

**DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM (DBEDT)**

MINUTES OF THE COMMISSION ON THE 13<sup>TH</sup> FESTIVAL OF  
PACIFIC ARTS & CULTURE (FESTPAC) MEETING  
WEDNESDAY, OCTOBER 10, 2018, AT 11:00 A.M.  
HAWAI‘I CONVENTION CENTER  
1801 KALĀKAUA AVE., BOARD ROOM A  
HONOLULU, HAWAI‘I 96815

Commission Members Present were:

J. Kalani English, Chair	-	Senate President’s Designee
Snowbird Bento	-	Community Member
Lynn DeCoite	-	House Speaker’s Designee
Māpuana de Silva	-	Community Member
Mehana Hind	-	Office of Hawaiian Language
Kalani Ka‘anā‘anā	-	Hawai‘i Tourism Authority Designee
Misty Kela‘i	-	City & County of Honolulu Designee
Dennis Ling	-	DBEDT’s Designee
Monte McComber	-	Governor’s Designee

Guests:

Jacob Aki	-	Senator English’s Office
Jamie Barut	-	Polynesian Adventure Tours
Paula Cuff	-	Creative New Zealand
Ian Custino	-	Kamehameha Schools
Michi Moore	-	Senate Communications
Brenton Kealii Pang, PhD.	-	U.S. Fish & Wildlife Service
Michael Pili Pang	-	PA‘I Foundation
Aaron Sala	-	Royal Hawaiian Center
Dee Seiascia	-	Creative New Zealand
Vicky Takamine	-	PA‘I Foundation
Dean Whiting	-	Creative New Zealand

Staff:

Gregg Kinkley	-	Assistant Deputy Attorney General
Jamie Lum	-	DBEDT
Selma Malcolm (Recording)	-	DBEDT

CALL TO ORDER:

The meeting was called to order by Chair English on Wednesday, October 10, 2018, at 11:02 a.m., who welcomed everyone present. Special welcome was extended to the delegation from Aotearoa, New Zealand.

### APPROVAL OF AUGUST 15, 2018 MEETING MINUTES:

Minutes of the meeting held on Wednesday, August 15, 2018, were approved on a motion by Mr. Kalani Ka‘anā‘anā and seconded Mr. Dennis Ling.

The motion was passed unanimously.

### INTRODUCTION OF DELEGATION FROM NEW ZEALAND:

A delegation from New Zealand visited Hawai‘i to do site inspection in preparation for FESTPAC in 2020. They are Dean Whiting from Aotearoa Delegation, Paula Cuff, Senior Manager of the Māori Strategy and Partnership and Dee Sciascia, Project Manager for FESTPAC Aotearoa Delegation. They thanked the Commission for the opportunity to attend the meeting and meeting all the Commissioners. Chair English on behalf of the Commission thanked and welcomed the delegation to Hawai‘i.

### OLD BUSINESS:

#### Festival Director’s Report

Ms. Vicky Takamine reported the following:

#### A. Update on FESTPAC Fundraising Efforts, Budget, Venues, Events, Logistics, Public Relations, Website, Social Media and other Online Presence:

**Fundraising:** An application was submitted on August 21, 2018, to the National Endowment for the Arts (NEA) Our Town Grant for \$200,000 (matching) for the Festival Village at Kaka‘ako. An application is also being submitted for a Federal grant from the Institute of Museum & Library Science (IMLS) for \$100,000 for partnering with Bishop Museum to cover meals, ground transportation, etc. The due date for the grant is November 1, 2018. PA‘I Foundation is also partnering with Kamehameha Schools, the Office of Hawaiian Affairs & the City and County of Honolulu.

Mr. Ka‘anā‘anā enquired whether PA‘I Foundation had contacted the professional fundraiser (mentioned at a previous meeting) to assist with fundraising efforts for the Festivals. Ms. Takamine stated that PA‘I is building an advisory board connected with funding. Chair English reiterated that PA‘I Foundation arrange a meeting with Beth Lum who was a major fundraiser for the International Union for Conservation of Nature (IUCN) World Conservation Congress, who is willing to assist with our fundraising; and other fundraisers as well.

**Financial Statement between August 1 – October 1, 2018:** The total Expenses incurred by PA‘I Foundation was \$28,388.26. Income received was \$150,000 installment from DBEDT on September 19, 2018. (\$60,000 was deposited into the

checking account. Two (2) CDs were opened, one (1) for \$60,000 for a six-month maturity and the other \$30,000 with a 12-month maturity). Bank statements from August 31 – September 30, 2018, for the checking and CD accounts were reviewed.

**Meetings / Venues:** Ms. Takamine met with the following: Mr. Micah Kāne of Hawai‘i Community Foundation regarding venues; the Bishop Museum to review potential venues on their property for exhibits; Mr. David Nada of Creative Industries and Mr. David Sikkink of Foreign Trade Zone regarding the use of Foreign Trade Zone for FESTPAC Media Headquarters and with DBEDT. The venues already secured for the Festivals are the Bishop Museum, Hawai‘i State Art Museum, West O‘ahu College, Windward Community College (Ms. Takamine to provide pictures of the campuses), ‘Iolani Palace, Waikīkī Shell and the Hawai‘i Convention Center.

Discussion was held regarding the selection of a venue for the main Festival Village. It was agreed that a site inspection of the two venues being considered – Kaka‘ako Waterfront Park and Magic Island/Ala Moana Park – be scheduled for Friday, October 26, 2018, at 9:00 a.m. Ms. Takamine will prepare a map for the site inspection.

**Events/Logistics/Public Relations:** Ms. Takamine introduced Benton Keali‘i Pang, PhD of the U.S. Fish and Wildlife Service and stated that Dr. Pang has joined the Planning Committee and will be developing the Bio-Security Plans for the Festivals. She also stated that several planning meetings were held over the past month and suggested that a Permitted Interaction Group (PIG) be established to assist with the Planning Committee boot camp/meeting schedules. (*Boot camp meetings are scheduled for October 19, 20 & 21, 2018*). Chair English noted that per Sunshine Law, a Permitted Interaction Group is created when two (2) or more members of a board/group, but less than a quorum, is assigned to investigate matters relating to official business of the board and report back to the Commission.

Motion was made by Ms. Mehana Hind and seconded by Mr. Kalani Ka‘anā‘anā to create a Permitted Interaction Group (PIG) comprised of four (4) Commission members: Kalani Ka‘anā‘anā, Monte McComber, Mehana Hind and Mapuana de Silva and four (4) alternates: Misty Kela‘i, Snowbird Bento, Dennis Ling and Lynn DeCoite to attend the FESTPAC Committee Planning Meetings at various locations.

Chair English was designated as mutual Chair.

The motion was passed unanimously.

Ms. de Silva advised that in preparation for the Festivals, a delegation from CPAC will be visiting Hawai‘i during the week of September 9-13, 2019, for meetings and site inspections. The dates recommended for meetings and site inspection are September 10-12, 2019; but, the dates can be adjusted during that week.

Kuiniselani Tago-Elisara/ Council of Pacific Arts (CPAC) will prepare a tentative agenda for the meeting. Proposed venue for the meetings is the Hawai'i Convention Center – to be coordinated with Mr. Ka'anā'anā.

CPAC and Ministers meetings will be held on days 1 & 2 in the mornings and site visits in the afternoons. A required Bio-Security meeting as well as Visa & Immigration, Taxes & Housing, etc., will be held on day 3 along with the wrap-up session. More details will be available as it gets closer to the meeting.

Wa'a arrivals are being coordinated by Randie & Jamie Fong of Kamehameha Schools and Nainoa Thompson. PA'I Foundation has been working with Mokauea Fishing Village, Ke'ehi Boat Harbor and Sand Island Beach Park regarding canoe arrivals and /or temporary housing/landing of Wa'a, etc.

#### NEW BUSINESS:

Dr. Benton Keali'i Pang of the U.S. Fish and Wildlife Service & Invasive Species Team Representative will be developing a specific Bio-Security Plan for FESTPAC as well as coordinating with the Federal and State Agencies that need to be involved. During a brief discussion, Chair English pointed out that special consideration be given to certain countries that will want to bring in prohibited items that are an integral part of their customs and take them back after the Festivals. Dr. Pang noted that Permits for certain restricted items should be prepared ahead of time and he will be pleased to provide the Commission with the necessary resources. Chair English thanked him for volunteering his service and for joining the Planning Committee.

#### A. Information Sharing on the Issue of Biosecurity:

The Commission reviewed preliminary information on Federal Regulations from the informal discussions with the U.S. Customs and Border Protection (CBP) representatives at the July 18, 2018, meeting. They also reviewed a list of Federal and State resources related to Bio-Security.

#### B. Broadcast & Online Media Proposal:

The Commission reviewed a proposal submitted by Melanesian Media Group based in Singapore with deep roots in the Pacific Islands. A brief discussion ensued, and the consensus was to use a local media group.

**Website, Social Media and other Online Presence:** Ms. Takamine reported that there will be a marketing and promotional fundraising event on November 20, 2018, to launch the FESTPAC Website. Potential sponsors, legislators and key individuals will be invited to raise awareness and support for the Festivals. Members were asked to submit names of any potential supporters (sponsors or volunteers) that should be invited.

C. Discussion & Decision-making on Traditional Knowledge and Intellectual Property Rights:

Regarding Intellectual Property Rights, Ms. de Silva suggested that a booklet with information on all the countries & media that will be involved in the Festivals be prepared (similar list to what was used at the last Festivals) for distribution to the media and all the participating countries during FESTPAC.

D. Head of Delegation for the 2020 FESTPAC:

The Head of Delegation is the point of contact for the host country. Ms. Takamine suggested that discussion regarding the Head of Delegation should start at the Planning Committee meeting level and then report to the Commission for action. The Commission concurred.

**FESTPAC Timeline/Checklist:** Ms. de Silva provided the FESTPAC Timeline/Checklist for review. She pointed out the activities that should have been completed 6-4 years ahead of the Festivals; down to 6 months ahead, through the end of the Festivals and noted that we were behind schedule. During a brief discussion, she reminded the Commission that FESTPAC will be held in 18 months and there's a lot of work ahead.

**Invitation to FESTPAC:** Mr. Ling visited Taiwan recently and hand delivered the letter of invitation from Governor Ige to the Minister of the Council of Indigenous People, officially inviting him to attend FESTPAC in 2020. The letter was well received, and the Minister sent his regards and thanks to everyone.

**FESTPAC Logo/Flyers:** Ms. Takamine provided members with FESTPAC draft Logo/Flyers for review. After a brief discussion, the Commission made the following recommendations:

- Standardizing the Fonts
- Revise Color Pallet
- Settle on Vertical & Horizontal
- Do not use FESTPAC

Mr. Ling commended Ms. Takamine on the draft flyer and suggested that she affix the State Seal to the final product.

To protect the brand equity that will build around the Festivals, it was suggested that a brand guidelines/credentials be developed for the logo. Mr. Ka'anā'anā will look into that.

Mr. Aki circulated a Resolution "urging Hale O Na Ali'io Hawai'i to Support the 13<sup>th</sup> Festival of Pacific Arts that will be held in Hawai'i from June 11-27, 2020."

Chair English thanked everyone for attending the meeting.

NEXT MEETING:

The next meeting is tentatively scheduled for Wednesday, November 21, 2018 at 10:00 a.m., at the Hawai'i Convention Center.

ADJOURNMENT:

The meeting was adjourned at 2:15 p.m. on a motion by Mr. Ka'anā'anā and seconded by Ms. de Silva.

The motion was passed unanimously.

Respectfully submitted,



**2/8/2019**

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Senator J. Kalani English  
Chair

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Date