



DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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COMMUNITY-BASED ECONOMIC DEVELOPMENT PROGRAM ADVISORY COUNCIL MEETING

Friday, May 24, 2019

Department of Business, Economic Development and Tourism

250 South Hotel Street, 4th Floor, Honolulu, Hawaii 96813

Conference Room 436

10:00 a.m.

AGENDA

I. Call to Order

- Introductions of current and new Council members

II. Manager's Report

- Approval of the minutes from the Community-Based Economic Development (CBED) Advisory Council meeting of February 24, 2017
- Report on CBED Revolving Fund; balance and status of loans: Kohala Meats & Deli, LLC (balance \$23,514); Chandara Farm (balance \$23,354); Luangrath Farm (balance \$14,007); Chanthabouasith Farm (balance \$12,106); Hawaiian Agricultural Products, LLC (balance \$12,813)

III. Old Business

- A. Review and comment on possible future participation loans with Community Development Financial Institutions

IV. New Business

- A. Opportunity Zone (OZ) Program presentation
- B. CBED grant application review and recommendation: Hawaii Community Reinvestment Corporation (HCRC) (up to \$75,000)

HCRC proposes to convene five (5) in-person workshops throughout the State and facilitate one-on-one consulting to prepare at least 14-18 projects in Hawaii's Opportunity Zones to be "investment ready" to approach Opportunity Funds. Projects will have a community economic benefit. Over a 12-month period HCRC will provide technical assistance to qualified business owners and property owners to help them

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in producing an “Investor Ready Business Plan”. These plans will be presented by the businesses and made available to DBEDT, or an identified point of contact, to be shared with Opportunity Funds looking to invest in Hawaii Opportunity Zones.

C. CBED Micro-loan Program presentation: Marketing and Outreach

D. CBED grant application review and recommendation: Hawaii Farm Bureau (HFB) (up to \$10,000)

HFB proposes to assist DBEDT in organizing workshops throughout State for agricultural outreach. Assist in the planning and development of a strategy to reach more agricultural producer (farmers) and processor businesses particularly in the Whitmore Village area, which was added in 2015 to the Hawaii Enterprise Zone Program in the expansion of the Mililani-Wahiawa Enterprise Zone and Neighbor Islands. Outreach responsibilities to be handled by HFB also include primary responsibility in planning and securing facilities and oversight of meeting logistics (i.e., member invitations, meeting room rental, audio/visual equipment rental, chairs/tables, etc.). In areas where English may be a second language or may not be spoken or understood, HFB will help identify languages needed for translation of printed materials (by DBEDT) and/or hiring of translators (by DBEDT).

Primary activities to include, but not limited to:

1. Whitmore Village and West Oahu County Farm Bureau Meeting. (June 2019)
2. Farm Bureau Convention (Maui) (October 29-30, 2019)
3. South Oahu County Farm Bureau Meeting (September 2019)
4. Cattle Ranchers Association Meeting ((Kona-September 2019)
5. Nursery Association Meeting (Hilo – (October 2019)

E. DBEDT Technical Assistance review and recommendation for approval of a total up to \$15,000 for:

1. Hawaii Small Business Fair
2. Council for Native Hawaiian Advancement
3. Agriculture Leadership Foundation’s 2019 Hawaii Agricultural Conference
4. CBED Program website improvements

F. CBED Advisory Council Chair – election of new chair

G. Next Meeting

H. Adjournment

If you require special assistance or auxiliary aid and/or services to participate in the public hearing process (i.e., sign language, interpreter, wheelchair accessibility, or parking designated for the disable), please call (808) 587-2757 at least 3 business days prior to the meeting so arrangements can be made.