



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI
A HO'OMĀKA'IKAI

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**COMMUNITY-BASED ECONOMIC DEVELOPMENT (CBED)
ADVISORY COUNCIL MEETING**

Tuesday, July 28, 2026, 10:00 a.m.

As authorized under Act 220, Session Laws of Hawai'i 2021 and Chapter 92-3.7 Hawai'i Revised Statutes (HRS), the public can participate in the meeting either:

- 1) By attending the in-person meeting at: 250 South Hotel Street, Fifth Floor Conference Room, Honolulu, HI 96813; or**
- 2) Via video-audio livestream - to join the video-audio livestream meeting, go to:**

Join MS Teams Meeting

<https://teams.microsoft.com/meet/236819028018112?p=2eRcpkd9V1PDshEbvz>

Meeting ID: 236 819 028 018 112

Passcode: ne6ic2KM

By phone

+1 808-829-4853

Phone conference ID: 535 926 658#

Materials for this agenda and minutes for this meeting will be available at:

<https://invest.hawaii.gov/business/cbed/council-meetings-and-materials/>

Members of the public may submit written testimony

via e-mail to: DBEDT.CBED@hawaii.gov

or via postal mail to:

DBEDT-Business Development & Support Division

No.1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawai'i 96813.

Please include the word "testimony" and the subject matter following the address line.

INTERNET ACCESS:

*To view the meeting and provide live oral testimony during the meeting, please use the above link. You will be asked to enter your name in order to access the meeting as an attendee. The Council requests that you enter your full name, but you may use a pseudonym or other identifier if you wish to remain anonymous. You will also be asked for an email address. You may fill in this field with any entry in an email format, e.g., *****@***mail.com.*

As an attendee, your microphone will be automatically muted during the meeting unless you are providing testimony. For each agenda item you wish to testify on, please click the Raise Hand button found on your screen. Council staff will individually enable each testifier to unmute their microphone. When recognized by the Chair, please unmute your microphone before speaking and

mute your microphone after you finish speaking in order to prevent audio feedback. When testifying, you will be asked to identify yourself and the organization, if any, that you represent.

PHONE ACCESS:

If you cannot get internet access, you may get audio-only access by calling the Teams Phone Number listed at the top on the agenda. Upon dialing the number, you will be prompted to enter the Meeting ID which is also listed at the top of the agenda. After entering the Meeting ID, you will be asked to either enter our panelist number or wait to be admitted into the meeting. You will not have a panelist number. So, please wait until you are admitted into the meeting.

When the moderator asks for public testimony, you may indicate you want to testify by entering “” and then “9” on your phone’s keypad. After entering “*” and then “9”, a voice prompt will let you know that the host of the meeting has been notified. When recognized by the Chairperson, you may unmute yourself by pressing “*” and then “6” on your phone. A voice prompt will let you know that you are unmuted. Once you are finished speaking, please enter “*” and then “6” again to mute yourself.*

For both internet and phone access, when testifying, you will be asked to identify yourself and the organization, if any, that you represent.

CBED Advisory Council Meeting AGENDA

July 28, 2026, 10:00 AM

I. Call to Order

- i. Introduction of Council Members and guests

II. Old Business

- i. Approval of CBED Advisory Council Meeting Minutes for May 19, 2026.

III. New Business

- i. Recommendation/Approval of a CBED Loan of \$125,000 to Elements of the Sea HI, LLC dba Ua Body. Owners Leala Humbert and Blaine Kusler established the Hawai'i-based natural skincare and fragrance company at their home in Waimea, HI and have grown the business to include retail locations in Honolulu, Kona and Nagoya, Japan. They are seeking financing to grow their business further; to purchase materials to increase production and to hire a Hawaii-based Marketing Director. Co-lending with Feed the Hunger Fund (FTHF), which will also make a loan of \$150,000; loan total will be \$275,000. CBED loan would cover the cost of supplies, salaries and working capital with the following terms: 6 years at 5.5%. Underwriting review by Eric Bowman, Loan Officer, FTHF.
- ii. Recommendation/Approval of a CBED Loan of \$30,000 to Uproot Origin, LLC. Owner Megan Brady currently has a \$40,000 loan with CBED and is in good standing. She is seeking additional capital for her Hilo, HI based business, for materials and equipment to scale-up the production of elixirs and wellness products. Co-lending with Feed the Hunger Fund (FTHF), which will also make a loan of \$30,000; loan total will be \$60,000. CBED loan would cover the cost of materials, equipment and working capital with the following terms: 6 years at 5.5%. Underwriting review by Eric Bowman, Loan Officer, FTHF.
- iii. Nominations and Vote for Chairperson of the CBED Advisory Council
- iv. Review and discussion of the CBED EDA Revolving Loan Plan

IV. Next Meeting: Aug 18, 2026, 10am

V. Adjournment

If you need an auxiliary aid/service or other accommodation due to a disability, contact Selma Malcolm at (808) 265-4921 or selma.s.malcolm@hawaii.gov as soon as possible. Requests made as early as possible have a greater likelihood of being fulfilled. Upon request, this notice is available in alternate/accessible formats.