

## Commission Meeting: 5.8.19

### Festival Director's Report

- ▶ Administration/Operations
  - Budget Review
- ▶ Fundraising
  - State Legislature Funding: Sen English
  - City & County Funding: Misty Kela'i
  - Office of Hawaiian Affairs:
  - Kamehameha Schools:
  - Royal Hawaiian Center: Monte McComber
  - National Endowment of the Arts: Michael Orlove
    - NEA Our Town: \$60,000
    - NEA Art Works/Multi Disciplinary: Pending
  - Institute for Museum & Library Services: Pending
  - State Foundation of Culture & the Arts
  - Native Arts & Culture Foundation: Lulani Arquette, pending
  - Beth Lum: Sen English
  - Development of Sponsor Packages
- ▶ Programs: No New Developments
- ▶ Special Programs
  - 2<sup>nd</sup> Pacific Philosophy Conference: SPC
  - Taiwan Austronesian Language Conference: James Huang
- ▶ Festival Village: Ala Wai Promenade
- ▶ Logistics/Support Services
  - Housing: UH Dorms Limited to 1,200
- ▶ Marketing & Communications
  - Mahalo to Royal Hawaiian Center for their support of the Promotional Video aired during Merrie Monarch Broadcast. 30 sec commercial in production by Heather Giugni
  - FESTPAC promo with Mapu & Vicky on HI Hawaii
  - HPR Radio: Catherine Cruz
- ▶ Foreign Affairs
  - Country Confirmations:
    - Tonga – 50
    - Polynesia Francaise – 100
    - Wallace & Futuna – 50
    - Palau – 100
    - New Zealand – 65
    - Taiwan - ? *50 per James*

September Meetings 9/9-13/2019 no further updates

Per Kuiniselani: As host, we would ask that you (HI) pay for the meeting costs including:

1. Venue and refreshments
2. Airport Transfers - Mapu's hāla

The delegates will pay for their accommodation and meals. Translation will be required so SPC can source that in addition to our technical contribution to the meeting.



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MEETING ANNOUNCEMENT

**TO:** Representatives of Governments and Administrations of SPC member countries and territories; Easter Island, Hawaii and Norfolk Island **No.:** 14/01

**FILE:** PRO 128/4/2/1 **DATE:** 25 April 2019

**SUBJECT:** **TWENTY-NINTH MEETING OF THE COUNCIL OF PACIFIC ARTS AND CULTURE - (Honolulu, Hawai'i, 10 – 13 September 2019)**

1. The Pacific Community (SPC) is pleased to advise governments and administrations that it will host the 29<sup>th</sup> Meeting of the Council of Pacific Arts and Culture (CPAC) in Honolulu, Hawai'i from the 10 – 13 September 2019. Please note that this meeting announcement serves as an official invitation to the meeting and provides key information for delegates, including a registration form, which is due on the **31 May 2019**.

**BACKGROUND**

2. The Council of Pacific Arts and Culture was established in 1975 to oversee the operations of the Festival of Pacific Arts. The CPAC comprises of the twenty-two Pacific Island countries and territories that are members of SPC, with the addition of Hawaii, Rapa Nui (Easter Island) and Norfolk Island and the founding members, Australia, New Zealand, France and the United States of America. The SPC Social Development Programme (SDP) serves as the Secretariat for the CPAC under the leadership and guidance of the SDP Director. The CPAC is responsible for setting cultural policy direction for the Pacific region for consideration and endorsement by the Pacific Ministers for Culture.
3. The main objectives of the 29<sup>th</sup> Meeting of the Council of Pacific is to:
  - a. Consider the draft Monitoring and Evaluation Framework for the Regional Culture Strategy Phase 2;
  - b. Discuss the progress report on the Regional Culture Strategy and way forward post 2020;
  - c. Discuss biosecurity, health and travel matters pertaining to FestPAC;
  - d. Programme of events and any preparations required ahead of the FestPAC in 2019; and
  - e. Conduct a site inspection of the accommodation and venues for the 13<sup>th</sup> FestPAC.



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16. Delegates will be responsible for settling their accommodation bills at the end of their stay during the meetings.
17. For further details regarding accommodation please contact: Luisa Mavoia, [luisam@spc.int](mailto:luisam@spc.int).

#### **OBSERVERS**

18. Observers from development partner organisations, research institutions, government departments/ministries and non-governmental organisations, and other interested people, are invited to attend the conference. SPC will not be responsible for any costs associated with attendance of observers, who must be fully self-funded.

#### **VISA REQUIREMENTS**

20. As the meeting will be held in Honolulu Hawai'i, it is imperative participant(s) ensure all travel documents are in order prior to departing their home countries. Responsibility for the visa application(s) including transit visas rests with the participant.

#### **INSURANCE**

21. SPC does not provide insurance for delegates whilst traveling to and from the conference, or during the period of attendance at the conference, and assumes no responsibility for accidents, injuries, sickness, theft, loss, damage, delays or loss of monies by delegates for any reason whatsoever. Delegates are strongly encouraged to take out their own travel and medical insurance prior to the conference.

#### **LANGUAGE**

22. The conference will be conducted in English and French. Simultaneous interpretation and translation services will be available in these languages.

#### **CONFERENCE CONTACTS**

23. If you would like additional information, please contact: Leituala Kuiniselani Toelupe Tago – Elisara, [kuiniselanit@spc.int](mailto:kuiniselanit@spc.int)

We look forward to your participation in the conference.

**Dr Colin Tukuitonga**  
**Director- General**





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**Please indicate if you need SPC to make accommodation arrangements:**

Yes

No

Do you need special support (e.g. accessibility support such as wheelchair or other mobility aid) to participate in the Conference and Meetings? Please specify.

Do you have special dietary restrictions?

**PLEASE INDICATE YOUR TRAVEL DETAILS BELOW (If this is available):**

**Arrival in Nadi:**

**Date:**

**Time:**

**Flight Number:**

**Departure from Nadi:**

**Date:**

**Time:**

**Flight Number:**

**Voluntary Equal Opportunity Reporting Form**

To make people count, we must count people. SPC collects information about people participating in training to record who we are reaching. Providing information about yourself helps us understand who benefits from our services.

Age category

- 15-24  
 25-35  
 36-45  
 46-55  
 56 and over  
 I don't wish to answer

Gender

- Male  
 Female  
 I don't wish to answer

**PLEASE SEND THIS REGISTRATION FORM BY 31 May 2019 TO :**

Luisa Mavoa, Programme Administrator, Social Development Division-Gender, Culture & Youth ([luisam@spc.int](mailto:luisam@spc.int)), Tel: (679) 3379411 fax (+679) 3370 021



**May 8, 2019**

**TO: Vicky Holt Takamine, FESTPAC Director**  
**FR: S360 Hawai'i**  
**RE: Communications update**

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The following information provides an update on the latest communications services and results.

**News Releases:**

- **4/4/19** Hawai'i to Host a Dynamic Festival Comprised of 28 Nations
- **4/11/19** Hawai'i Convention Center Selected As FESTPAC Venue

**Earned Media:**

- **4/12/19 Pacific Business News:** "International arts and culture festival selects Hawai'i Convention Center as location for its next event"  
<https://www.bizjournals.com/pacific/news/2019/04/12/international-arts-and-culture-festival-selects.html?u=Z25XY6QaNmhkpHNbvcVP5A04a71a33&t=1555355849&j=87829801>
- **4/18/19 Travel Weekly:** "Festpac 2020 coming to Hawai'i Convention Center" Announcement of venue for FESTPAC with link to website  
<https://www.travelweekly.com/Hawaii-Travel/Festpac-2020-coming-to-Hawaii-Convention-Center>
- **4/26/19 Hawai'i Public Radio "The Conversation":** Ten minute one-on-one interview between Catherine Cruz and Vicky Holt Takamine discussing FESTPAC, what it is, its significance to Hawai'i, venues, the festival village, opening ceremonies and parade of nations, etc.  
<https://www.hawaiipublicradio.org/post/conversation-online-voting-begins-neighborhood-boards>

**Paid Media:**

- **4/22/19-4/27/19:** Digital Advertisements and banners for FESTPAC displayed on Hawaii News Now and KFVE Merrie Monarch websites
- **4/25/19 HI Now Daily:** Three minute sit-down interview with Jobeth Devera, Vicky Holt Takamine and Māpuana de Silva sponsored by Royal Hawaiian Center. Interview also shared online and on social media.  
<https://www.hinowdaily.com/hawaii-to-host-festival-of-pacific-arts-culture-in-2020/>
- **4/25/19-4/27/19:** 30 second commercial for FESTPAC played multiple times during televised Merrie Monarch Festival  
<https://vimeo.com/334763375>

**Legislative Update:**

- \$1M appropriation

**Social Media Presence:**

- Facebook, Instagram, Twitter accounts established
- Nearly 1,000 Facebook followers
- 93.4K Reached
- 13K Engagements
- Biggest Reach: U.S., Taiwan, Guam, New Zealand, Northern Marianas
- Most access with mobile device
- Majority of followers and those reached are women 25-54

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**NEXT STEPS**

- S360 Hawai'i is standing by for a meeting with Beth Lum and SMS (Vicky introduced S360HI to SMS for discussion on sponsorship to-dos)
- Work is continuing on 2.0 website and is working on Vicky's request for a newsletter to be posted.