportation.

Met with Shane Pale regarding graphics, logo design, website development and merchandise. She is planning to hire him along with another staff to assist with FESTPAC.

Met with Kamana'opono Crabbe, OHA and Mehana Hind about attendance at the Commission's meetings and funding. Will propose a meeting with Trustee Colleen Machado.

### Fundraising:

Spoke with Lenna Aoki (Senator Brian Shatz's office) on July 18, 2018 regarding federal funding. Ms. Aoki suggested the Economic Development Administration, USDA and Department of the Interior as possible funding sources.

Had a follow-up meeting with Denise Yamaguchi at Hawaii Food and Wine Festival (HFWF) regarding sponsorship development, marketing and advertising. Ms. Yamaguchi volunteered to help fundraise for FESTPAC. She has been very successful with fundraising for HFWF, as they now have 76 sponsors.

Met with Norah Wimer, Community Liaison from Senator Mazie Hirono's Honolulu office regarding participation and funding for FESTPAC.

Ms. Takamine was contacted by Kuiniselani Tago-Elisara about a potential visit in September 2018. She is requesting the possibility of engaging Richard Broadbridge and Click TV to promote broadcasting FESTPAC to the Pacific States. Ms. Takamine stated that she would prefer to use local resources such as 'Owi TV or DBEDT's Creative Industries Division (CID) as the Media Hub. Regarding the Pacific Philosophy Conference, Ms. Takamine stated that it could be one of the forums held during the Festival, but not actually a part of FESTPAC.

### Upcoming Meetings:

Kehaulani Kupihea, Mokauea Fishing Association, Mokauea Fishing Village/Canoe arrivals, landing/housing – August 1, 2018.

Micah Kāne, Hawai'i Community Foundation – August 20, 2018.

Wahi Hanana – Ke'ehi Boat Harbor and Sand Island Beach Park as fishing village (to host a whole Festival there).

OHA Chairman of the Board of Trustees & Kamana'opono Crabbe regarding FESTPAC funding request.

Michael Pili Pang Progress Report:

Mr. Pili Pang reported the following:

He contacted Mr. Mufi Hannermann, President & CEO of Hawaii Lodging and Tourism Association (HLTA) regarding housing for the VIP delegates. FESTPAC Planning Committee will make a presentation to members of the HLTA at their Annual Meeting on October 12, 2018.

A meeting will be held with Jeanne Ishikawa, Deputy Director, Parks & Recreation during the first week of August to discuss the City and County involvement with the Festival Village.

Regarding portable structures for the Festival Village, Mr. James Huang, Deputy Director, Taiwan Economic & Culture Office in Hawaii sent an inquiry to Taiwan and awaiting their response.

Follow-up was made with Jonathan Johnson/Denise Miyahana, State Foundation on Culture and the Arts/State Art Museum regarding hosting events and other initiatives.

NEW BUSINESS:

Chair English reported that SB 2693 relating to FESTPAC was signed on July 5, 2018. DBEDT will prepare the request to the Governor to release the funds.

NEXT MEETING:

The next meeting is scheduled for Wednesday, August 15, 2018, at 10:00 a.m., at the Hawai'i Convention Center.

ADJOURNMENT:

The meeting adjourned at 11:32 a.m.

Respectfully submitted,



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Senator J. Kalani English  
Chair

8/14/2018

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Date