



MINUTES OF THE COMMISSION ON THE 13TH FESTIVAL OF
PACIFIC ARTS & CULTURE (FestPAC) MEETING

MONDAY, AUGUST 26TH, 2024 AT 03:00 P.M.
VIRTUAL MEETING VIA ZOOM

Commission Members Present were:

Snowbird Bento	-	Community
Stacy Ferreira	-	Office of Hawaiian Affairs (OHA)
Sen. Jarrett Keohokāhole	-	Hawai'i State Senate
Jamie Lum	-	Department of Business, Economic Development, and Tourism (DBEDT)
Makana McClellan	-	Governor's Designee
Maka Casson-Fisher	-	Hawai'i Tourism Authority (HTA)

Staff:

Elise Amemiya	-	Office of the Attorney General
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Guests:

Aaron J. Salā	-	Festival Director, Gravitas Pasifika
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Apologies:

Māpuana de Silva	-	Community
Shanty Asher	-	City & County of Honolulu
Rep. Richard Onishi	-	Hawai'i State House of Representatives

CALL TO ORDER

Maka Casson-Fisher informed the Commission that Chair Ka'anā'anā is unable to attend and sends his apology; Mr. Casson-Fisher will be representing HTA. At 3:04 PM, Mr. Casson-Fisher called the meeting to order and welcomed everyone present via Zoom.

WEHENA

Mr. Casson-Fisher called upon Commissioner Bento to provide the when (opening). Commissioner Bento shared insight from her experience about Aloha, and the different meanings behind the word and the connections made throughout the Festival of Pacific Arts. Commissioner Bento performed and opened the meeting with the Oli Aloha

ATTENDANCE

Mr. Casson-Fisher informed us Chair Ka‘anā‘anā is unable to attend but Mr. Casson-Fisher will be representing for HTA and Commissioners Asher, Bento, Ferreira, Keohokālole, Lum, and Onishi were present. Commissioners de Silva and McClellan were excused prior. Staff Member Casson-Fisher, Festival Director Aaron Salā, and Deputy AG Elise Amemiya, were also present via Zoom.

PUBLIC TESTIMONY ON AGENDA ITEMS

Chair Ka‘anā‘anā invited public members attending the ZOOM call to testify on any agenda items. Hearing and seeing none, Chair proceeded to the next agenda item.

REPORT ON PERMITTED INTERACTIONS, PURSUANT TO ACT 103, SESSION LAWS OF HAWAI‘I 2021

Mr. Casson-Fisher noted neither an Admin or Venue Committee meeting took place between commission meetings. Hearing and seeing no further permitted interactions from the commission, Mr. Casson-Fisher continued to the next agenda item.

APPROVAL OF THE JULY 1ST, 2024 MEETING MINUTES

The minutes were previously distributed and reviewed by commissioners. Mr. Casson-Fisher requested a motion to adopt the July 1st 2024 minutes. Commissioner Lum motioned, seconded by Commissioner Bento. With no additional discussion, Mr. Casson-Fisher conducted a roll-call vote. Commissioners Bento, Ferreira, Keohokāhole, Lum, and McCellan voted in favor of approving the unamended minutes of the July 1st 2024 meeting. Commissioners de Silva, Asher and Onishi were excused. Motion carried.

PRESENTATION, DISCUSSION AND/OR ACTION REGARDING THE FESTIVAL DIRECTOR’S REPORT

Festival Director (FD) Salā asked the commission for an extension on final reports, they are waiting on final invoices from hotels and working through final invoicing with the Hawai‘i Convention Center and to meet with Commissioner Lum later this week. FD Salā reported from the final meeting with Hawai‘i News Now (HNN) the Festival coverage on HNN, platforms reaching 125 countries and generated more than 78,355 TV program Impressions and 6.5 million digital impressions, 4.5 million video views across HNN platforms as of June 24th, 2024. FD reported of the different areas watching the opening ceremonies and a testament to the work done. FD Salā thanked the Office of Hawaiian Affairs and the team. Hearing and seeing no questions, Mr. Casson-Fisher proceeded.

PRESENTATION, DISCUSSION AND/OR ACTION REGARDING ADMINISTRATIVE COMMITTEE UPDATE

Mr. Casson-Fisher deferred the agenda item as there was no meeting of the administrative committee.

PRESENTATION, DISCUSSION AND/OR ACTION REGARDING VENUES AND PROGRAMMING COMMITTEE UPDATE

Mr. Casson-Fisher deferred the agenda item as there was no meeting of the venues and programming committee.

UPDATE REGARDING VISION INSIGHTS COMMUNITY & ECONOMIC IMPACT REPORT

Mr. Casson-Fisher noted that the report has not been received and is working through the draft and revisions with Vision Insights. Hearing and seeing no questions, Mr. Casson-Fisher proceeded.

PUBLIC TESTIMONY ON AGENDA ITEMS

Mr. Casson-Fisher invited public testimony. Hearing and seeing none, Mr. Casson-Fisher proceeded to announcements.

ANNOUNCEMENTS

Mr. Casson Fisher stated that the next meeting is scheduled for September 9th 2024 at 3:00 pm and the following meeting will be October 16th 2024. Attorney General Elise Amemiya and Commissioner Keohokāhole voiced their unavailability, and the September meeting was moved to September 16th, 2024. Hearing no further announcements, the meeting was adjourned at 3:20 PM

Respectfully Submitted,

Kalani Ka‘anā‘anā
Chair

Date



MINUTES OF THE COMMISSION ON THE 13TH FESTIVAL OF
PACIFIC ARTS & CULTURE (FestPAC) MEETING

SEPTEMBER 16TH, 2024 AT 03:00 P.M.
HYBRID VIA ZOOM

Commission Members Present were:

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| Kalani Ka'anā'anā | - | Hawai'i Tourism Authority (HTA) |
| Shanty Asher | - | City & County of Honolulu |
| Māpuana de Silva | - | Community |
| Jamie Lum | - | Department of Business, Economic Development,
and Tourism (DBEDT) |
| Rep. Richard Onishi | - | Hawai'i State House of Representatives |

Staff:

- | | | |
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| Elise Amemiya | - | Office of the Attorney General |
| Maka Casson-Fisher | - | Hawai'i Tourism Authority (HTA) |

Guests:

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| Aaron J. Salā | - | Festival Director, Gravitas Pasifika |
| Hailama Farden | - | Office of Hawaiian Affairs |

Apologies:

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|--------------------------|---|----------------------------------|
| Snowbird Bento | - | Community |
| Stacy Ferreira | - | Office of Hawaiian Affairs (OHA) |
| Sen. Jarrett Keohokāhole | - | Hawai'i State Senate |
| Makana McClellan | - | Governor's Designee |

CALL TO ORDER

The meeting was called to order by Chair Kalani Ka'anā'anā (Chair) at 3:08pm, who welcomed everyone present via ZOOM.

WEHENA

Chair Ka'anā'anā called upon Commissioner Onishi to provide the wehena (opening). Commissioner Onishi informed the commission and the public that he will be retiring effective November, and next month will be his last meeting. Commissioner Onishi explained how he came to be on this commission, the time spent, and how it was a tremendous honor and pleasure. The commission shared their condolences and thanks to Commissioner Onishi.

ATTENDANCE

Chair Ka‘anā‘anā and Commissioners Asher, de Silva, Lum, and Onishi were present. Hailama Farden was present and designated as representing the Office of Hawaiian Affairs (OHA). Commissioners Bento, Keohokāhole, and McClellan were excused prior. Member Casson-Fisher, Festival Director Aaron Salā, Makalani Salā and Deputy AG Elise Amemiya, were also present via Zoom. Chair Ka‘anā‘anā noted nobody was present at the physical location for today’s meeting.

PUBLIC TESTIMONY ON AGENDA ITEMS

Chair Ka‘anā‘anā noted there was no public testimony received for today’s meeting. Chair also noted nobody was present at the physical location for today’s meeting. Hearing and seeing no further testimony, Chair proceeded to the next agenda item.

REPORT ON PERMITTED INTERACTIONS, PURSUANT TO ACT 103, SESSION LAWS OF HAWAI‘I 2021

The chair asked members to inform the public if there were any permitted interactions. The chair also noted that neither an Admin nor Venue Committee meeting took place between commission meetings. Hearing and seeing no further permitted interactions from the commission, the Chair continued to the next agenda item.

APPROVAL OF THE JULY 1ST, 2024 MEETING MINUTES

Chair deferred the agenda item as the draft minutes were not ready at this moment

PRESENTATION, DISCUSSION AND/OR ACTION REGARDING THE FESTIVAL DIRECTOR’S REPORT

Chair Ka‘anā‘anā invited Festival Director (FD) Salā to present agenda item number 6. Chair Ka‘anā‘anā shared and congratulated Aaron Salā on his newly appointed position as President and CEO of the Hawai‘i Visitors and Convention Bureau. Festival Director (FD) Salā reported they were able to meet with Commissioner Lum to pull the financials but are pending final invoices/ FD Salā reported we're still waiting for invoices final, especially hotel invoices but are in process Festival Director (FD) Salā turned to Makaanani Salā to discuss the final report, Gravitas is about 75% of the way through with their portion. Festival Director (FD) Salā asked the commission for an extension on the final report. Hearing and seeing no further questions, the Chair continued to the next agenda item.

PRESENTATION, DISCUSSION AND/OR ACTION REGARDING ADMINISTRATIVE COMMITTEE UPDATE

Chair deferred the agenda item as there was no meeting of the administrative committee.

PRESENTATION, DISCUSSION AND/OR ACTION REGARDING VENUES AND PROGRAMMING COMMITTEE UPDATE

Chair deferred the agenda item as there was no meeting of the venues and programming committee.

UPDATE REGARDING VISION INSIGHTS COMMUNITY & ECONOMIC IMPACT REPORT

Chair informed Gravitas that Vision Insights needs what they call organizational spending to finalize their report and to have a firm attendance number from the convention center for the festival for the report. Once completed, Chair will work on getting the finalized report to the commission for review and adoption. Hearing and seeing no questions, Chair proceeded to announcements.

PUBLIC TESTIMONY ON AGENDA ITEMS

Chair Ka'anā'anā invited public testimony. Hearing and seeing none, Chair proceeded to announcements.

ANNOUNCEMENTS

Chair Ka'anā'anā and commissioners expressed gratitude to Maka Casson-Fisher as he will be leaving the Hawai'i Tourism Authority. Chair then discussed the next meeting to be in person and to be scheduled for Monday, October 7th 2024 at 3:00pm. Hearing no further announcements, the meeting was adjourned at 3:38PM

Respectfully Submitted,

Kalani Ka'anā'anā

Date