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# TIM Hawai'i Study Program

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## Overview

TIM Hawai'i Study Training Program is a customized program for the Provincial Government. The Program will provide 5 instructional days of learning and activities at the University of Hawai'i School of Travel Industry Management under the development and management of the Department of TIM Professional Programs. Faculty and instructors will come from TIM School professors and instructors and or industry professionals.

## Objectives

The program objective is to give managers a unique opportunity to obtain knowledge of the global travel business and the Hawai'i travel and tourism industry. Topics will include Global Tourism Trends, Crisis Response Management, Travel & Culture, Hospitality Management, Resource Development Use, and Tourism Community Development.

## Suggested Afternoon Program Activities

Visit Hawai'i Convention Center

Visit Government Department of Business Economic Development and Tourism

## Program Costs

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## TRAVEL AND TOURISM MANAGEMENT

October 22 – 26, 2012

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## Materials

Course and content materials will be provided

Instructors Bios

TIM Certificate of Participation

## Other Resources & Services

Access to the Sunset Reference Center

Classroom

Audio Visual Aids as needed

Mandarin Speaking Student Aid for consecutive translation

Letter of invitation



# SAMPLE SCHEDULE

October 22 – 26, 2012

## MONDAY OCTOBER 22

- 9:00 AM ARRIVAL AND WELCOME ORIENTATION AT UH TIM SCHOOL
- 9:30 AM CAMPUS VISIT

- 10:00 AM – 12:00 PM

COURSE: INTRODUCTION TO TIM AND HAWAI'I TOURISM

Instructor:

Classroom:

- 12:00 PM – 1:00 PM LUNCH

- 1:00 PM – 3:00 PM

COURSE: GLOBAL TOURISM TRENDS

Instructor:

Classroom:

## TUESDAY OCTOBER 23

- 9:00 AM – 12:00 PM

COURSE: HOSPITALITY MANAGEMENT

Instructor:

Classroom:

- 12:00 PM – 1:00 PM LUNCH

- 1:00 PM – 3:00 PM

ACTIVITY: VISIT HAWAI'I CONVENTION CENTER

## WEDNESDAY OCTOBER 24

- 9:00 AM – 12:00 PM

COURSE: RESOURCE DEVELOPMENT USE: CASE HANAUMA BAY

Instructor:

Classroom:

- 12:00 PM – 1:00 PM LUNCH

- 1:00 PM – 3:00 PM

COURSE: RESOURCE DEVELOPMENT USE: WAIKĪKĪ IMPROVEMENT ASSOCIATION

Instructor:

Classroom:

THURSDAY OCTOBER 25

- 9:00 AM – 12:00 PM

COURSE: CRISIS RESPONSE MANAGEMENT

Instructor:

Classroom:

- 12:00 PM – 1:00 PM LUNCH

- 1:00 PM – 3:00 PM

**ACTIVITY: VISIT DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM**

FRIDAY OCTOBER 26 -

- 9:00 AM – 12:00 PM

Instructor:

Classroom:

COURSE: CULTURE AND SOCIAL PERSPECTIVE IN TOURISM

- 12:00 PM – 1:00 PM CERTIFICATE AWARDS LUNCHEON