

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM (DBEDT)
MINUTES OF THE COMMISSION ON THE 13TH FESTIVAL OF
PACIFIC ARTS & CULTURE (FestPAC) MEETING

TUESDAY, DECEMBER 1, 2020 AT 1:00PM

VIA VIRTUAL APPLICATION ZOOM: VIDEO / AUDIO CONFERENCE

Commission Members Present were:

J. Kalani English, Chair	-	Senate President's Designee (arrived at 1:25pm)
Kalani Ka'anā'anā	-	Hawai'i Tourism Authority (HTA) Designee
Māpuana de Silva	-	Community Member At-Large
Richard Onishi	-	House Speaker's Designee
Monte McComber	-	Governor's Designee
Snowbird Bento	-	Community Member At-Large
Misty Kela'i	-	City and County of Honolulu Designee
Jamie Lum	-	Department of Business, Economic Development and Tourism (DBEDT)

Guests:

Jacob Aki	-	Senator English's Office
Honey Maltin-Wisot	-	Strategies 360
Kanoe Takitani-Puahi	-	Mayor's Office of Culture and Arts (MOCA)
Lynn Martin Graton	-	--
Maka Casson-Fisher	-	Hawai'i Tourism Authority
Malia Sanders	-	Native Hawaiian Hospitality Association
T. Ilihia Gionson	-	Native Hawaiian Hospitality Association
Dede Howa	-	Hawai'i Tourism Authority
June Matsumoto	-	Pacific Islands Institute
Jackie Burke	-	Kahookele Art
June Matsumoto	-	Pacific Islands Institute
Jean-Emmanuel Frantz	-	--
Michi Moore	-	Hawai'i State Senate
Ngahiraka Mason	-	Aotearoa Representative
Terence Liu	-	--
Eric Chang	-	East West Center
Caroline Yacoe	-	Pacific Pathways

Staff:

Margaret Ahn	-	Attorney General
Marlene Hiraoka	-	DBEDT
Timothy Tiu	-	DBEDT
Scott Tome	-	DBEDT
Selma Malcolm	-	DBEDT

Apologies:

Mehanaokalā Hind - Office of Hawaiian Affairs (OHA) Designee

CALL TO ORDER

Call to order: The meeting was called to order by Mr. Ka‘anā‘anā at 1:01pm., who welcomed everyone present via Zoom.

Mr. Ka‘anā‘anā called upon Mr. Gionson for the *wehena* (opening).

PUBLIC TESTIMONY ON AGENDA ITEMS

Mr. Ka‘anā‘anā invited members of the public to testify on the agenda items. Hearing none, he continued with agenda items.

APPROVAL OF NOVEMBER 10, 2020 MEETING MINUTES

Mr. Ka‘anā‘anā requested a motion to approve minutes of November 10, 2020. Motion to approve by Mr. McComber and seconded by Ms. Bento. No further discussion.

A roll call vote was requested with the following Commissioners approving the motion:

Ms. de Silva, Mr. Ka‘anā‘anā, Ms. Lum, Mr. McComber, Representative Onishi, Ms. Bento and Ms. Kela‘i. None opposed.

The facilitator for this meeting is Mr. Ka‘anā‘anā.

Festival Program Offerings

Commissioner Ka‘anā‘anā started discussion. Ms. Bento to facilitate. Mr. Gionson will edit slides on screen.

Oral Traditions suggestions:

Mr. McComber: Create a space for non-hearing friends throughout the festival in its entirety.

Mr. Ka‘anā‘anā: As much as possible I want to get the foundation of definitions solidified. If anyone is feeling the urge for more detail, those definitions will come as the committees are finalized. Let’s build out the framework.

Music Suggestions:

No further discussions.

Dance Suggestions:

No further discussions.

Mixed Media Suggestions:

Mr. McComber: This definition is maika‘i.

Mr. Ka‘anā‘anā: This will help us divide that kuleana to divide and conquer that work.

Mr. Ka'anā'anā: Regarding Indigenous Languages: Want to confirm that 'ōlelo Hawai'i will be used throughout the festival. It will be a trilingual festival at a minimum: French/English/ 'ōlelo Hawai'i, possibly Spanish?

Ms. de Silva: 'Ae/Yes.

Mr. McComber: For graphic design do we want to include Digital Media? Adding it might encourage more participation.

Mr. Ka'anā'anā: It's a nice complement to balance things.

Living Arts Suggestions:

Ms. Bento: This is a great opportunity to expand the wa'a community.

Mr. Ka'anā'anā: Asks Ms. de Silva: Has kapa and weaving been together or held separately?

Ms. de Silva: Responds separately.

Ms. de Silva: Is there a place you're putting featherwork, lei making, adornment making? How do we decide to make a separate category? I feel like featherwork and lei making should be separate? What does the commission feel?

Mr. McComber: Do we offer "textiles"? Where does that go?

Ms. de Silva: Textiles belong in weaving but kapa should be separate.

Ms. Bento: There weren't explicit definitions of how to cover all of them. It's important to include featherwork as a separate program offering. Personal adornments perhaps that's everything here. It should all be vetted through the sub-committees.

Mr. McComber: There's always a layered relationship in all of these. Even language layers into storytelling etc.

Mr. Ka'anā'anā: We should consult someone like Hanalei at Bishop Museum because they have a clear framework of how they define these. It probably exists somewhere already.

Ms. de Silva: It is a great resource for that. Let's reach out.

Ms. de Silva: Just a thought on the extreme other side of this. We want countries to really focus on their own country's indigenous everything (arts/culture/practices). There's so much cross collaboration in today's world that if we showcase the collaboration, we might lose the clarity between one delegation and another.

Chair English joined the meeting at 1:25pm, and Mr. Ka'anā'anā provided a summary of the discussion up to that point.

Ms. de Silva: I am cautious to include it in this festival but perhaps after the festival we can encourage collaborations.

Mr. McComber: One of the strengths of collaboration is that we are all coming out of this situation that could be an economic driver that the festival can be used for many things; we need to lift the economic livelihood of all peoples in the Pacific and can we use the festival to do that. Collaboration could help some of the Pacific peoples.

Mr. Ka'anā'anā: Bringing us back, let's give Ms. Bento time to think about and revise these definitions, then we can discuss after that what we can do with these definitions.

Ms. Bento: Adding featherwork to living arts. Mahalo to Ms. de Silva.

Mr. Ka'anā'anā: Asks to consider body ornamentation and personal adornment and how do we distinguish between the two?

Mr. McComber: Personal adornment can be expressed individually in different ways.

Ms. Bento: Will play around with these definitions and will bring back to the commission.

Health and Wellness Suggestions:

Mr. McComber: 'Ohana is a big one too. In age and preference category. What about naming traditions and practices? Where does that fit?

Mr. Ka'anā'anā: As we start to figure out the expansiveness of what can be done, I suggest we delegate the refining of definitions to the sub-committees to empower Ms. Bento to create the framework.

Special Events Suggestions:

Mr. Ka'anā'anā: Make fashion and wearable arts as a big bucket event as opposed to being a separate category to include ornamentation and personal adornment as a broad umbrella. Add to Living Arts instead of being a separate category.

Ms. Bento: Similarly, we would take the queens pageant and put that under the 'ohana section as an event in Health and Wellness.

Mr. Ka'anā'anā: Calls for the Question are we good with this? Do we want to take a formal vote on program offering today?

Commission decided to just agree to the framework and empower Ms. Bento to work on it rather than to call for a formal vote today.

Festival Logo

Mr. Gionson: Slide #1 is the original logo that we showed last meeting. Slide #2 shows the logo with less common fonts that are more recognizable and with stylization and adjustments to the font. This font doesn't come in lower case. Slide #3 shows subtle differences in changes in font and stylization but does include lower case.

Mr. Ka'anā'anā: Let's set the foundation and then we can talk color.

Chair English: Likes #3 but not sure about this particular font.

Ms. Bento: Likes #3 also and would like #1 without the italics.

Ms. Kela'i: Asks to move logos to one screen for comparison.

Mr. Gionson adjusts to new slide for this purpose.

Chair English took over facilitating the meeting at 2:00pm as Mr. Ka'anā'anā left for another meeting.

Chair English: We should reconvene 2nd or 3rd week in January.

Ms. Kela'i: This is my last meeting.

Mr. Ka'anā'anā and Chair English thanks Ms. Kela'i for her time and dedication to this commission.

Ms. Kela'i: Likes #3 it's clean and simple and the spacing makes it look less crowded.

Ms. Lum: Actually thinks there is a little too much spacing but likes #3.

Ms. de Silva: Likes #1 and #3 but is leaning towards #3 simpler font makes the images pop more. Would like to see the words stretch end to end on the logo.

Chair English: We are on the right track but would like one more refinement and to revisit the logo at the next meeting in January.

Ms. de Silva: This logo and the fonts we use will be the same for the whole festival but the Hawai'i delegation will make their own.

Chair English: Let's take this up next meeting if Mr. Gionson will please offer us two more iterations of this logo with adjustments to font and size.

PUBLIC COMMENTS

Chair English asks for public testimony.

Ms. Caroline Yacoe of Pacific Pathways: Program Offerings Kapa/Tapa instead of a specific one name. In other places in the Pacific it has other names.

Chair English: Explains that because Hawai'i is hosting, we will be using the Hawaiian terms.

Hailama Farden, Kamehameha Schools (via FB live): Requested the mana'o on the logo.

Chair English: Explained that this was explained in a past meeting.

Ms. de Silva: Gives a quick summary from the artist about the logo.

No further public testimony.

Chair English: Thanks Ms. Kela'i for her outstanding work on this commission. There is so much more work to be done and your work will be involved in so many different ways. We aloha you so much and thank you for everything you have done for this commission.

Chair English: Thanks also to Ms. Takitani-Puahi. Your hard work and organizational skills are beyond what we expected. You saw things from a perspective that we could never see. Putting all those files in order. We want to acknowledge you as well from the Commission and the State of Hawai'i.

Chair English: Thank you all for your undying work and making this an extraordinary and awesome event. We pray for the best in 2021. We will see you all next year.

NEXT MEETING

Suggestions for next meeting date: January 11, 2021 (Monday)

Time: 1:30pm -3:00pm

Suggestions for future meetings: Every other Monday. Will confirm later.

ADJOURNMENT

Chair English adjourned meeting at 2:30pm

Respectfully Submitted,



Senator J. Kalani English
Chair

January 6, 2021

Date