



HO'OU LU LĀHUI  
Regenerating Oceania  
13th Festival of Pacific Arts & Culture  
Hawai'i 2024

MINUTES OF THE COMMISSION ON THE 13<sup>TH</sup> FESTIVAL OF  
PACIFIC ARTS & CULTURE (FestPAC) MEETING

**MONDAY, FEBRUARY 26, 2024 AT 03:00 P.M.**  
HYBRID VIA ZOOM

Commission Members Present were:

Jamie Lum, Chair	-	Department of Business, Economic Development, and Tourism (DBEDT)
Shanty Asher	-	City & County of Honolulu
Casey Brown	-	Office of Hawaiian Affairs (OHA)
Snowbird Bento	-	Community
Maka Casson-Fisher	-	Hawai'i Tourism Authority (HTA)
Sen. Jarrett Keohokāhole	-	Hawai'i State Senate
Māpuana de Silva	-	Community Member At-Large

Staff:

Elise Amemiya	-	Office of the Attorney General
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Apologies:

Kalani Ka'anā'anā, Chair	-	Hawai'i Tourism Authority
Stacy Ferreira	-	Office of Hawaiian Affairs
Makana McClellan	-	Governor's Designee
Rep. Richard Onishi	-	Hawai'i State House of Representatives

**CALL TO ORDER**

The meeting was called to order by Chair Jaime Lum (Chair) at 03:05 p.m., who welcomed everyone present via ZOOM.

**WEHENA**

Chair Lum called upon Commission Member Asher to provide the wehena (opening). Commissioner Asher presented a student film from UH West O'ahu that centered on core values being the most major pillars of a beloved community. Commissioner Asher highlighted a major focus for the festival (FestPAC) event was to revitalize and inspire our Pacific Islander youths that feel distanced or disconnected from their heritage and ancestry.

**ATTENDANCE**

Chair conducted the roll-call attendance. Chair Lum, Commissioner Asher, Commissioner Bento, Commissioner Brown on behalf of OHA, Commissioner Keohokāhole, and Commissioner Casson-Fisher present on behalf of HTA. Commissioner de Silva joined at 3:15pm. Chair Kalani Ka'anā'anā, Commissioners McClellan, Commissioner Onishi were both excused.

Deputy AG Amemiya was also present via Zoom.

### **PUBLIC TESTIMONY ON AGENDA ITEMS**

No testimony was received in advance of the day's meeting. The chair invited members of the public to testify on the agenda items.

### **REPORT ON PERMITTED INTERACTIONS, PURSUANT TO ACT 103, SESSION LAWS OF HAWAI'I 2021**

The Administrative Committee and the Venue and Programming Committee had both met since the last Commission Meeting date. The Chair then continued with the next agenda item.

### **APPROVAL OF THE FEBRUARY 12th, 2024 MEETING MINUTES**

The minutes were previously distributed and reviewed by Commissioners. Chair Lum requested a motion to adopt the February 12, 2024 minutes. Commissioner Bento motioned, and it was Seconded by Commissioner Keohokālole. With no additional discussion, Chair conducted a roll-call vote. Chair Lum, Commissioner Casson-Fisher on behalf of HTA, Commissioner Asher, Commissioner Bento, Commissioner Brown on behalf of OHA, Commissioner Keohokālole, and Commissioner de Silva voted in favor of approving the unamended minutes of the February 12th 2024 meeting. Motion carried.

### **PRESENTATION, DISCUSSION AND/OR ACTION REGARDING THE FESTIVAL DIRECTOR'S REPORT**

Agenda item deferred to next meeting as Festival Director Salā, Chair Ka'anā'anā, and Commissioner Ferreira were visiting Fiji for the Traditional Leaders Summit event.

### **PRESENTATION, DISCUSSION AND/OR ACTION REGARDING ADMINISTRATIVE COMMITTEE**

Chair Lum shared that the Administrative Committee met on Thursday, February 20<sup>th</sup>. Several items were brought to the committee's attention by the Festival Provider including risk management regarding the magnitude of this event, as well as developing a possible code of conduct for our delegates, health waivers, and assumption of risk and release will be discussed with the Attorney General.

Intellectual property was another topic of interest and protection. Chair stated that Gravititas Pasifika is currently in the process of drafting a policy for future layered protection regarding their IP.

Chair mentioned additional matters brought to AG's attention regarding IP were stated to have been presented to Gravititas, as they have begun drafting a policy to present to the Deputy AG, Admin Committee, and eventually back to commission.

The next topic Chair discussed pertained to unlicensed practitioners. In particular, traditional tattoo artists- as they are not licensed by our Department of Health. She stated as SPC's directive has been, that actual artists can only work on those within their own delegation. Chair then asked of Senator Keohokālole to reaffirm if there was a statute that covered Native Hawaiian practitioners in certain areas, that they would receive protection for their practices. Senator

Keohokālolo called upon the Deputy AG to speak more to protections, and affirmed traditional cultural practices of Native Hawaiians are protected by the constitution. Deputy AG Amemiya added she would look more into this area to provide additional context.

Chair Lum brought to everyone's attention that the venues have each been spoken to, putting agreements in-place. Regarding housing FestPAC attendees, an agreement is currently in-place between DBEDT and the University of Hawai'i and is under review. Additional venues mentioned were the athletics department at the University of Hawai'i Manoa Campus, as well as the Stan Sheriff Center for the opening, ecumenical service, and closing ceremonies. Chair expressed that she expects another agreement would have to be entered between DBEDT and the University.

To Chair's understanding, in Mid-March that Architects Hawai'i would be building a prototype to make sure that they have the materials and provisions to build Hale, or wooden houses, for each of the delegations for the festival village. Chair mentioned our provider, Gravitass Pasifika, is looking into providing venues and creative spaces for delegates to socialize and share with one another in the evenings after the festival events.

Chair then discussed upcoming media and broadcasting communications. Hawai'i Governor Josh Green's communications team intends to assist with the accreditation of media that registers for the festival event, expressing gratitude to Commissioner McClellan and the team at the Governor's office. Hawai'i at minimum would be providing broadcasts of the opening ceremony, closing ceremony, and ecumenical service via arrival ceremony, and the festival village.

Regarding the commission's decision to keep the delegate count to 100 persons- for each of the delegations coming, the committee has affirmed the decision to limit guests to 100 persons maximum as there have been many requests.

No further discussion and no actions taken by the Commission on this agenda item. Chair Lum moved to the next agenda item.

### **PRESENTATION, DISCUSSION AND/OR ACTION REGARDING VENUES AND PROGRAMMING COMMITTEE UPDATE**

Chair invited the Venues and Programming Committee to share. Commissioner Bento shared that Pua Sterling of Gravitass Pasifika provided updates in their last meeting surrounding the use of the Stan Sheriff Center for ceremonial events. Commissioner Bento then stated Representative Onishi brought up they have gone into formal conversations between different state departments such as traffic and security emergency services. Commissioner Bento continued that Commissioner Asher, during this discussion, was tasked with following up with questions regarding the coordination of all city and county related inquiries. Time was then turned over to Gravitass Pasifika for their updates. Commissioner Bento then shared that programming needs should be solidified soon, and if there were any other areas her committee could support, to bring them to her attention as the festival event fast approaches.

Hearing no questions by the Commission on this agenda item, Chair moved on to the next agenda item

**PUBLIC TESTIMONY ON AGENDA ITEMS**

Chair Lum invited public testimony.

Mikki-Tae Tapara of Aotearoa (New Zealand) then shared testimony on behalf of Aotearoa; “*We acknowledge the programming team providing information for the list of venues and performance spaces. We have spent a lot of time discussing about some of the performing spaces, especially the traditional performing spaces. We are feeling a bit reluctant to put our [cultural demonstrations] onto stages located in shopping malls outdoors along Waikiki bandstands or main streets. Respectfully, Aotearoa will probably turn down opportunities to perform in these types of spaces. We want to protect our IP [...]. The main focus of our traditional performances is to share with the other countries and traditional performers rather than to tourists. In absence of an IP plan, this is our stance for Aotearoa. Know there is no disrespect to the host. But we would like to advise this to the commissioners. Kia ora tatou.*”

Chair Lum then shared their statement would be taken under advisement, and thanked Mikki-Tae Tapara for sharing his concerns. No further comments were made by the commissioners.

Chair Lum then invited any other members of the public that wished to give testimony or comments to come forward, to which no further comments were made.

**ANNOUNCEMENTS**

Chair announced that the next meeting is scheduled for Monday, March 11<sup>th</sup> at 3:00pm via Zoom, with wehena (opening) by Commissioner Bento.

Hearing no further announcements, the Chair asked for unanimous consent to adjourn the meeting, at 3:33PM

Respectfully Submitted,

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Jamie Lum  
Chair

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Date



## FestPAC Commission Meetings 2024

*Meetings 3:00pm – 4:00pm (Unless Otherwise Noted)*

Meeting Date	Zoom Link	Wehena Kuleana
<b>1st Quarter</b>		
01/08/2024	<a href="https://us06web.zoom.us/j/88442786926">https://us06web.zoom.us/j/88442786926</a>	Senate Designee
<b>01/30/2024</b> at 2p	<a href="https://us06web.zoom.us/j/83150987075">https://us06web.zoom.us/j/83150987075</a>	HTA Designee
02/12/2024	<a href="https://us06web.zoom.us/j/86297522228">https://us06web.zoom.us/j/86297522228</a>	Festival Director
02/26/2024	<a href="https://us06web.zoom.us/j/82937408302">https://us06web.zoom.us/j/82937408302</a>	C&C Designee
03/18/2024	<a href="https://us06web.zoom.us/j/81597278055">https://us06web.zoom.us/j/81597278055</a>	At-Large (de Silva)
03/25/2024	<a href="https://us06web.zoom.us/j/89779421828">https://us06web.zoom.us/j/89779421828</a>	At-Large (Bento)
<b>2nd Quarter</b>		
04/15/2024	<a href="https://us06web.zoom.us/j/85082676277">https://us06web.zoom.us/j/85082676277</a>	House Designee
04/29/2024	<a href="https://us06web.zoom.us/j/85715423400">https://us06web.zoom.us/j/85715423400</a>	Governor's Designee
05/13/2024	<a href="https://us06web.zoom.us/j/83078090156">https://us06web.zoom.us/j/83078090156</a>	DBEDT Designee
05/27/2024	<a href="https://us06web.zoom.us/j/86176152457">https://us06web.zoom.us/j/86176152457</a>	OHA Designee
<b>06/03/2024</b>	<a href="https://us06web.zoom.us/j/81918609898">https://us06web.zoom.us/j/81918609898</a>	Festival Director
<b>3rd Quarter</b>		
07/01/2024	<a href="https://us06web.zoom.us/j/86199368541">https://us06web.zoom.us/j/86199368541</a>	C&C Designee
07/15/2024	<a href="https://us06web.zoom.us/j/85702405000">https://us06web.zoom.us/j/85702405000</a>	At-Large (Bento)
<b>08/05/2024</b>	<a href="https://us06web.zoom.us/j/85852084018">https://us06web.zoom.us/j/85852084018</a>	At-Large (de Silva)
09/09/2024	<a href="https://us06web.zoom.us/j/81886638616">https://us06web.zoom.us/j/81886638616</a>	Senate Designee
<b>4th Quarter</b>		
10/07/2024	<a href="https://us06web.zoom.us/j/84338718760">https://us06web.zoom.us/j/84338718760</a>	House Designee
<b>11/04/2024</b>	<a href="https://us06web.zoom.us/j/85484776312">https://us06web.zoom.us/j/85484776312</a>	HTA Designee
12/2/2024	<a href="https://us06web.zoom.us/j/81204450954">https://us06web.zoom.us/j/81204450954</a>	OHA Designee

**Indicates a Quarterly Meeting 3:00pm - 5:30pm** – In person attendance is highly recommended.  
 Meeting will be held in Ka'ahumanu Boardroom A, Parking Level of the Hawai'i Convention Center.



# Festival Director Report

Aaron J. Salā, PhD

18 March 2024

# Order of Report

- Fundraising Activity
- Program and Content
- Logistics and Operations
- Marketing and Promotion
- Community Engagement



# Fundraising Activity

- Office of Hawaiian Affairs
- Kamehameha Schools
- Hawaiian Airlines
- Private Funders/Philanthropists
  - 3 private-hosted April engagements
  - HCF hosted





# Program and Content

- Updated Invitations
- Updates to Program One-Pagers
  - Program Lead contacts
  - Program Overview and Logistics
- Nā Hana Pāku‘i Programs
- Traditional Leaders Convening



# Logistics and Operations

- Delegation Count: **2,312**
- Head of Delegation Meetings
  - Q&A Session 1 (02/22)
  - Town Hall 2 (02/29)
  - Q&A Session 2 (03/07)
- Digital Platform – deployment in March
  - Delegation Registration
  - Volunteer Registration
  - Media Registration



# Marketing and Promotion

- OHA Press Conference (03/06)
- Tourism Day at the Capitol (03/08)
- Website updates
  - Programs
  - Team
  - Sponsors
- Network Meetings (HNN, KHON, KITV)



# Community Engagement

- Community Liaison – Tolua Samifua
- Community Town Halls
  - Volunteer
  - Delegation Liaisons
  - Community Support
  - Code of Conduct





# Mahalo

 [festpachawaii.org](https://festpachawaii.org)

 [@festpachawaii](https://www.instagram.com/festpachawaii)

 [FestPAC Hawai'i](https://www.facebook.com/FestPAC Hawaii)

 [@FestPACHawaii](https://www.twitter.com/FestPACHawaii)

